

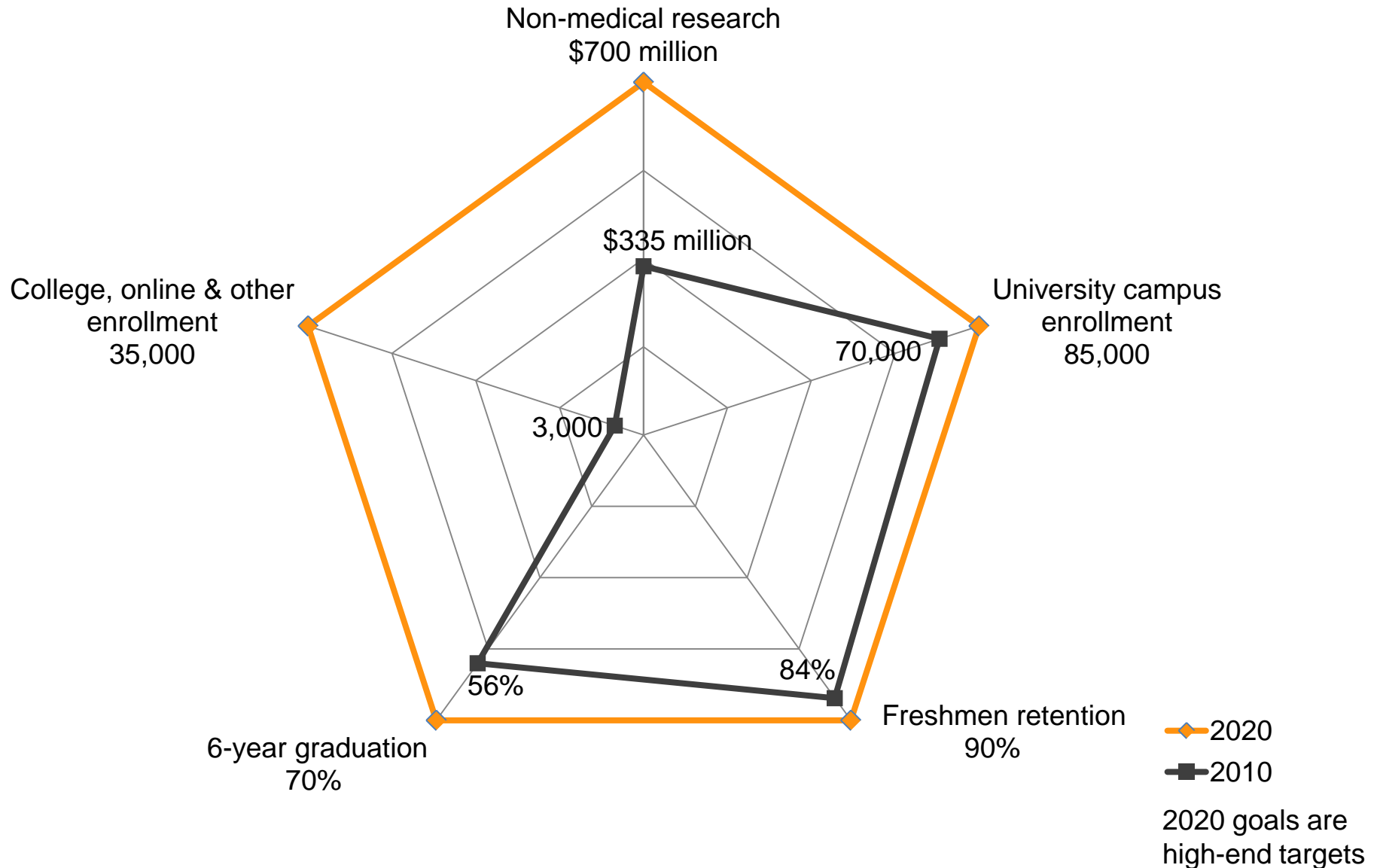
ASU PRESENTATION
ABOR SPECIAL MEETING
MARCH 8, 2011

ASU GOALS AND OBJECTIVES

ASU Vision

To establish ASU as the model for a New American University, measured not by who we exclude, but rather by who we **include**; pursuing **research** and discovery that benefits the public good; assuming major **responsibility** for the economic, social, and cultural vitality and health and well-being of the **community**.

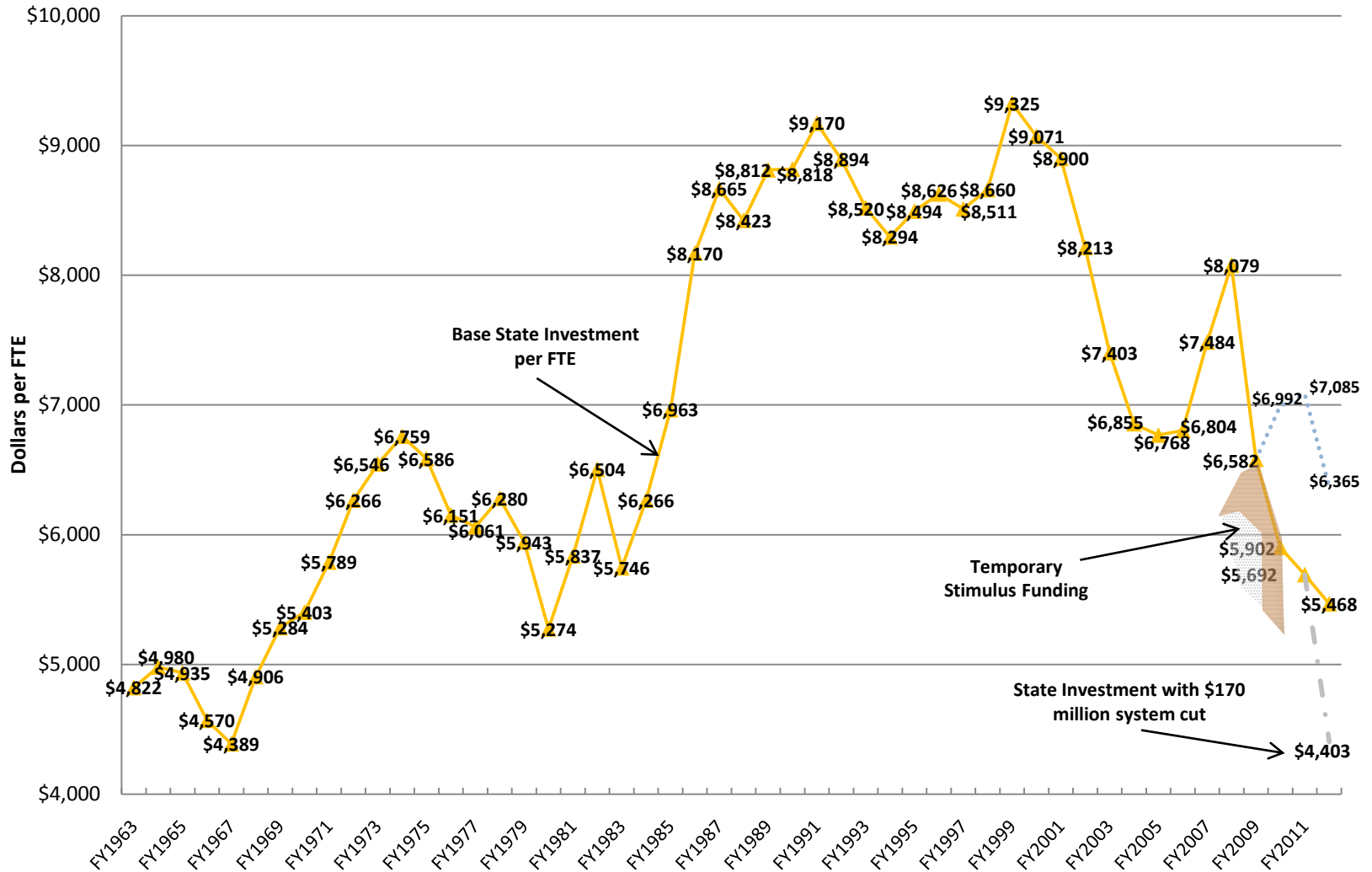
Summary: Arizona State University, 2010 to 2020



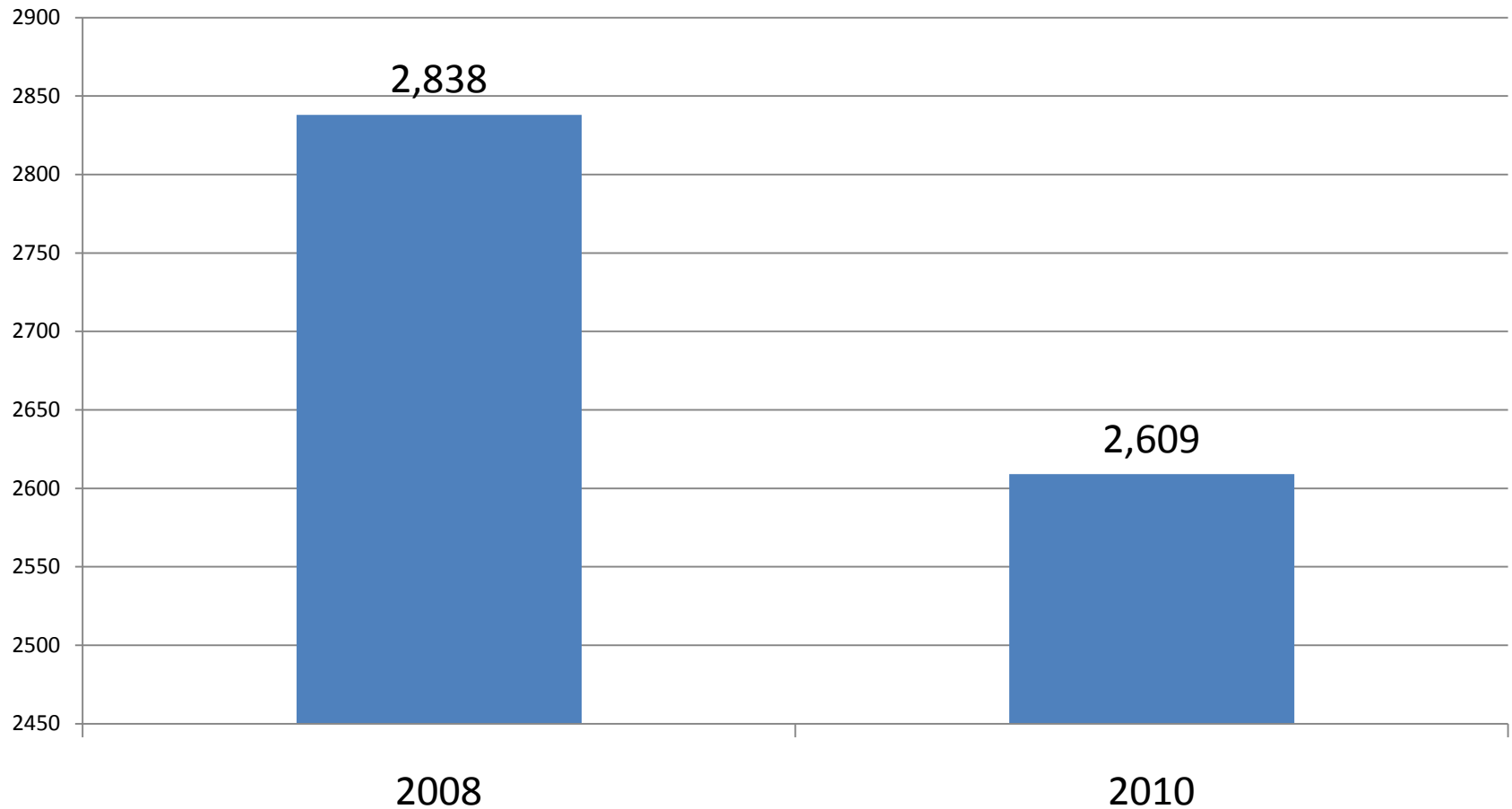
ASU 2008 to 2011
ACADEMIC PROGRAMS & ADMINISTRATIVE
SUPPORT
REDUCTIONS AND ADJUSTMENTS

State Investment and Stimulus Impact per FTE Student adjusted for Inflation using the Consumer Price Index

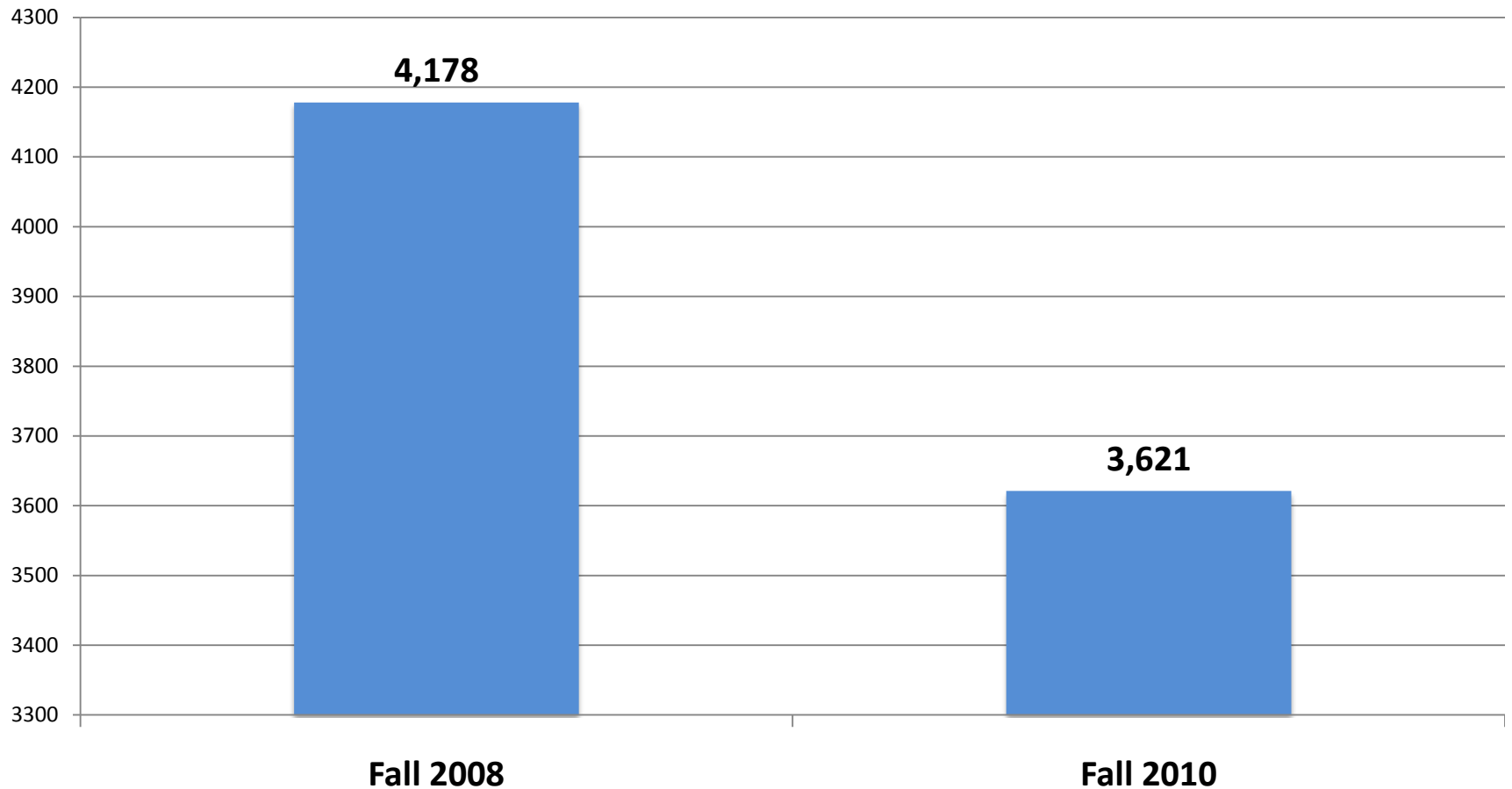
FY 1963 - FY 2012



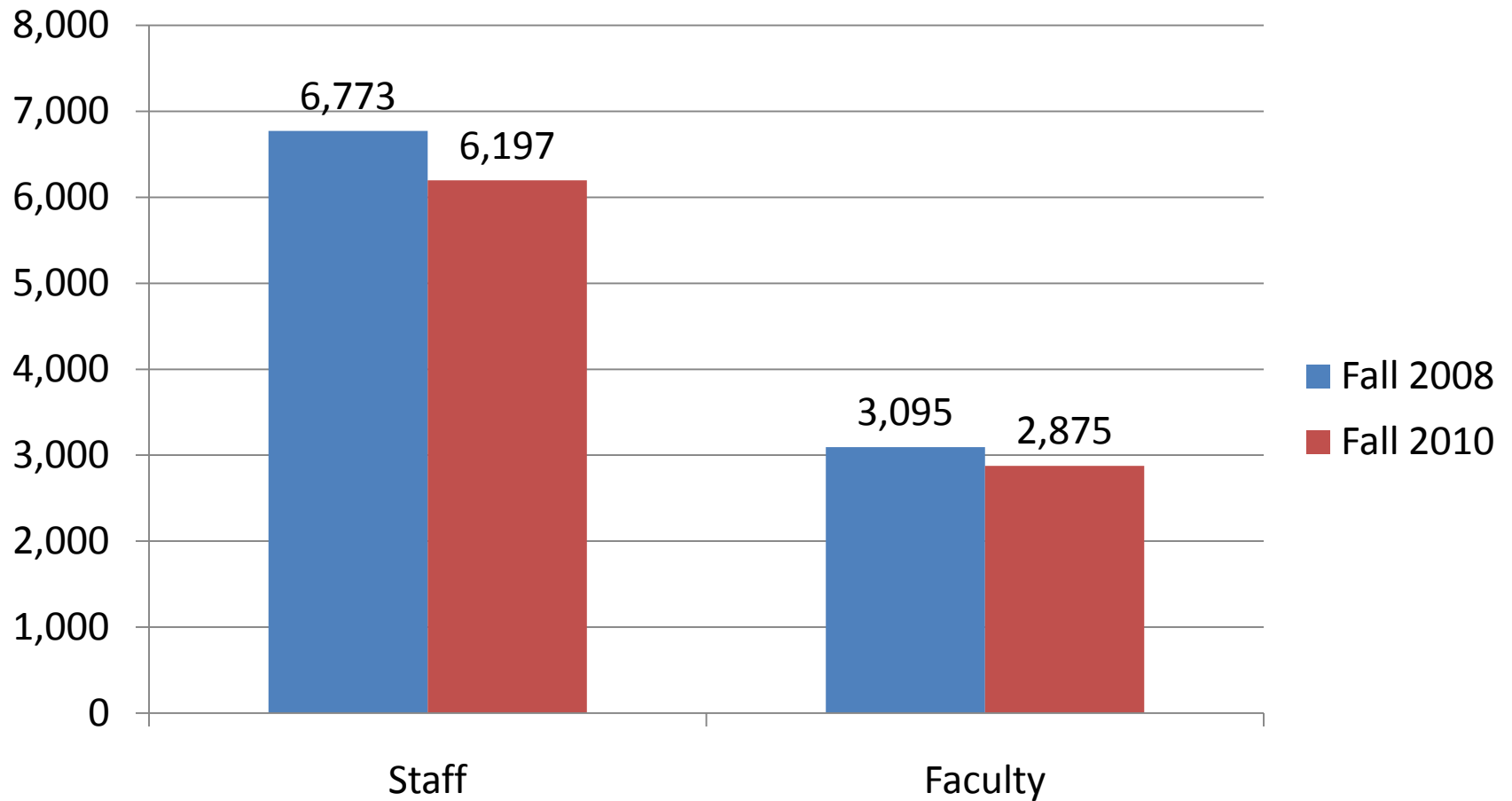
Net Decrease in Number of State/Tuition-Funded Faculty



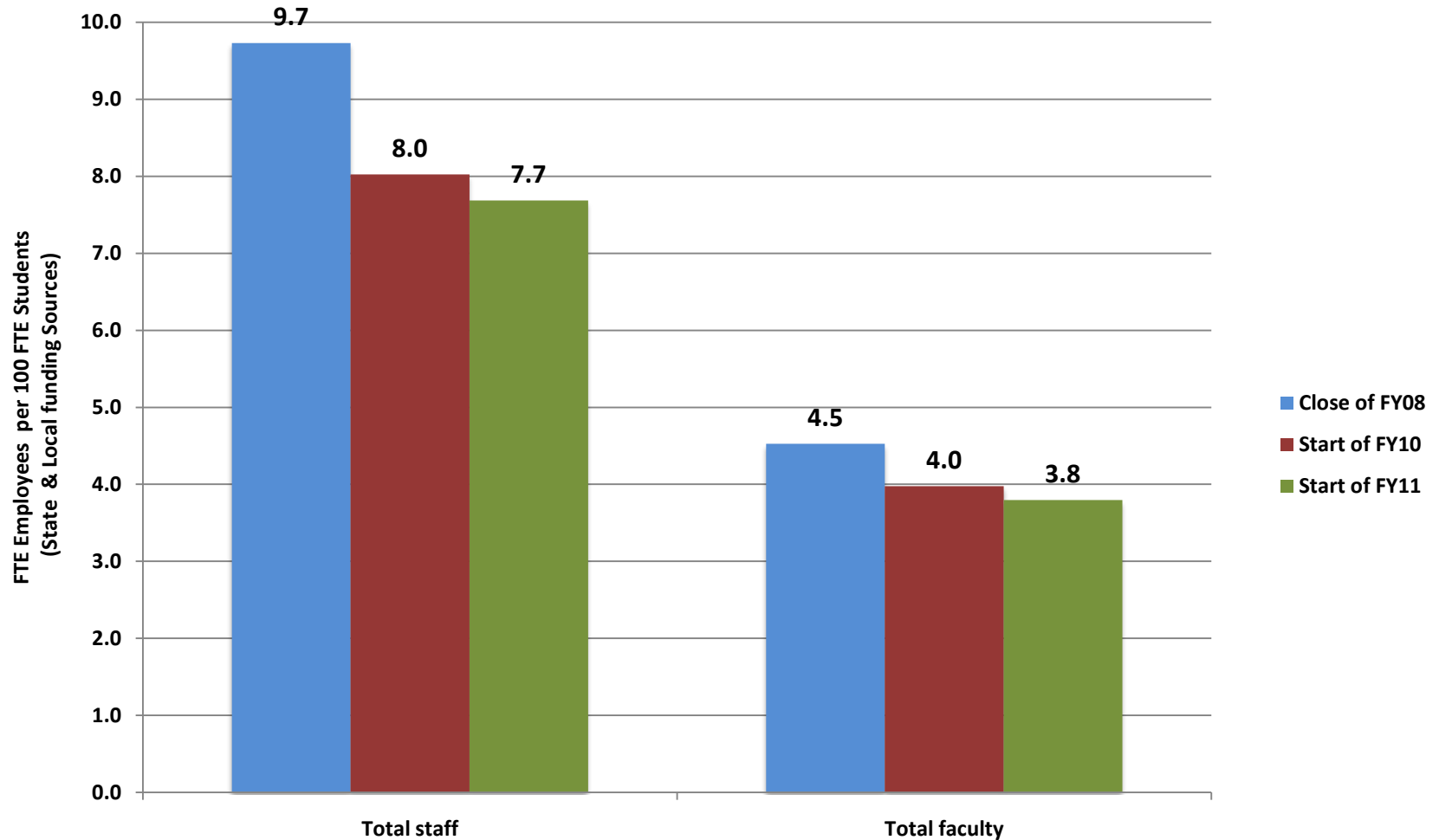
Net Decrease in Number of State/Tuition-Funded Staff



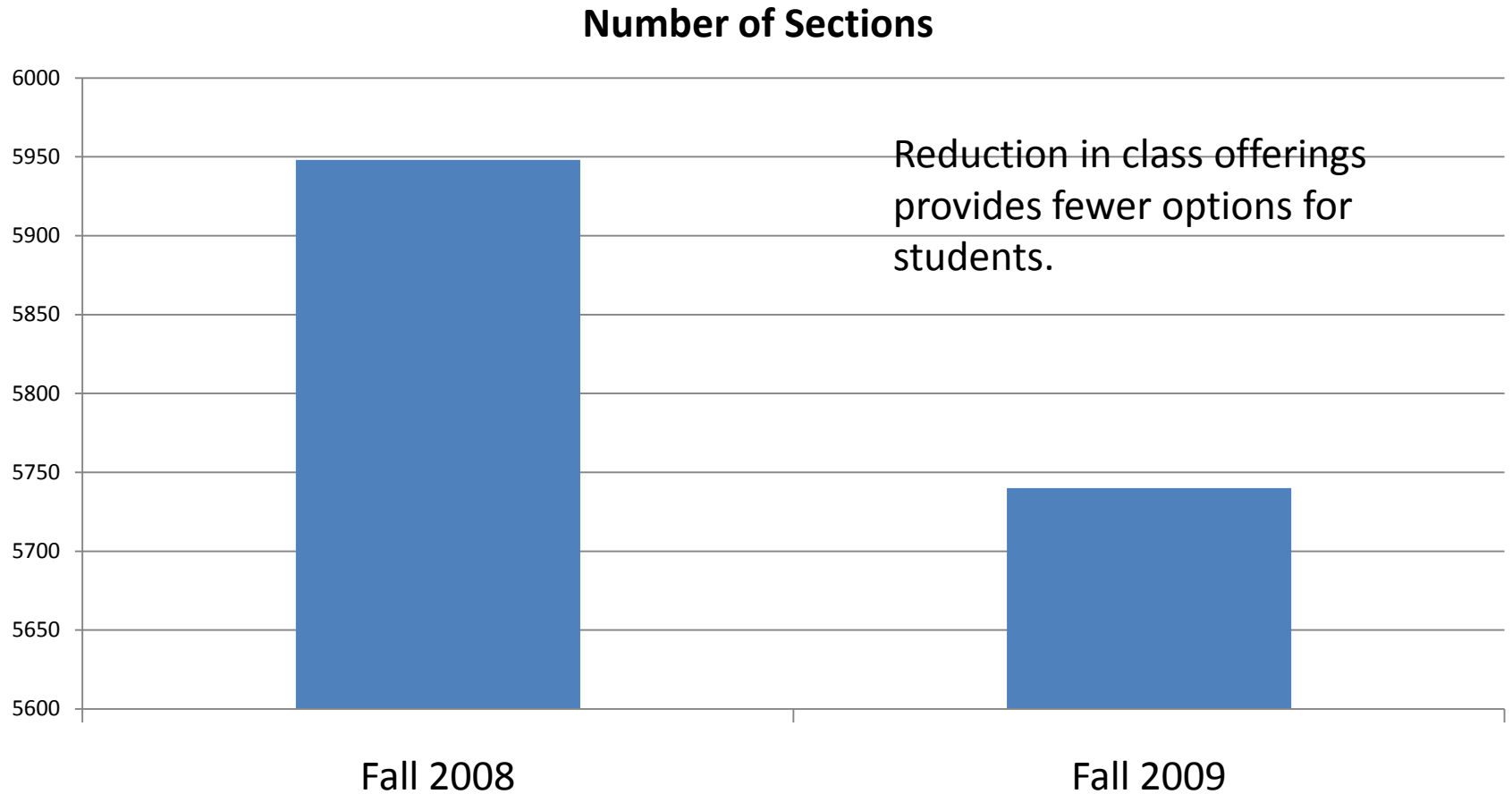
Employee Reductions by Category: All Funds



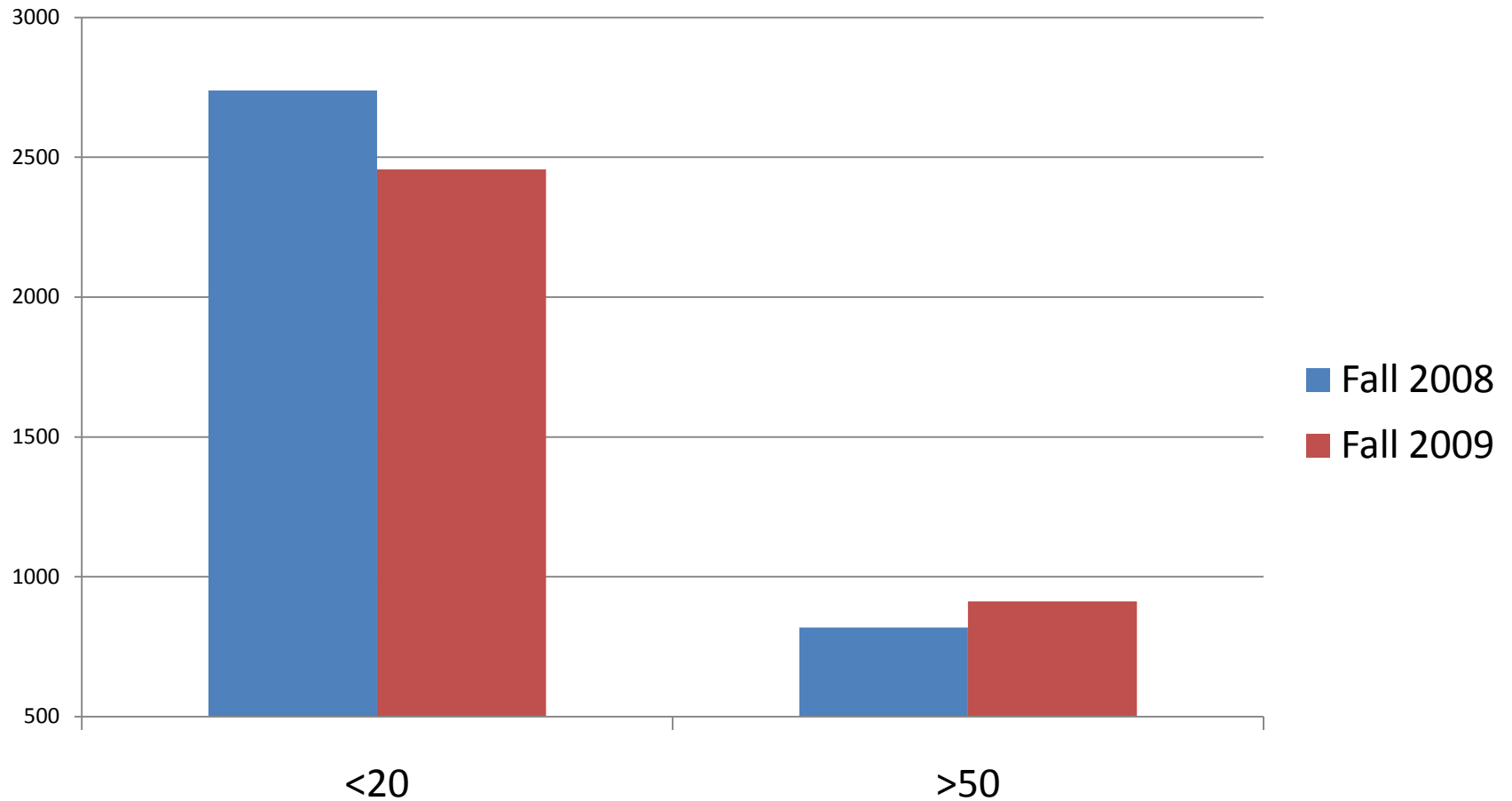
ASU FTE Employees per 100 FTE Students State/Tuition and Local Funding (excludes Sponsored Sources)



Fewer Class Offerings



Increased Class Size

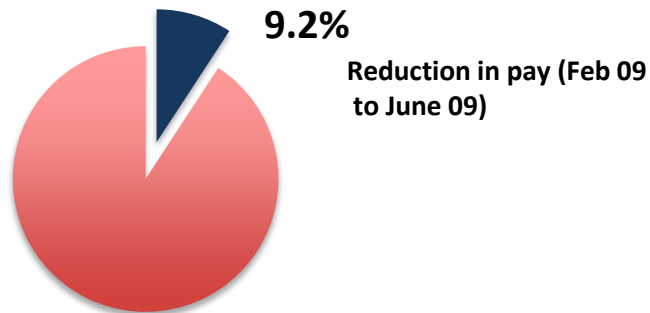


Academic Unit Reductions between Fall 2008 and Spring 2010

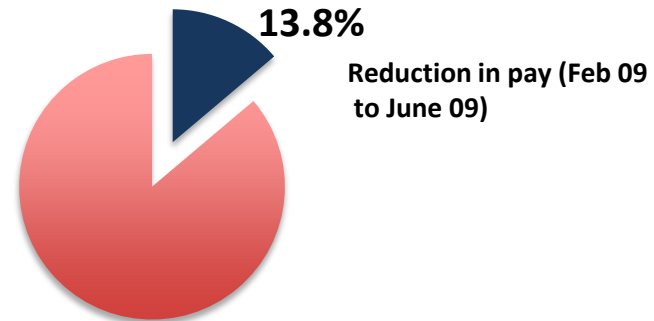
Academic Unit Level	Units Disestablished	Units Established	Net Reduction
Colleges	9	3	6
Departments	47	15	32
TOTAL	56	18	38

Unit reductions allowed major cost savings through consolidation of administrative structures

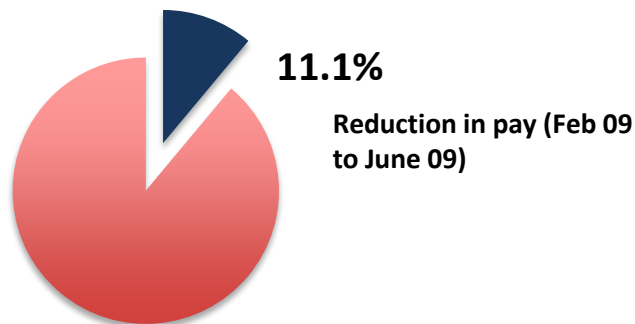
Furloughs Imposed in FY09 to Avoid Mid-Semester Program Cuts



Classified staff: 10 furlough days



Senior administrators: 15 furlough days

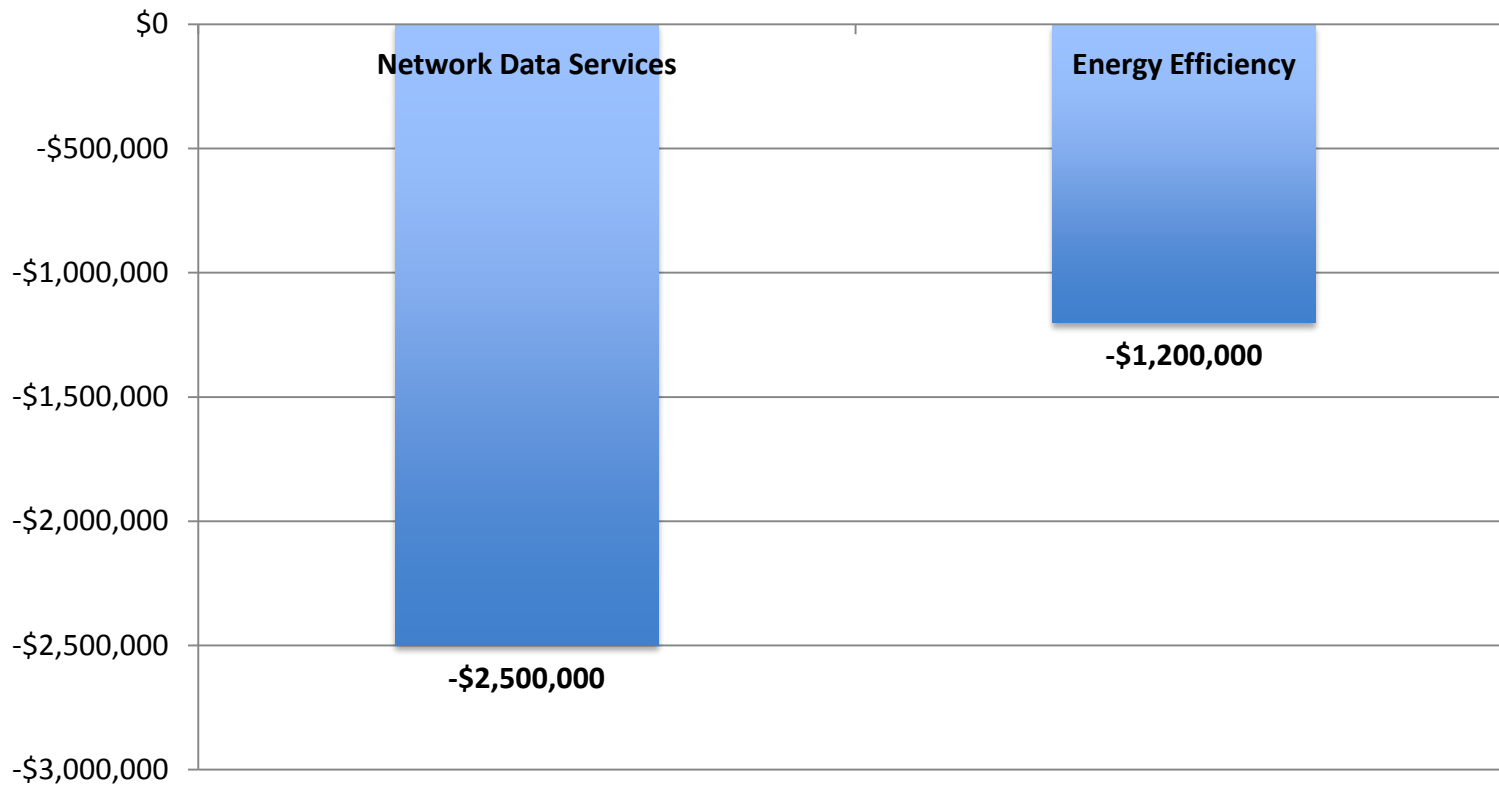


Faculty and professional staff: 12 furlough days

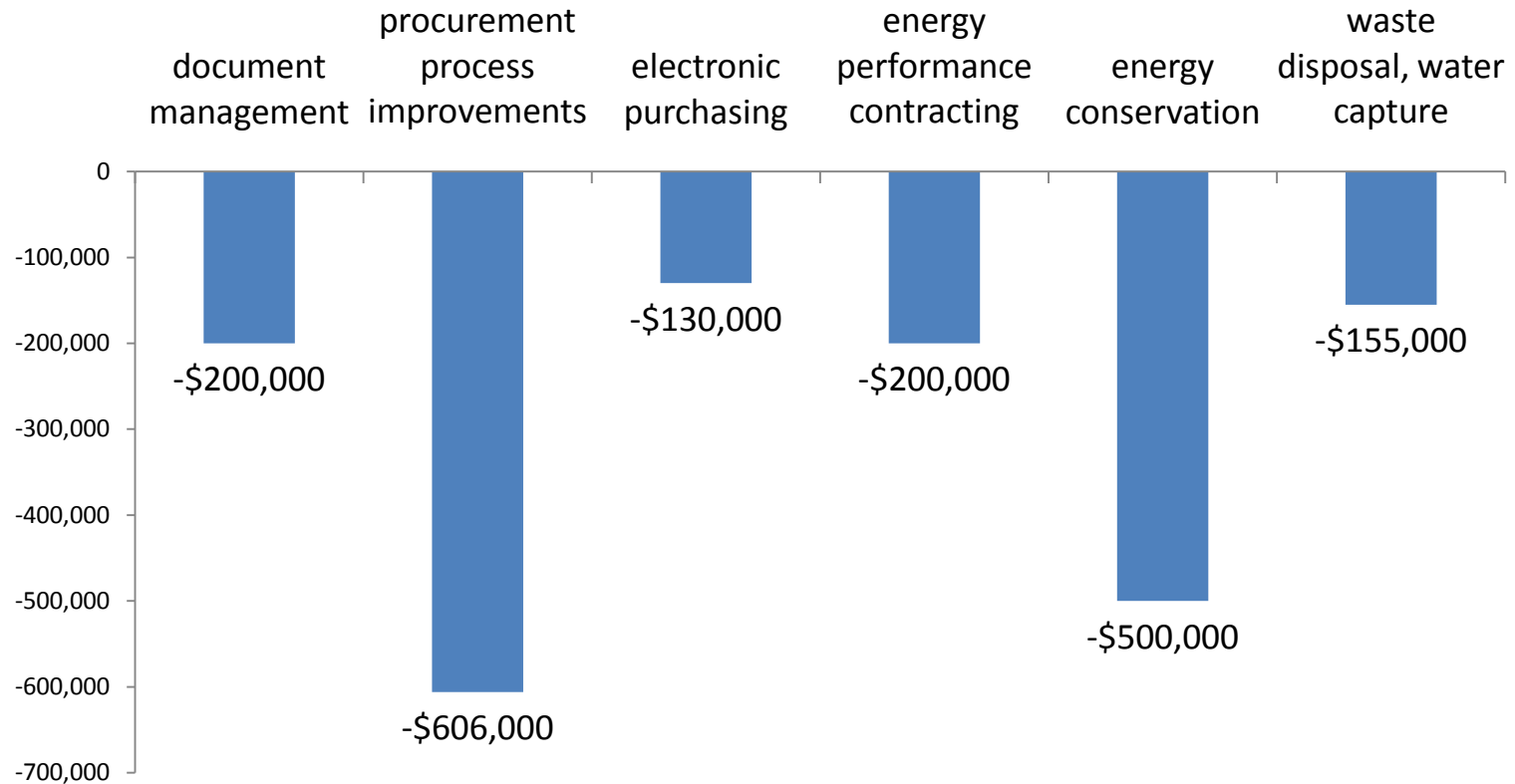
All employees were furloughed for 10 to 15 days in FY09. Paychecks were reduced by 9.2% to 13.8% for five months.

Total one-time savings was \$25 million

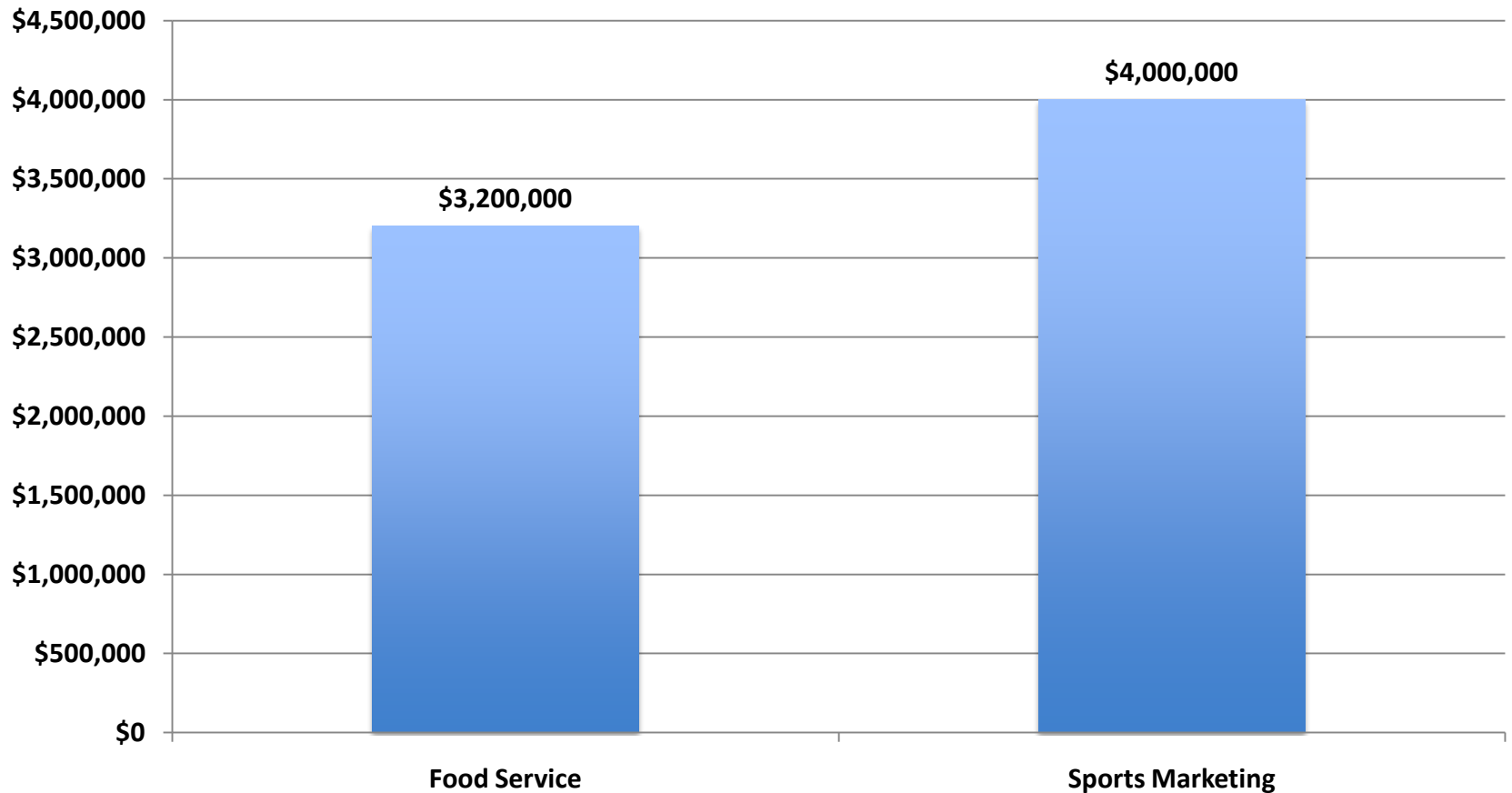
Annual Administrative Cost Savings FY08 vs. FY10



Annual Administrative Cost Savings FY08 vs. FY10

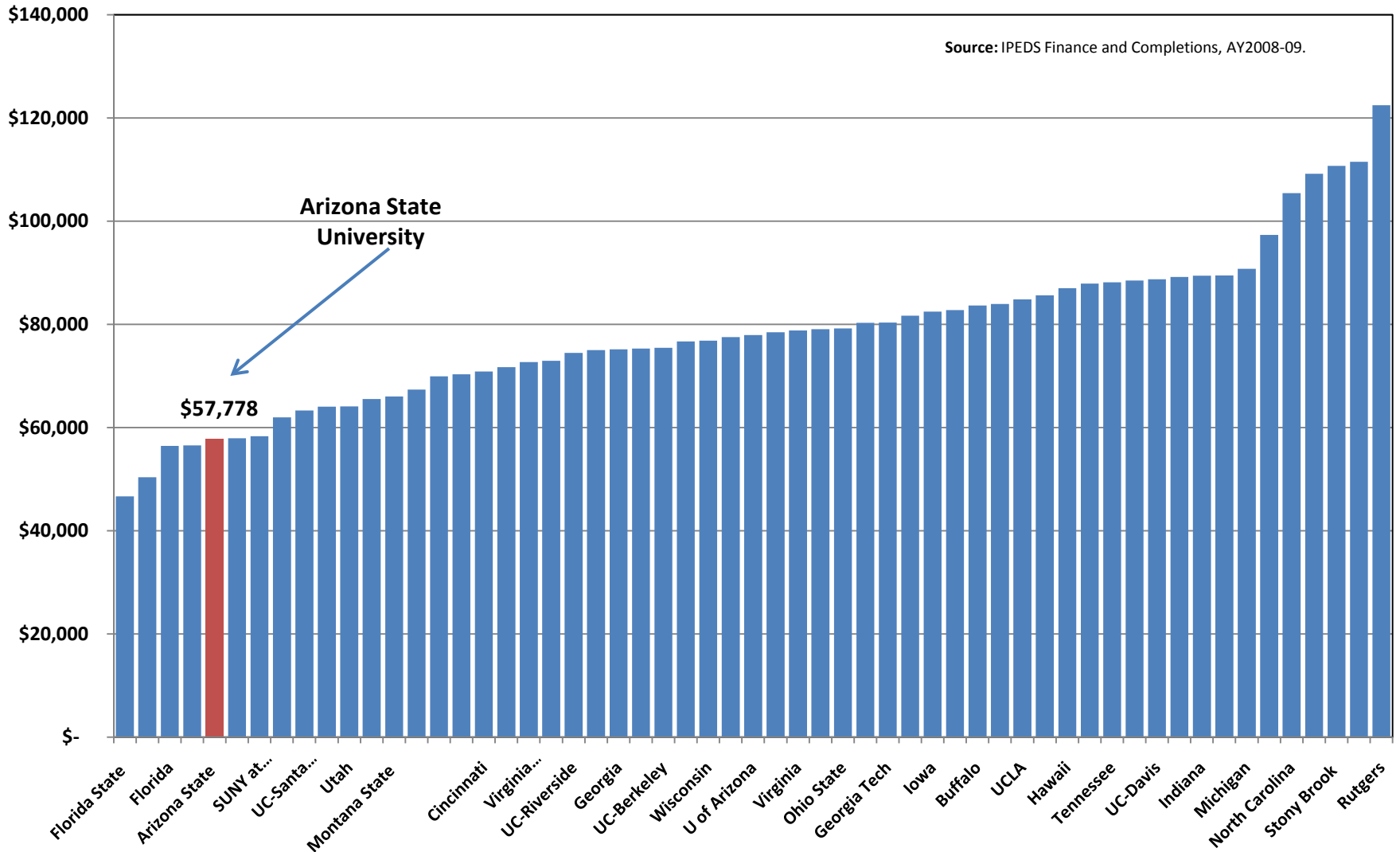


Annual Administrative Revenue Enhancements FY08 vs. FY10

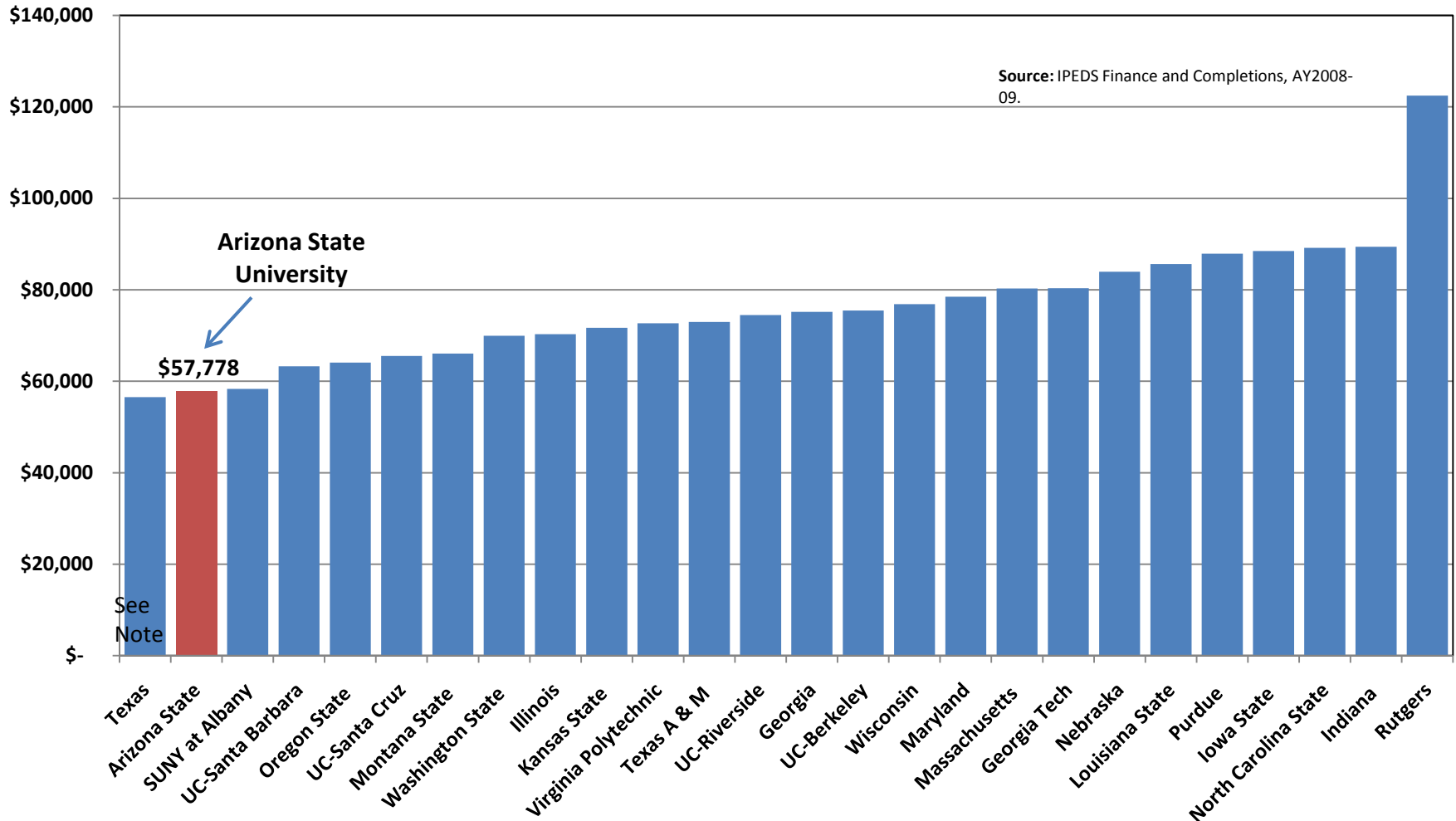


ASU EFFICIENCY AND EFFECTIVENESS

Tuition and State Appropriation Revenue per Degree Granted All Very High Research Public Universities (FY09)



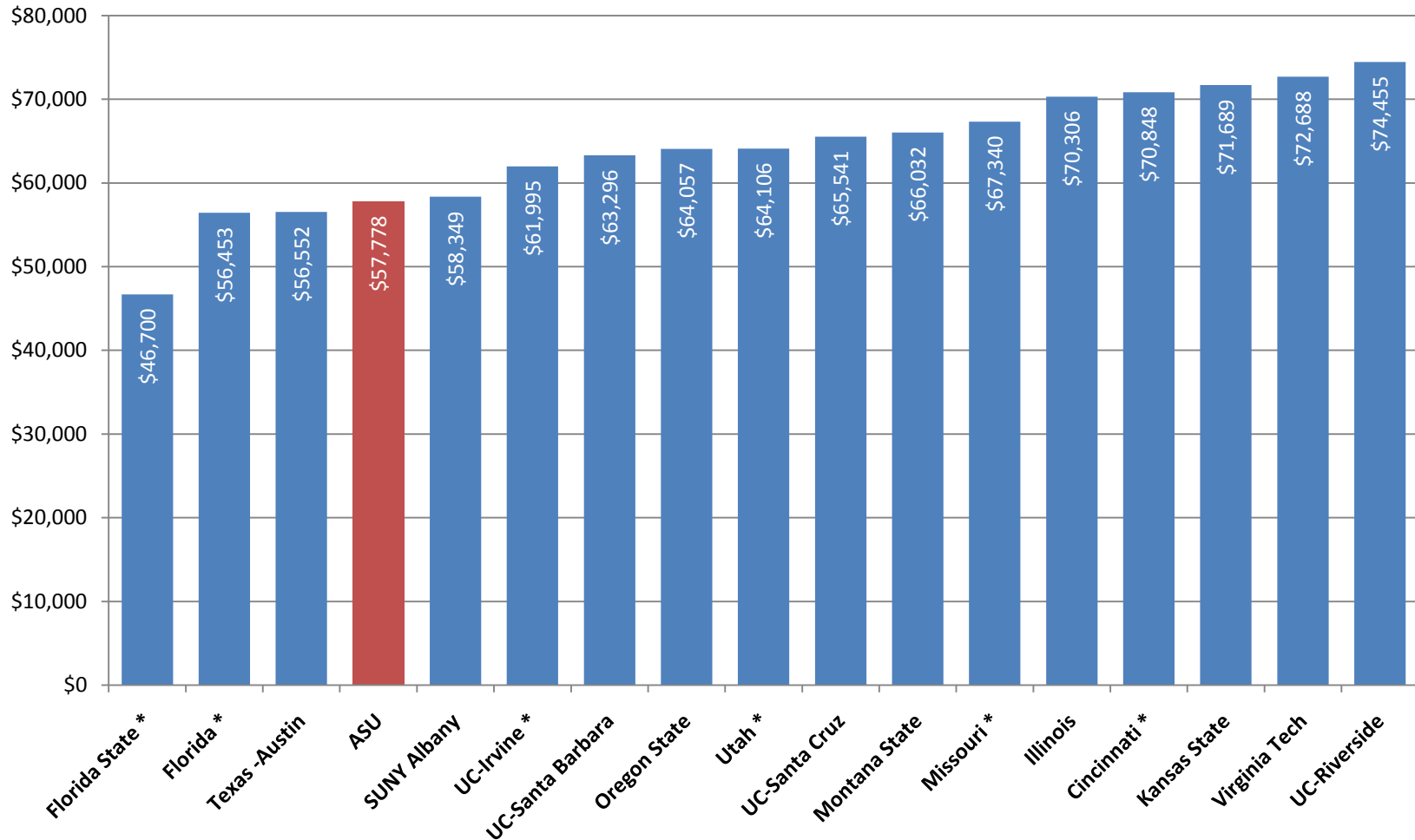
Tuition and State Appropriation Revenue per Degree Granted All Very High Research Public Universities without Medical Schools (FY09)



Note: Texas also receives \$165M annually from its "Permanent University Fund" - a state provided endowment. This has a value that would add \$12,480 to its cost per degree.

Tuition and State Appropriation Revenue per Degrees Awarded

Research Universities with \$14k to \$17.5k per FTE Revenue

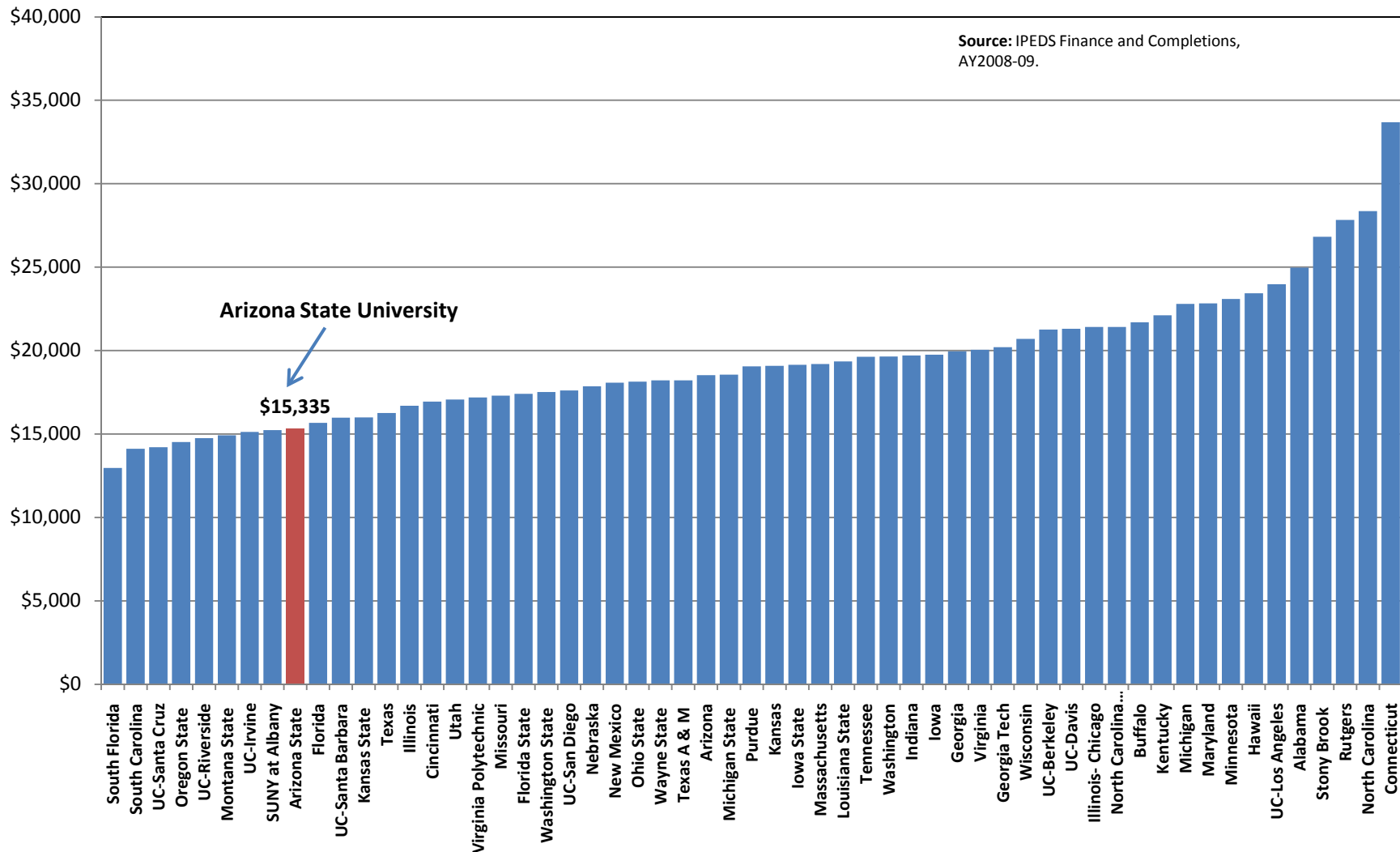


* Universities with medical schools

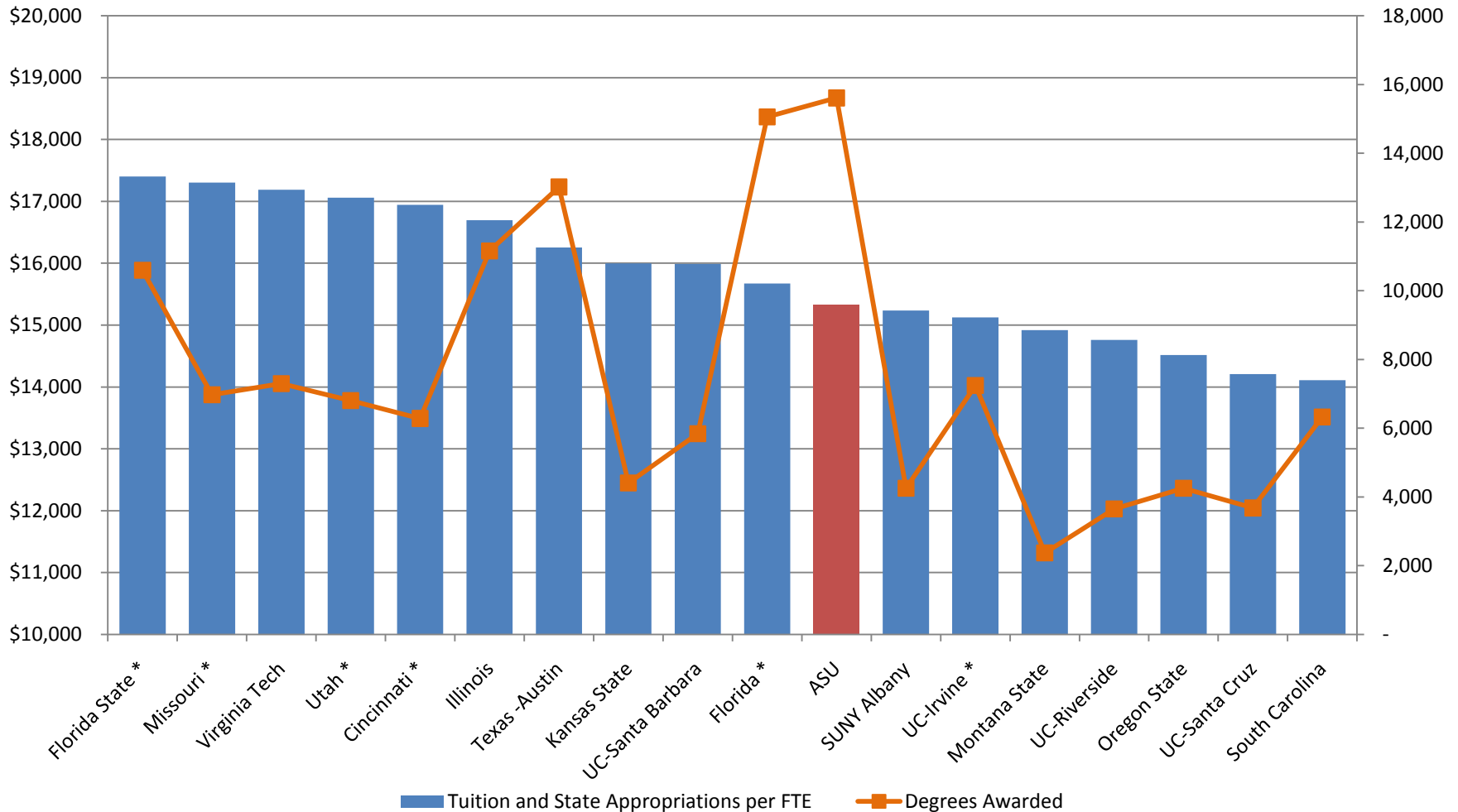
Note: Texas also receives \$165M annually from its "Permanent University Fund" - a state provided endowment. This has a value that would add \$12,480 to its cost per degree.

Source: IPEDS Finance and Completions, AY2008-09.

Tuition and State Appropriation Revenue per FTE Student All Very High Research Public Universities (FY09)

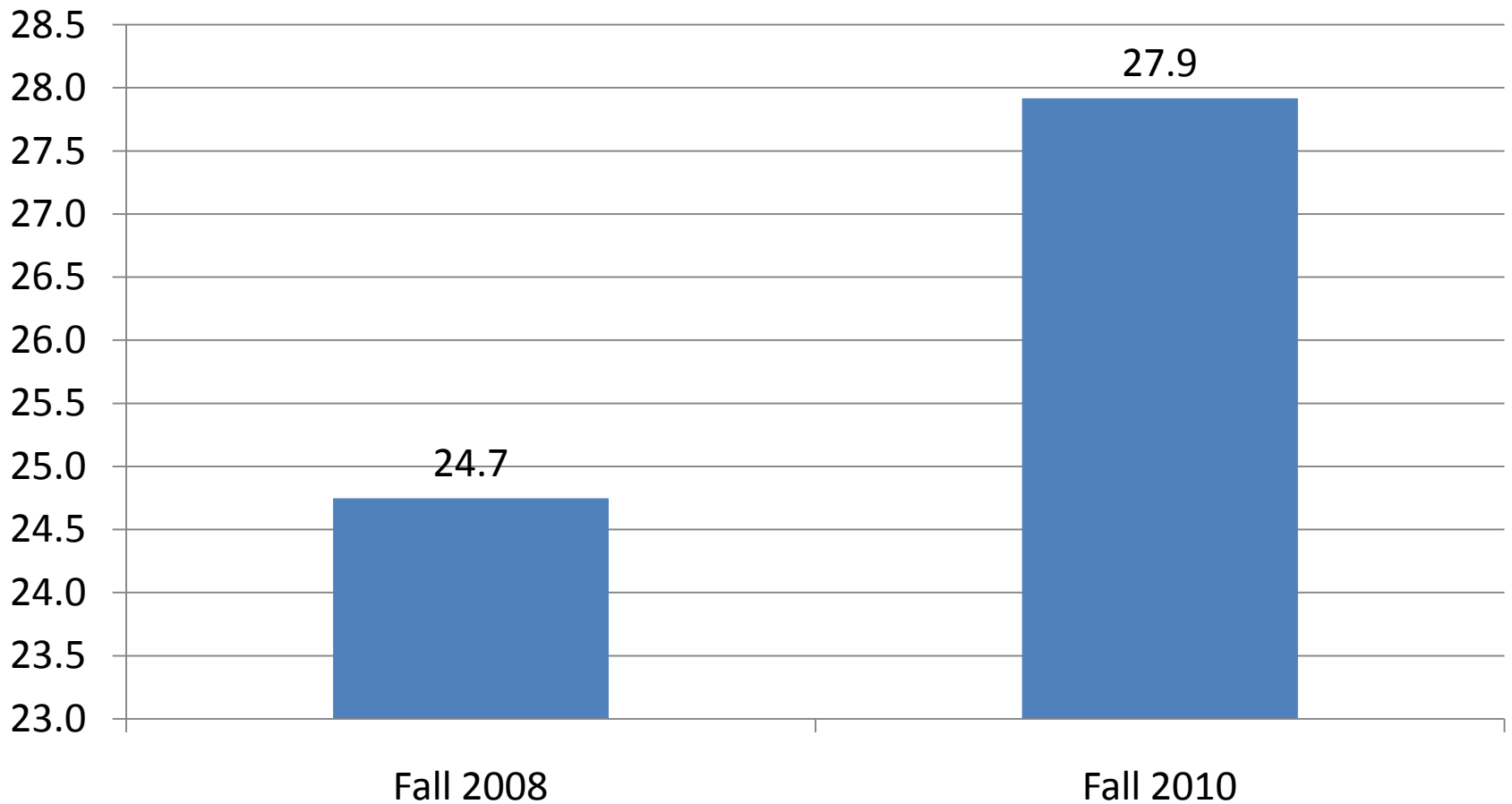


Tuition and State Appropriation Revenue per FTE and Degrees Awarded **Very High Research Public Universities with \$14k to \$17.5k per FTE Revenue (FY 09)**

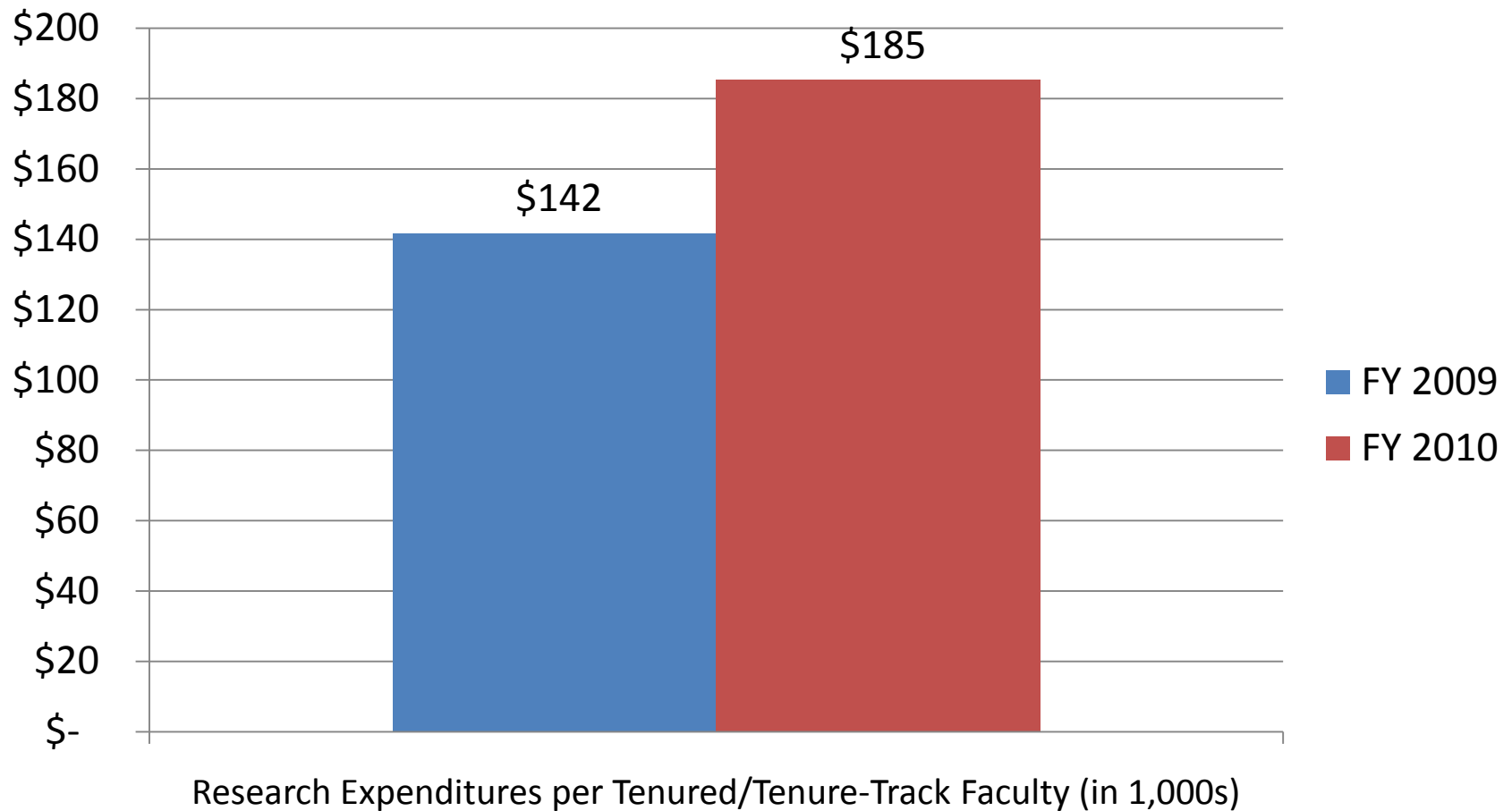


Source: IPEDS Finance and Completions, AY2008-09.

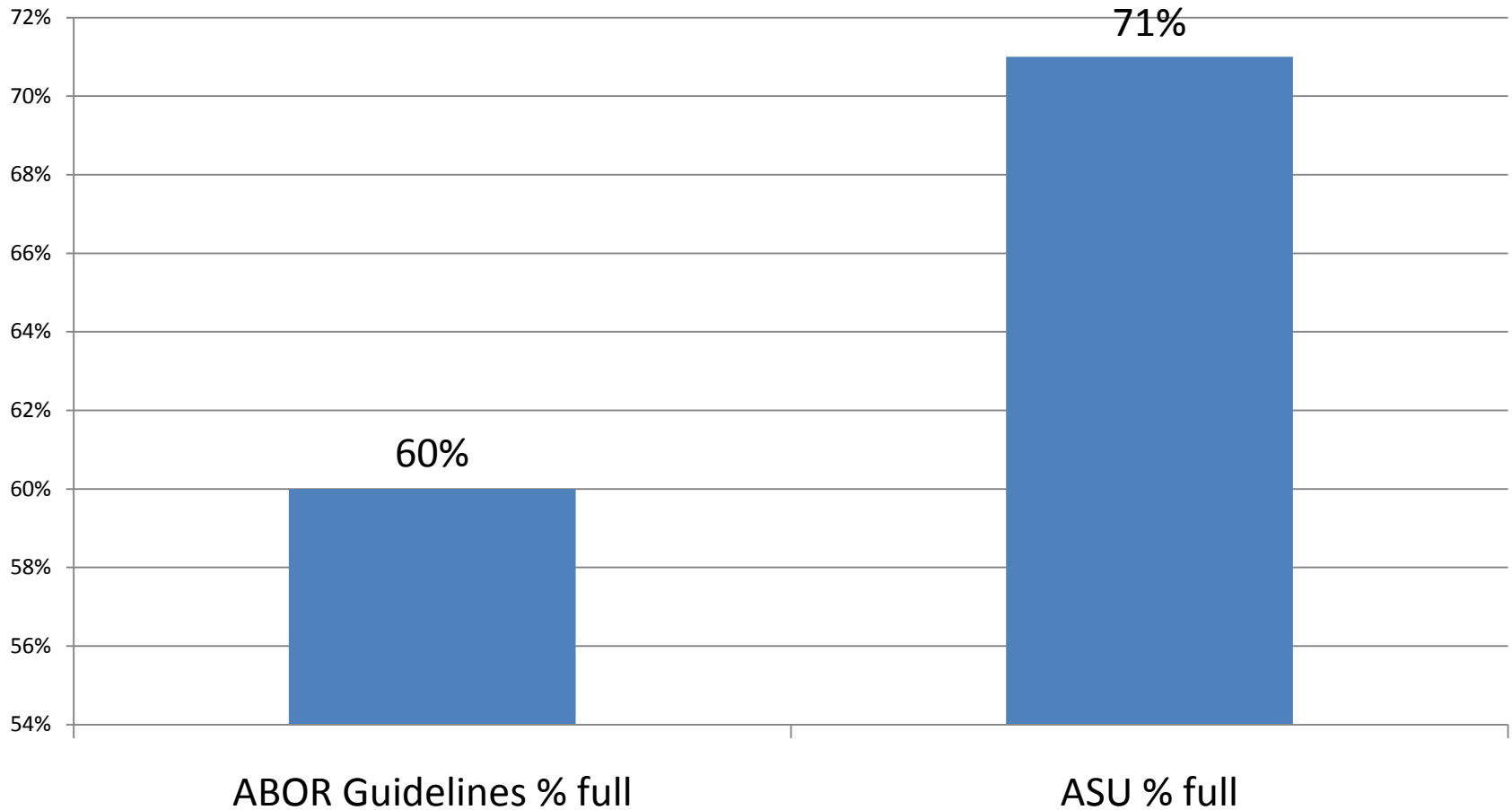
Increase in Student FTE per Faculty FTE



Faculty Research Productivity Increases

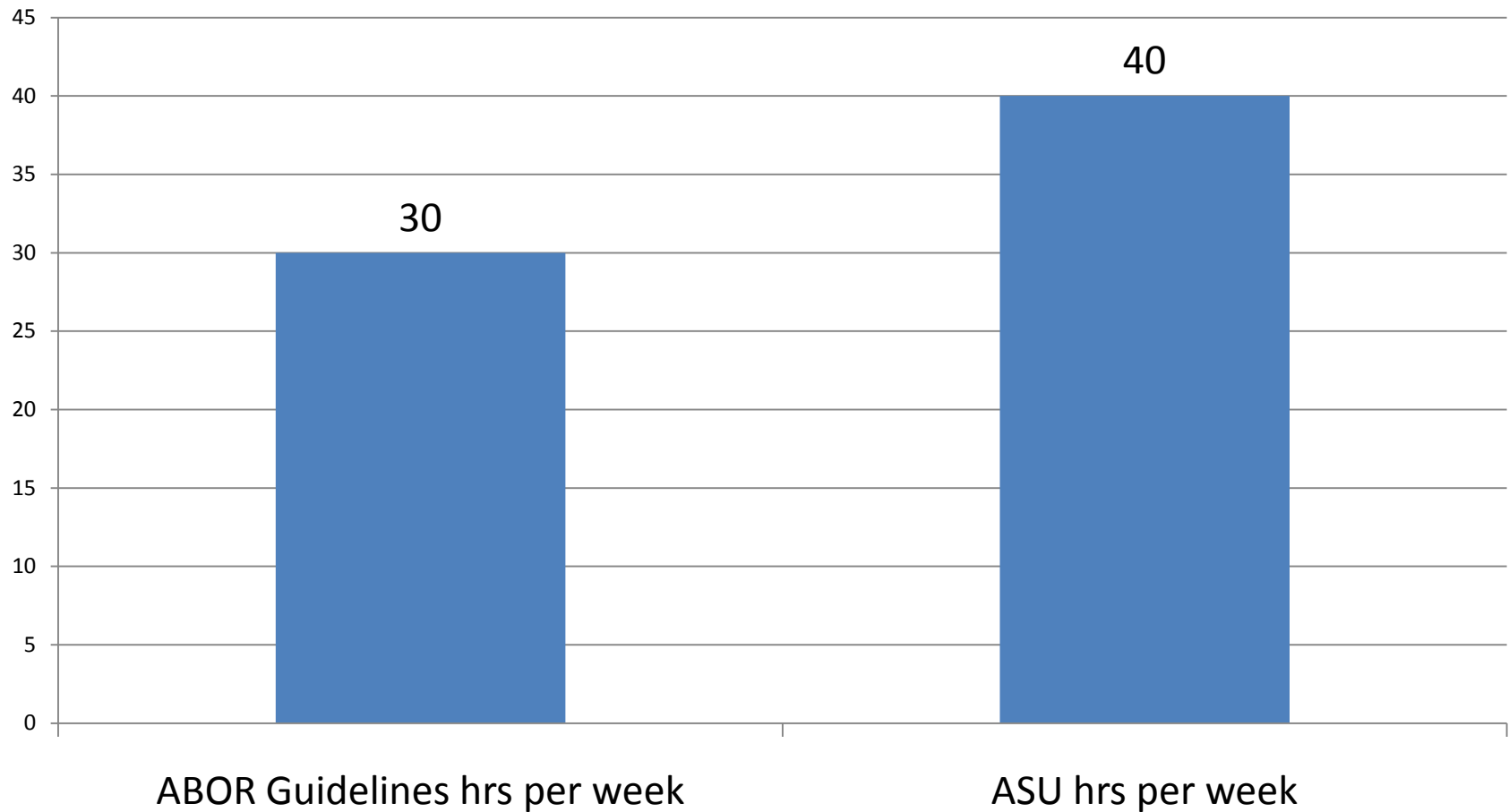


Tempe Campus Lecture Halls Percent Full Compared to ABOR Guidelines



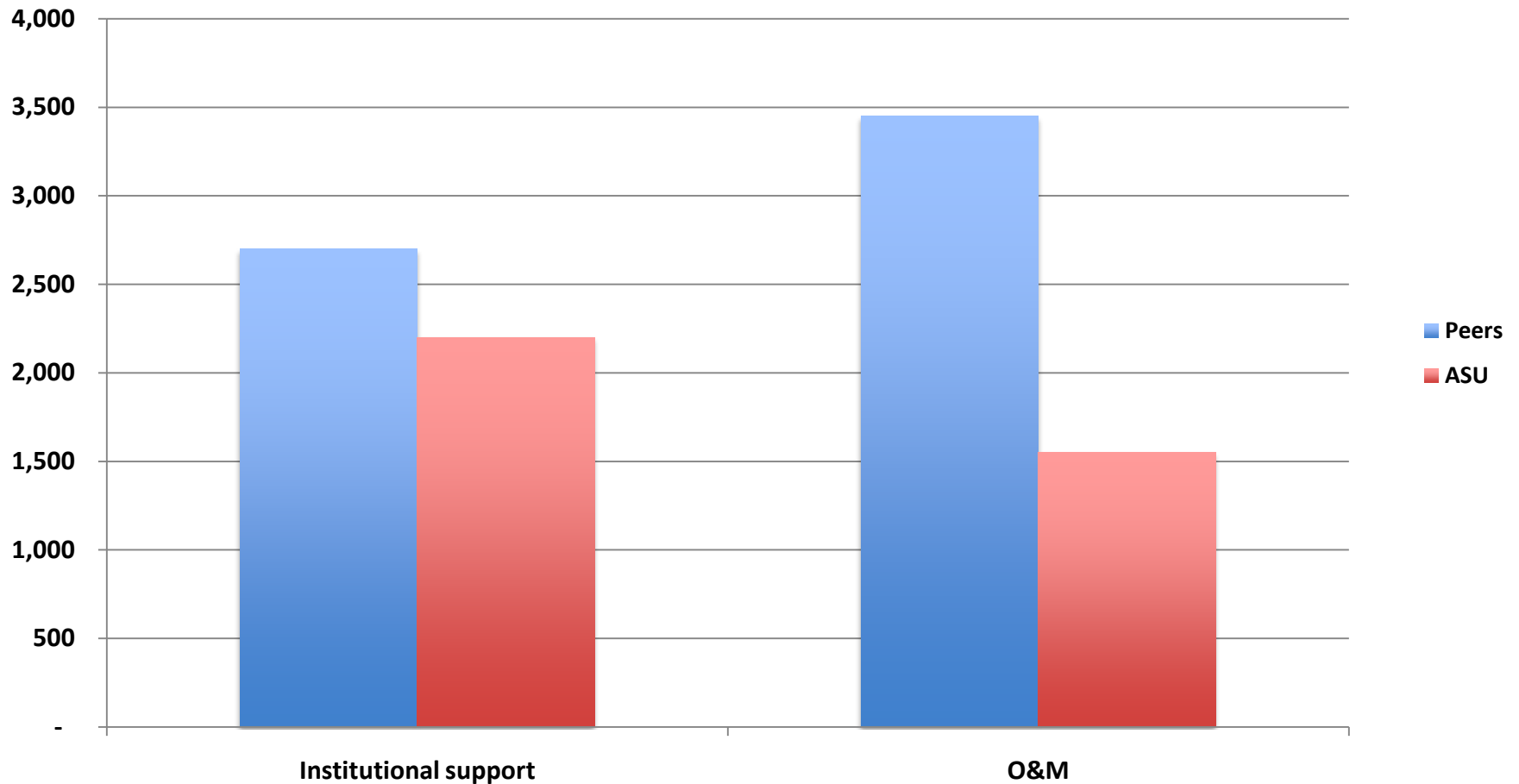
Tempe Lecture Halls

Hours Used per Week Compared to ABOR Guidelines

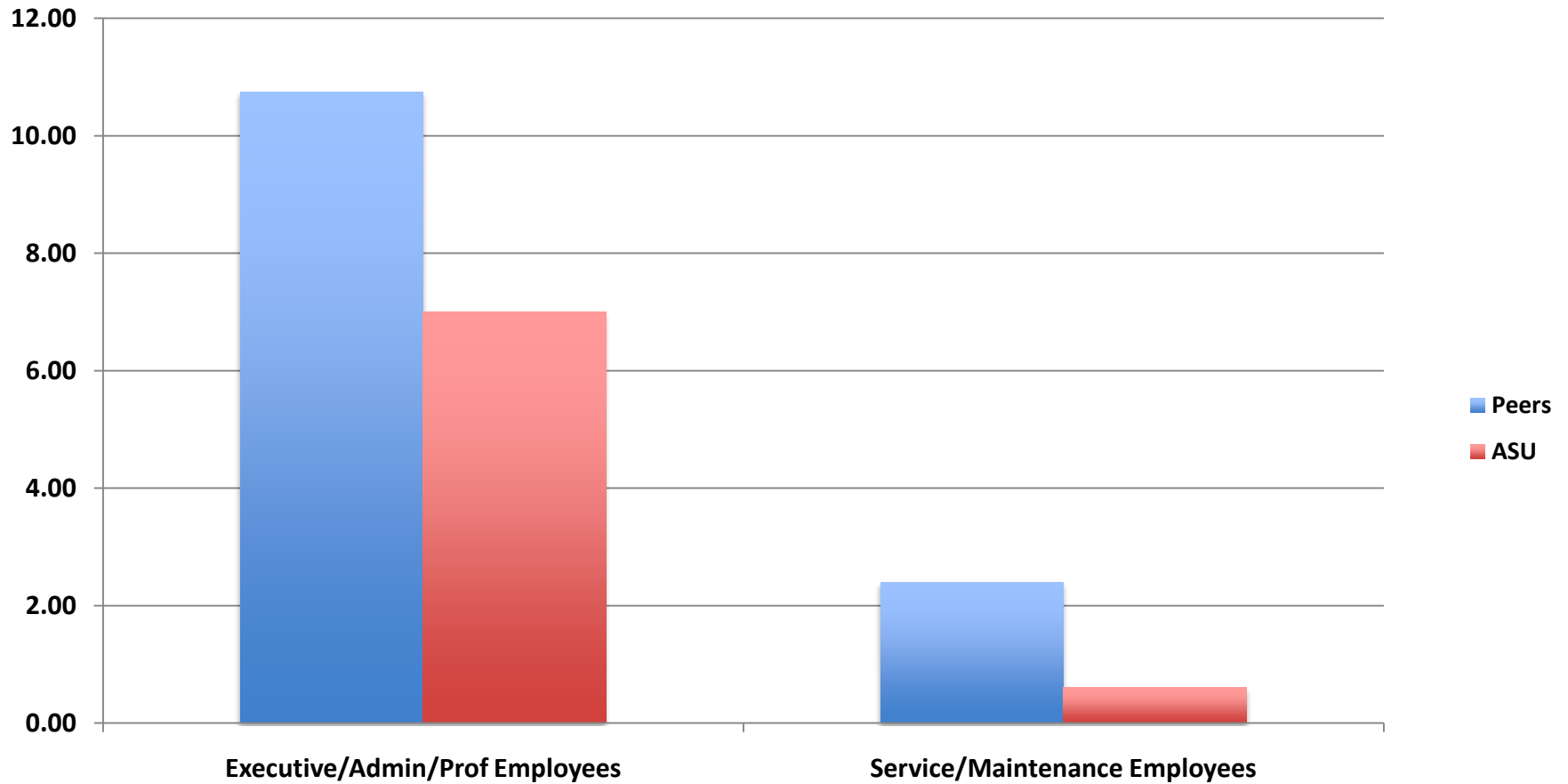


Arizona State University vs. Peers

Institutional Support and Operations & Maintenance Expenses Per FTE Student (FY09)

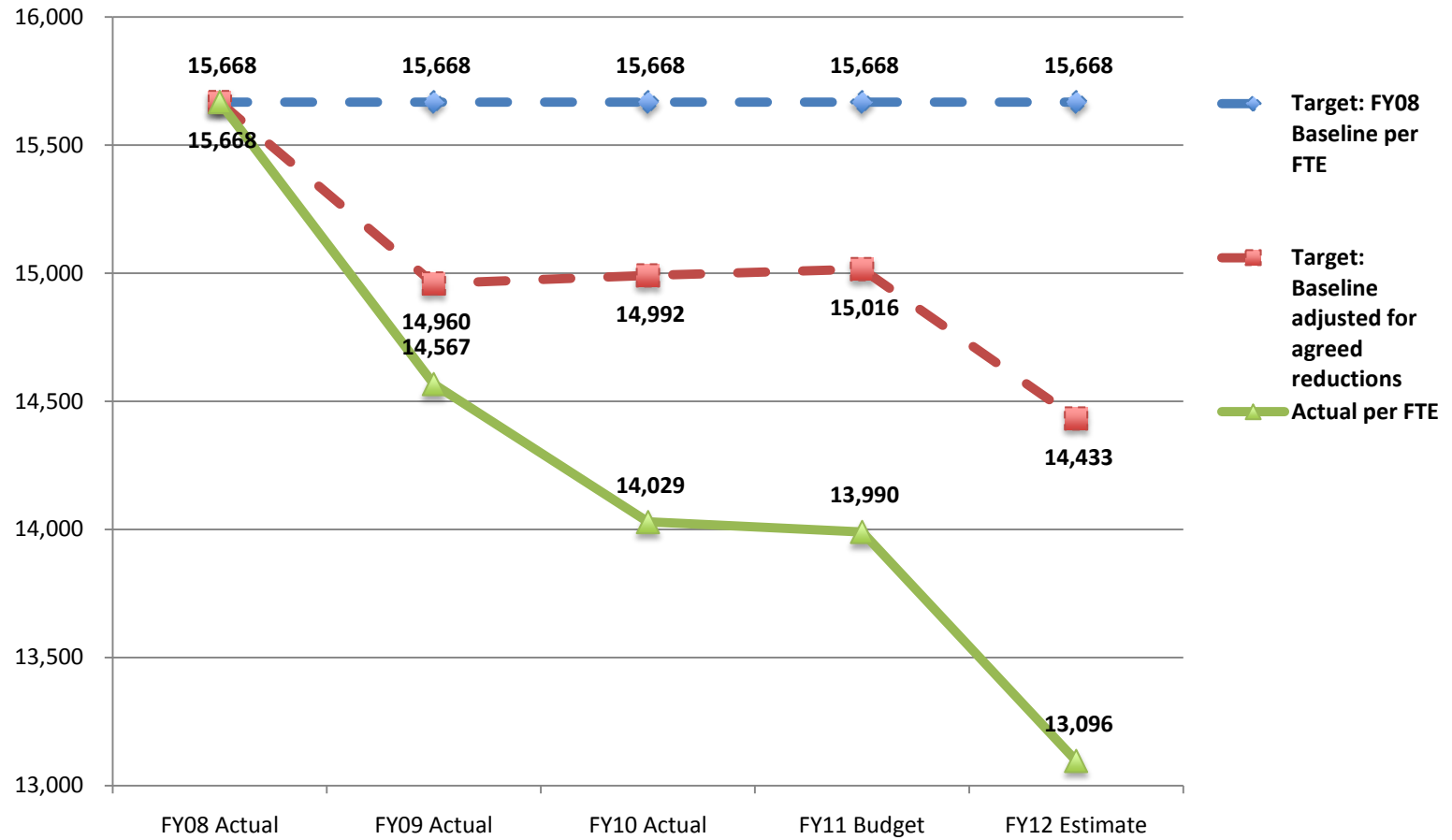


**Arizona State University vs. Peers
Full-Time Employees
Per 100 FTE Students (FY09)**



EDUCATION & GENERAL FINANCIAL SITUATION

Arizona State University
Education & General Expenditures per FTE (without financial aid)
FY08 to FY10 Actual/FY11 Budget/FY12 Estimate



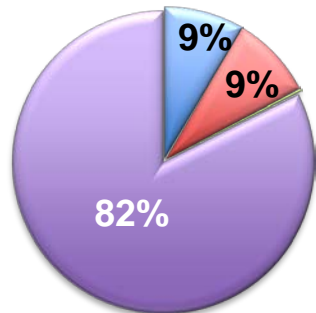
ASU INNOVATIONS

eAdvisor- Impact

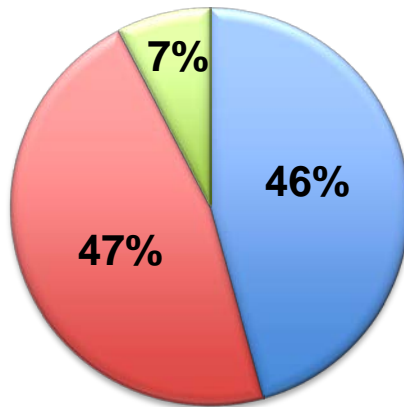
Tracking Cohort Student Progress

Cohorts are defined by the academic year that the student enters ASU as a full-time freshmen.

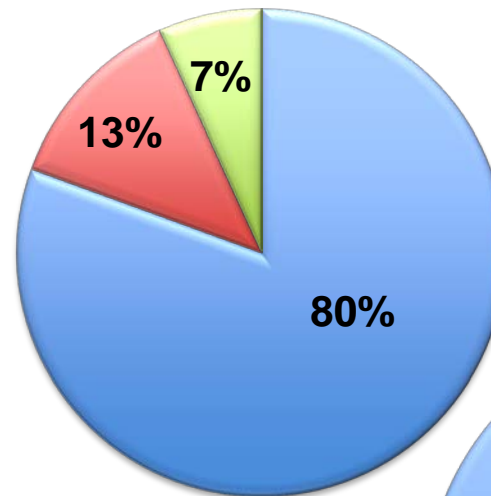
2007 Cohort Status



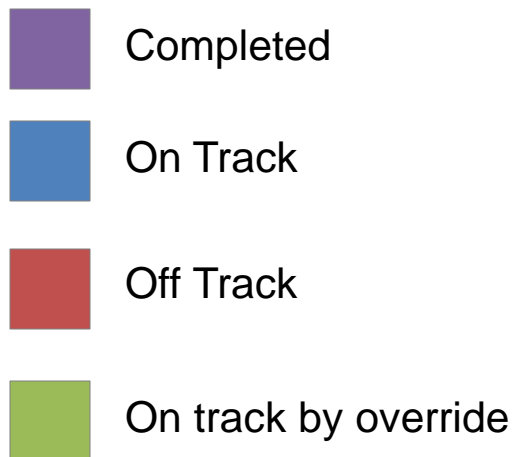
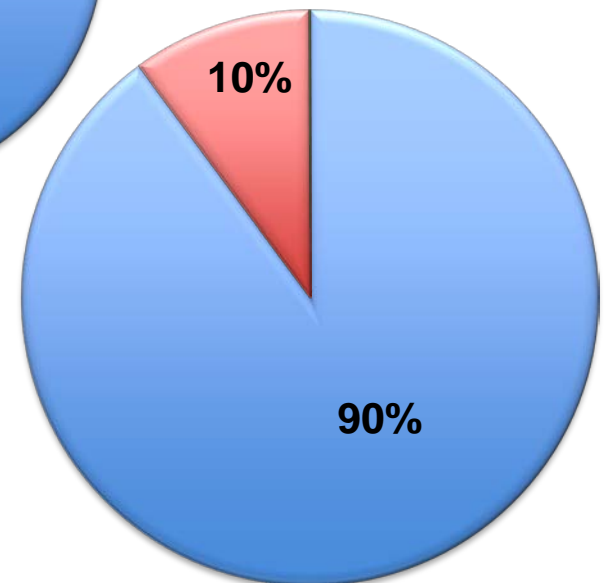
2008 Cohort Status



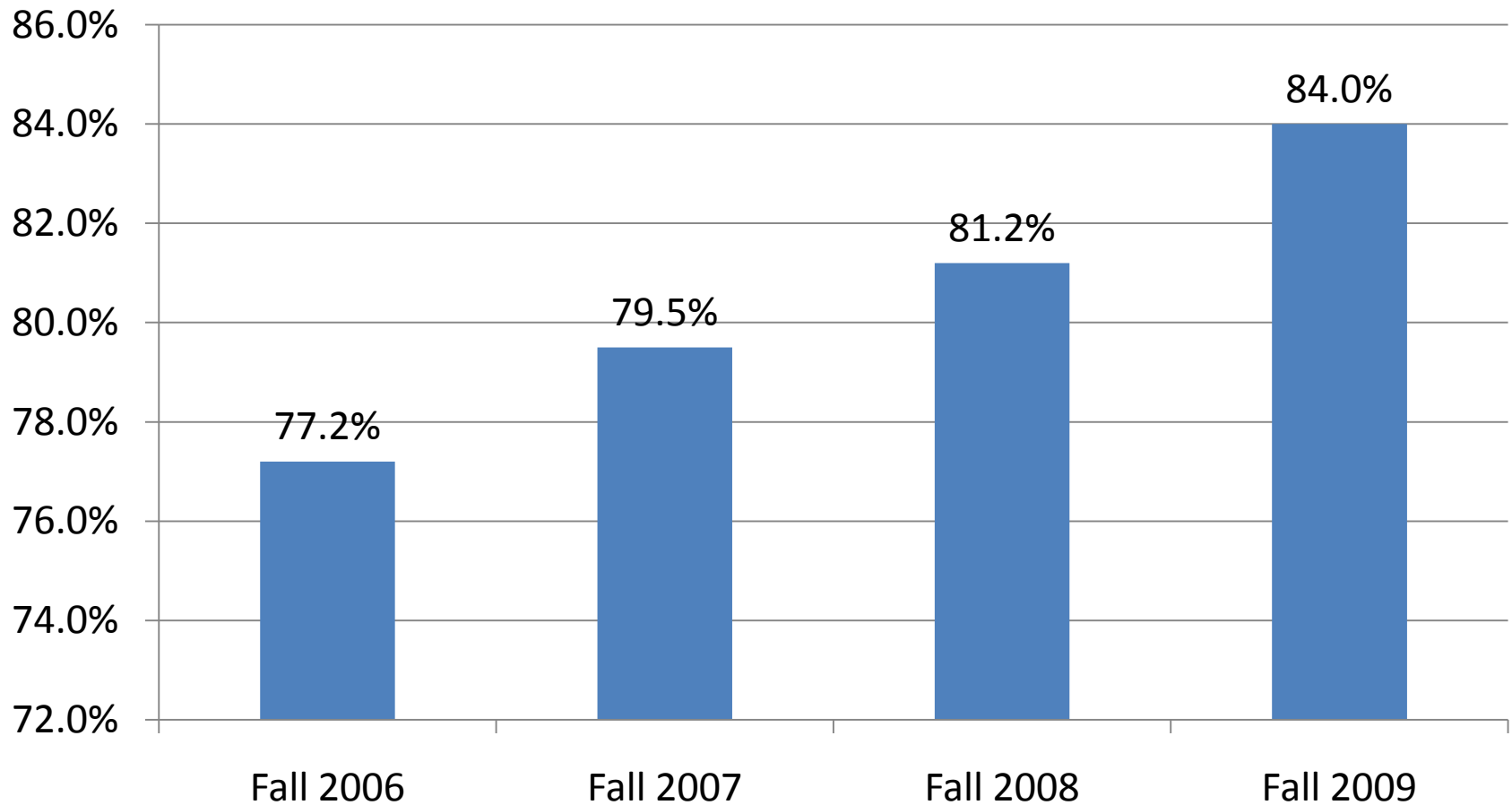
2009 Cohort Status



2010 Cohort Status

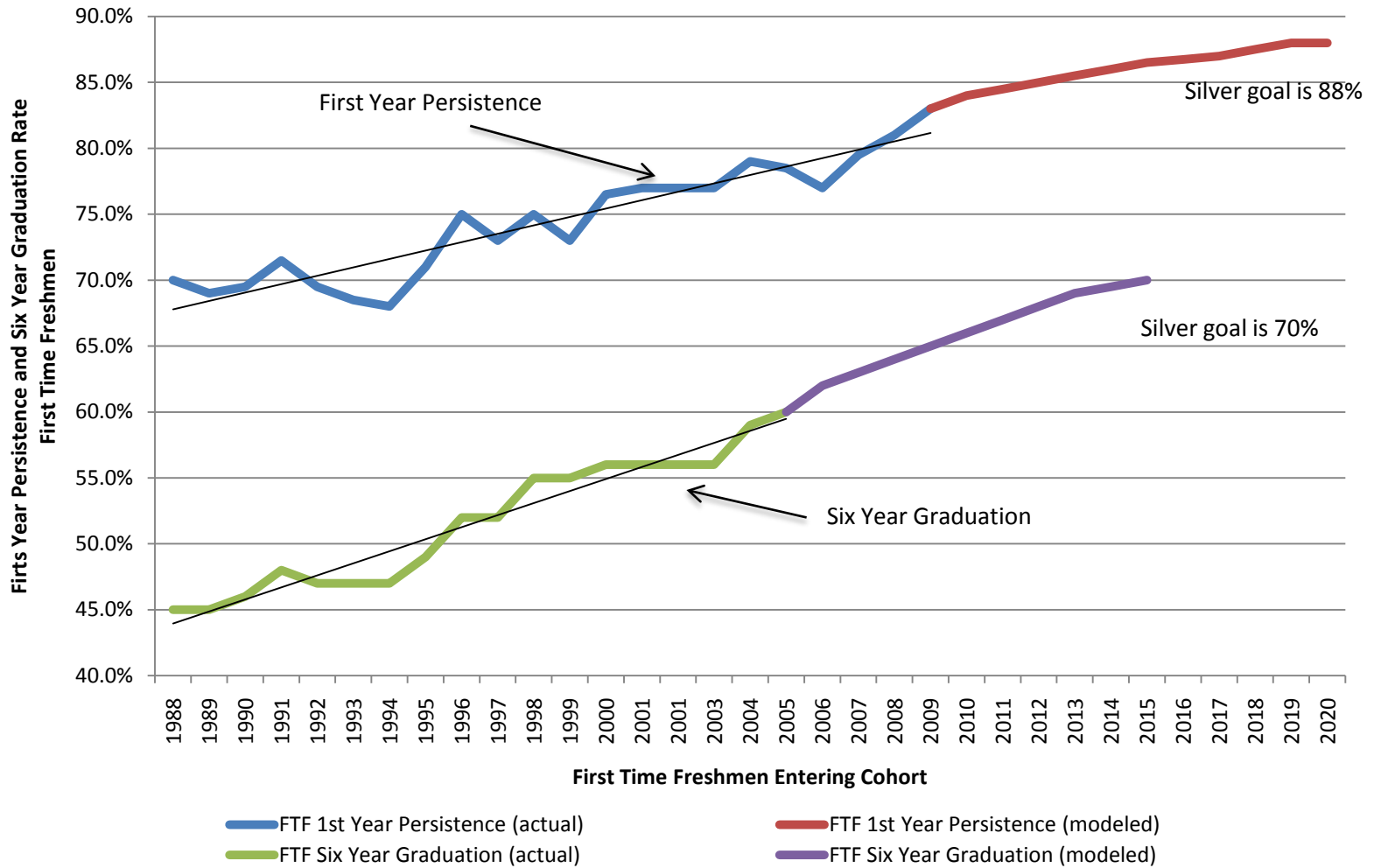


Improvement in Freshmen Retention after Introduction of eAdvisor

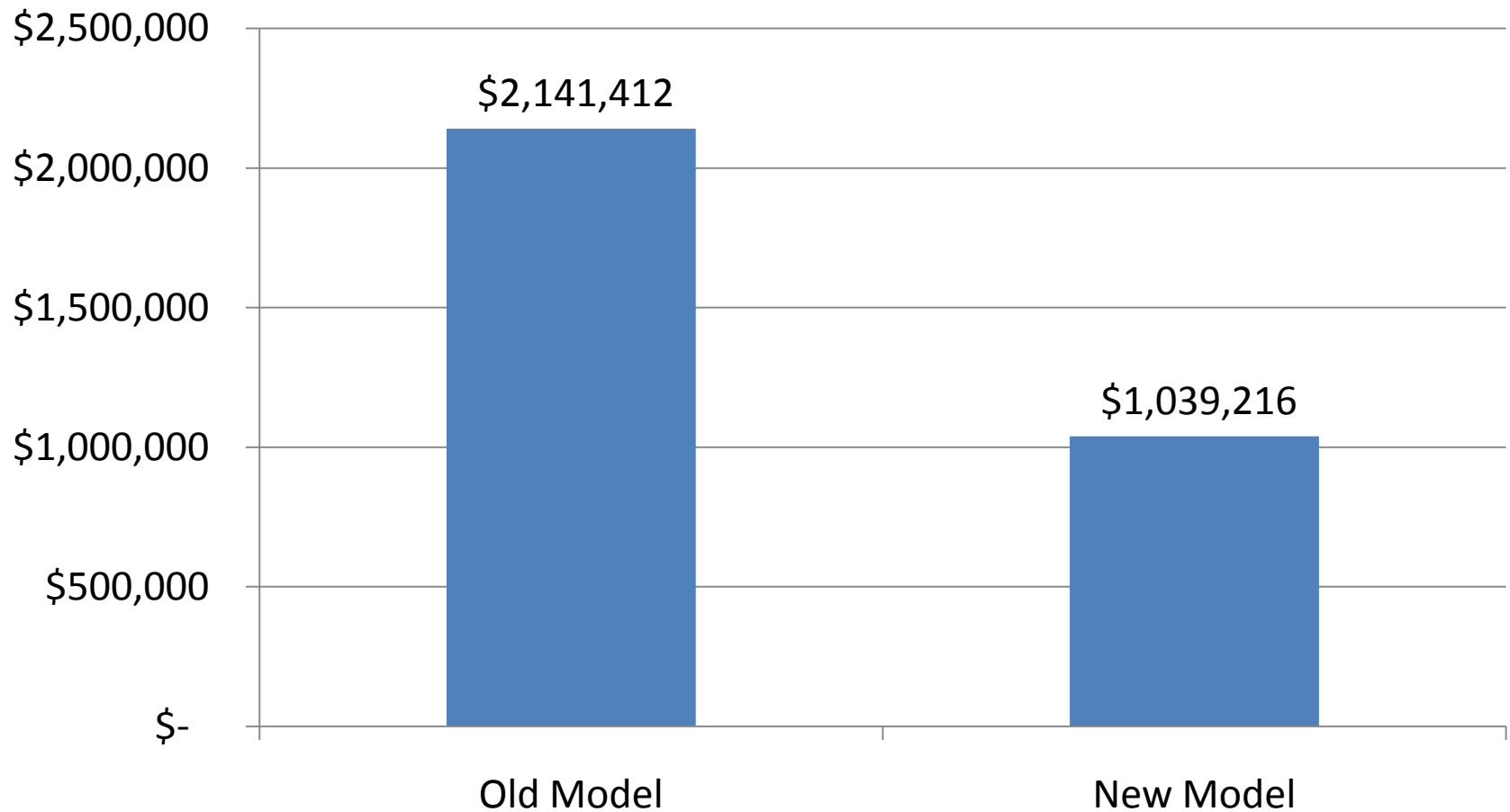


First Year Persistence and Six Year Graduation Rates First Time Freshmen

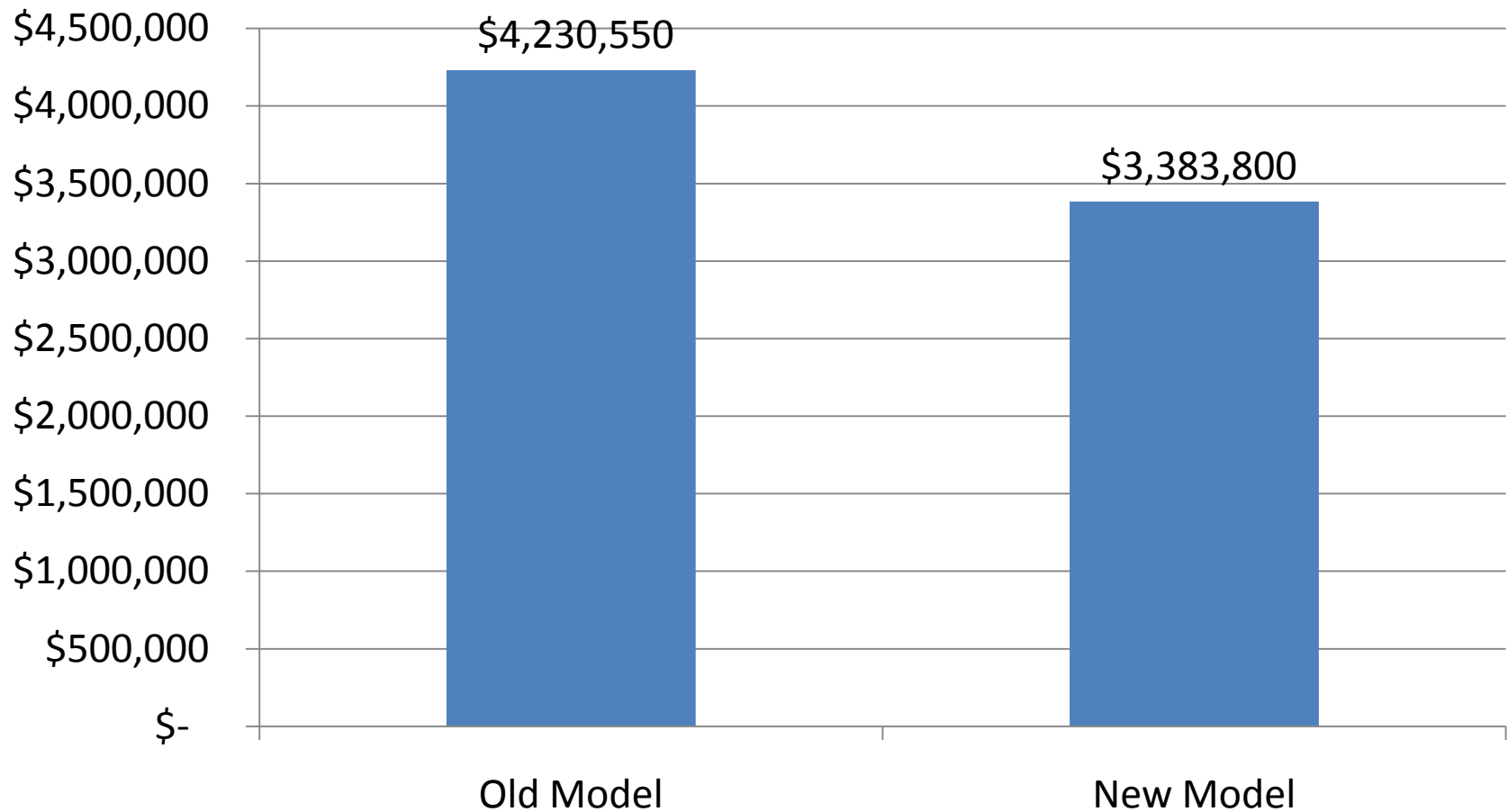
Entering Cohorts 1988 to 2020



Faculty Cost of Teaching 9,225 Freshmen Math Students Old Model vs. New Model

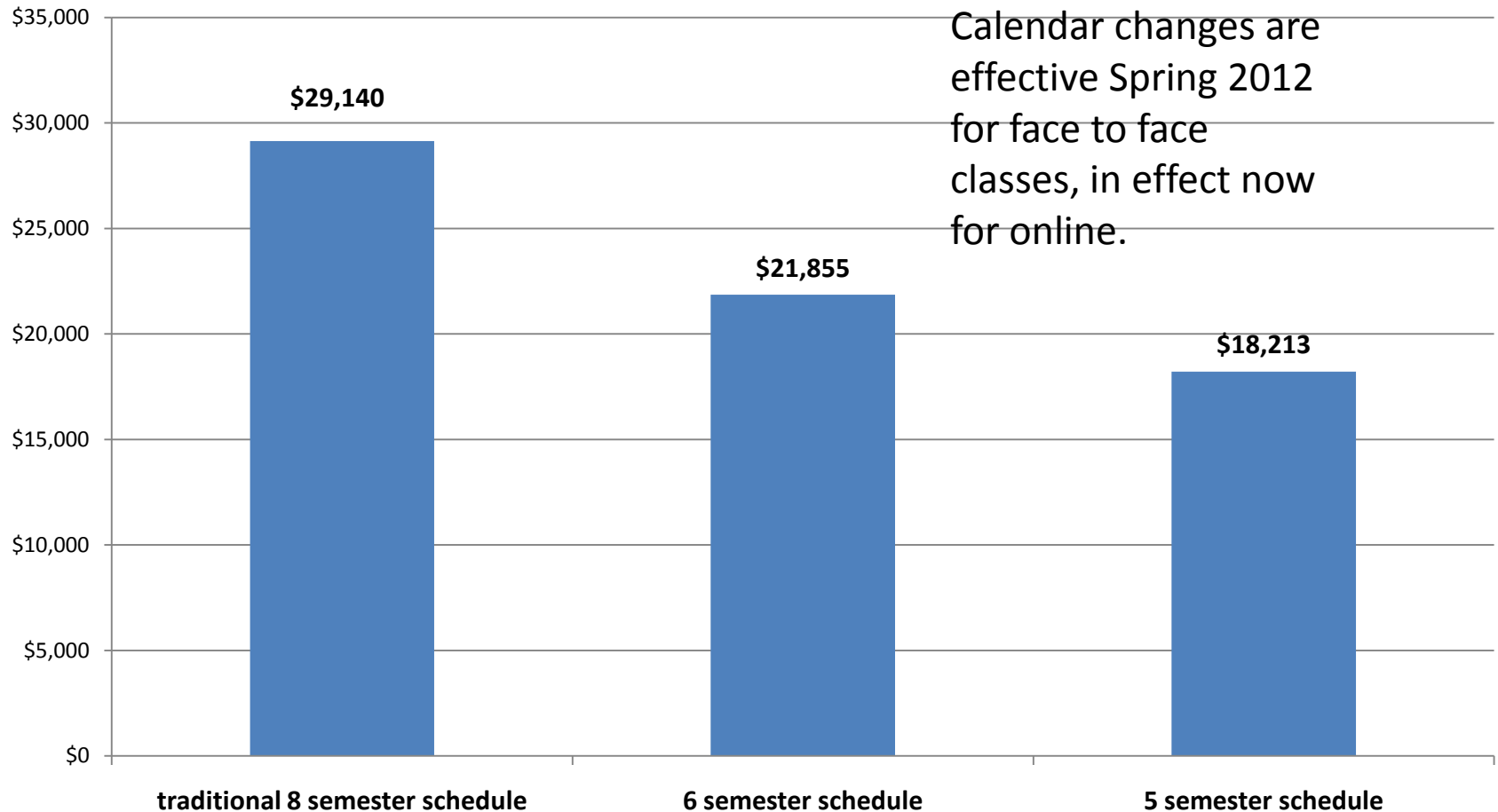


Faculty Cost of Teaching Freshman English Old vs. New Model

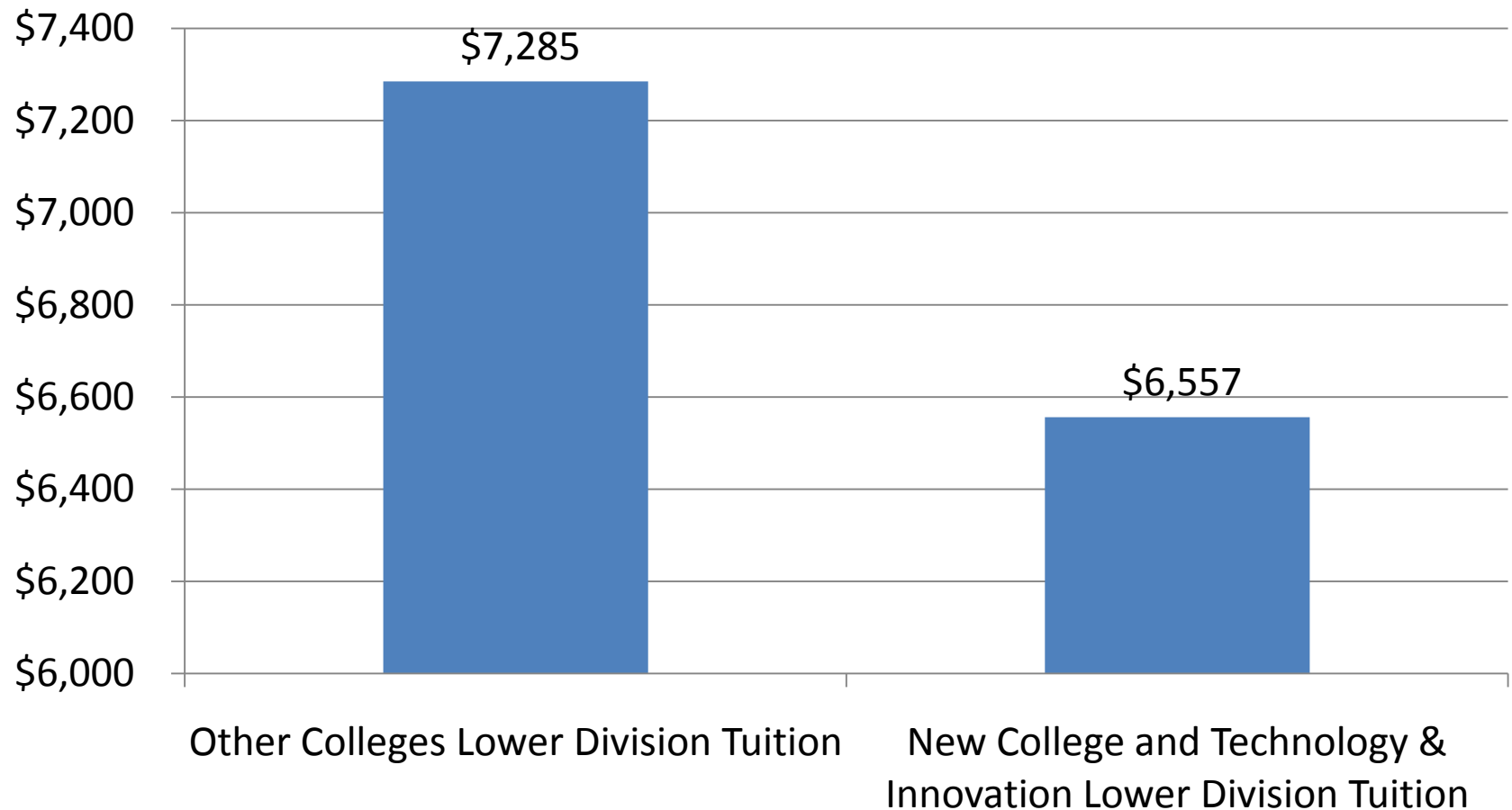


LOWER COST OPTIONS

Cost of degree with traditional and accelerated calendar

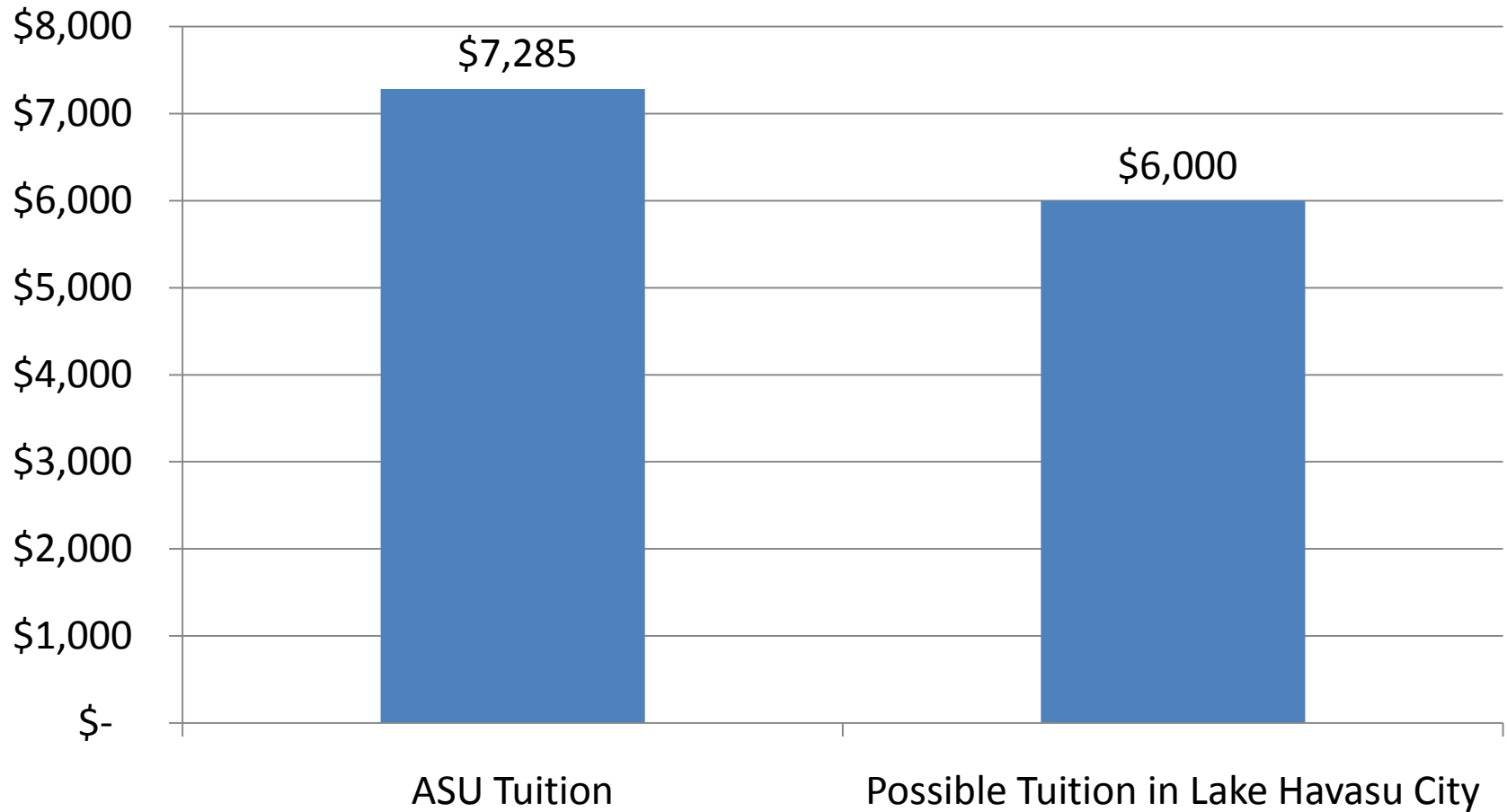


Proposed Lower Tuition for Lower Division Students in New College (West) and College of Technology and Innovation (Poly) if Tuition and Fee Increases Approved



Colleges@ASU: Lake Havasu City

Possible Tuition



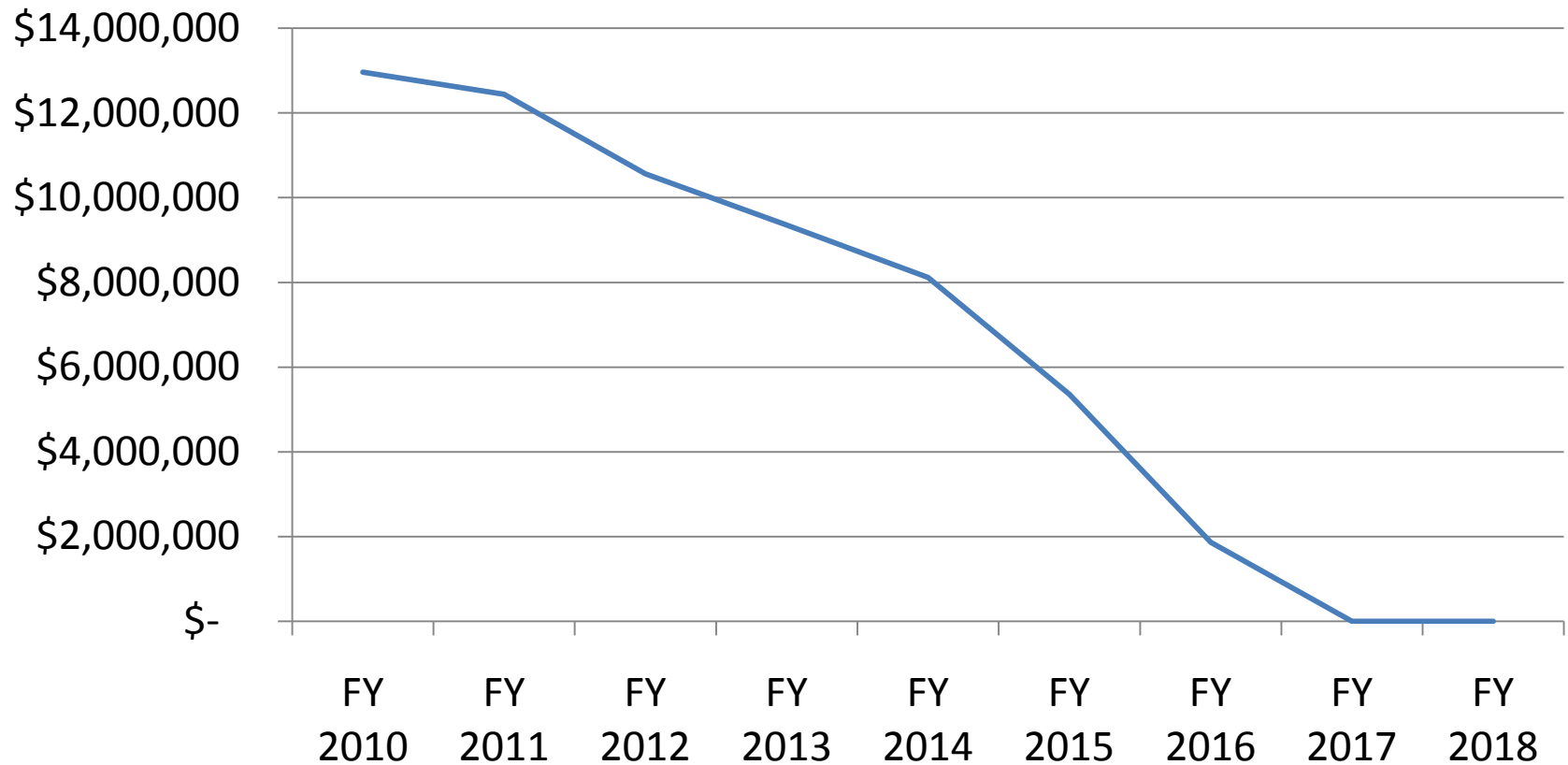
MAPP and TAG will Reduce Excess Transfer Hours and so Cost of Degree

- There are now MAPPs available in more than 90 majors, and as of January 2011, more than 3,600 students are enrolled in the MAPP program.

SELF SUPPORTING PROGRAMS

Plan for Self-Sufficiency for Sandra Day O'Connor College of Law

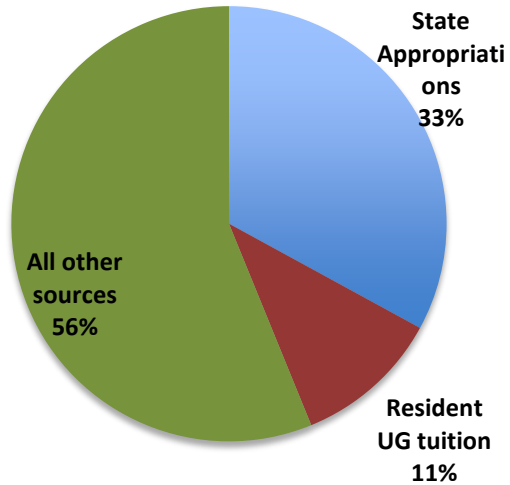
State Appropriation Support



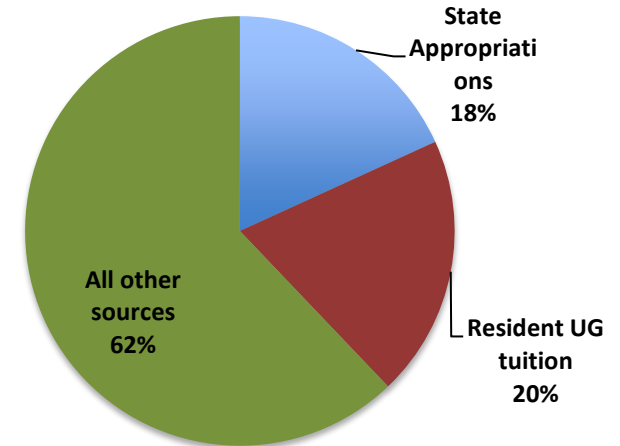
ENHANCED REVENUE

Gross Revenue for All Activities

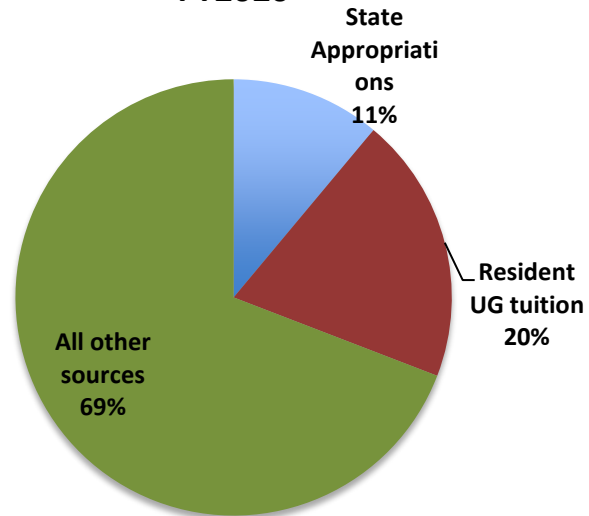
FY2008
Prior to Recent State Budget
Reductions



FY2012
Following New Proposed Reductions



FY2020



PROGRAM ELIMINATIONS

Arizona State University

Programs Eliminations 2007 to 2011

Bachelor programs:

- 12 programs eliminated
- 2 programs pending elimination
- 2 programs to be eliminated
- 10 programs under review
- **17% of the total number of programs**

Master's programs:

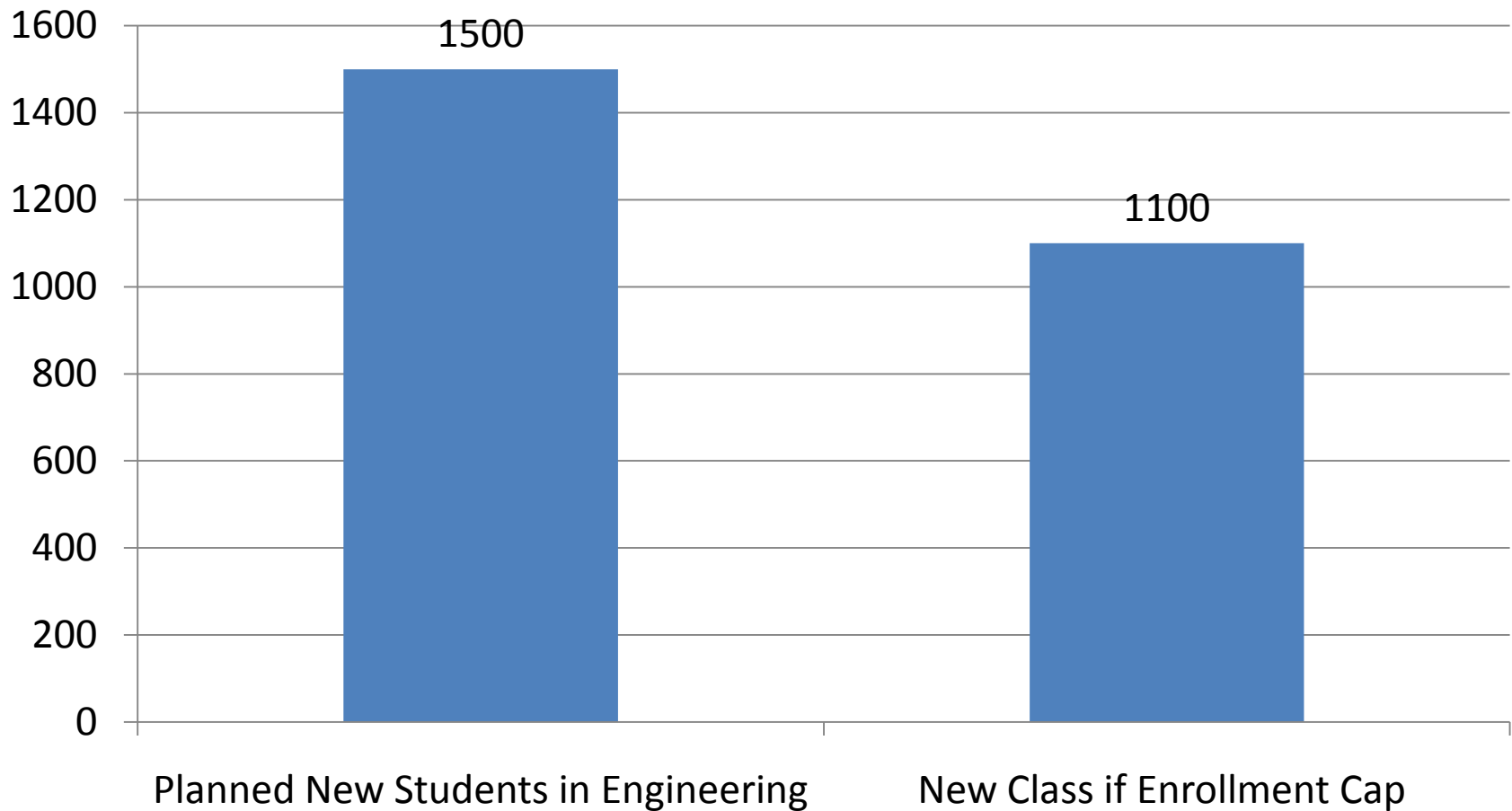
- 5 programs eliminated
- 1 program pending elimination
- 19 programs to be eliminated
- 2 programs under review
- **20% of the total number of programs**

Doctoral programs:

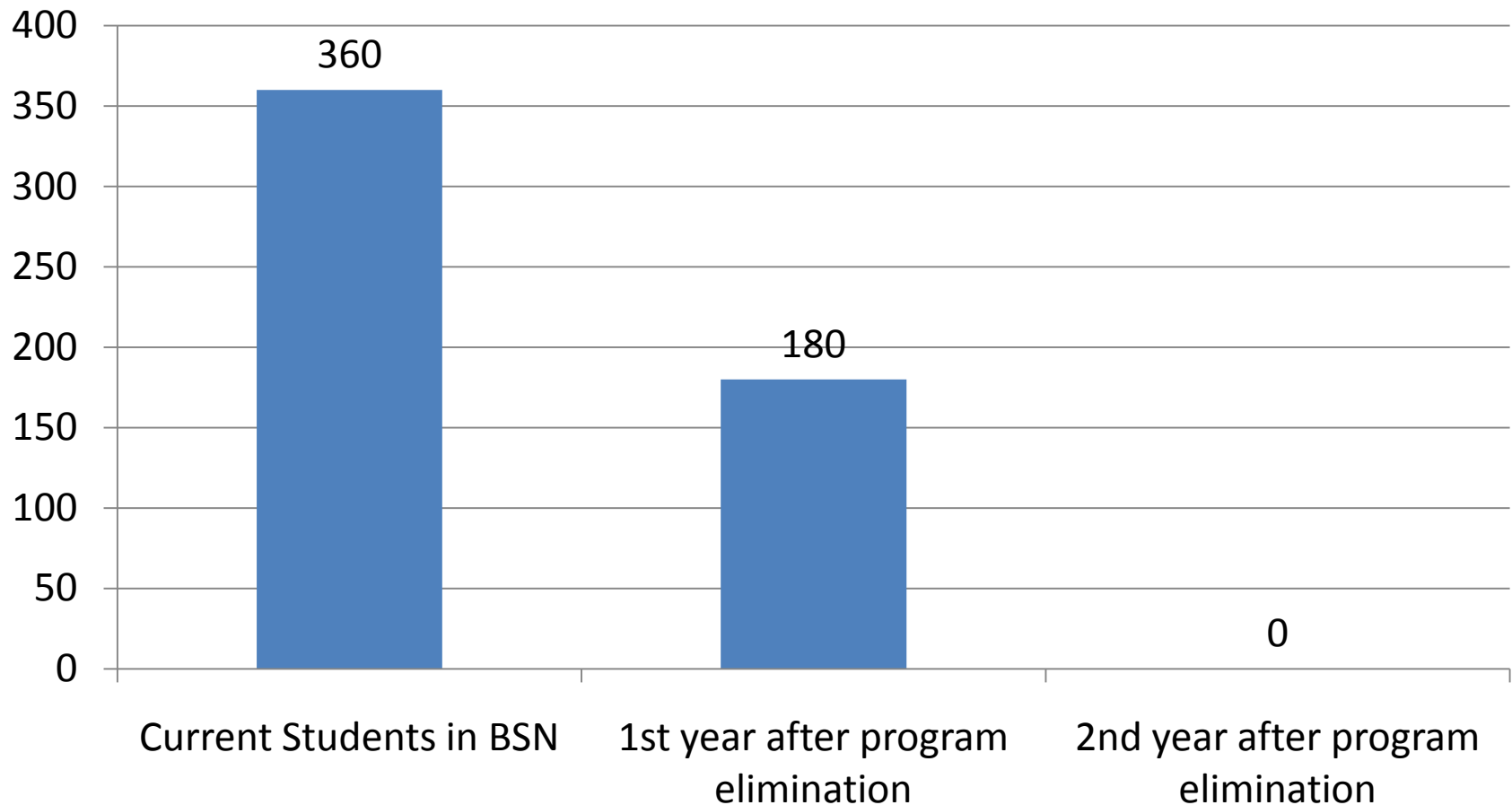
- 1 program eliminated
- 1 program pending elimination
- 8 programs to be eliminated
- 2 programs under review
- **15% of the total number of programs**

ENROLLMENT CAPS

Reduction in New Students in Engineering (if tuition proposal not approved)



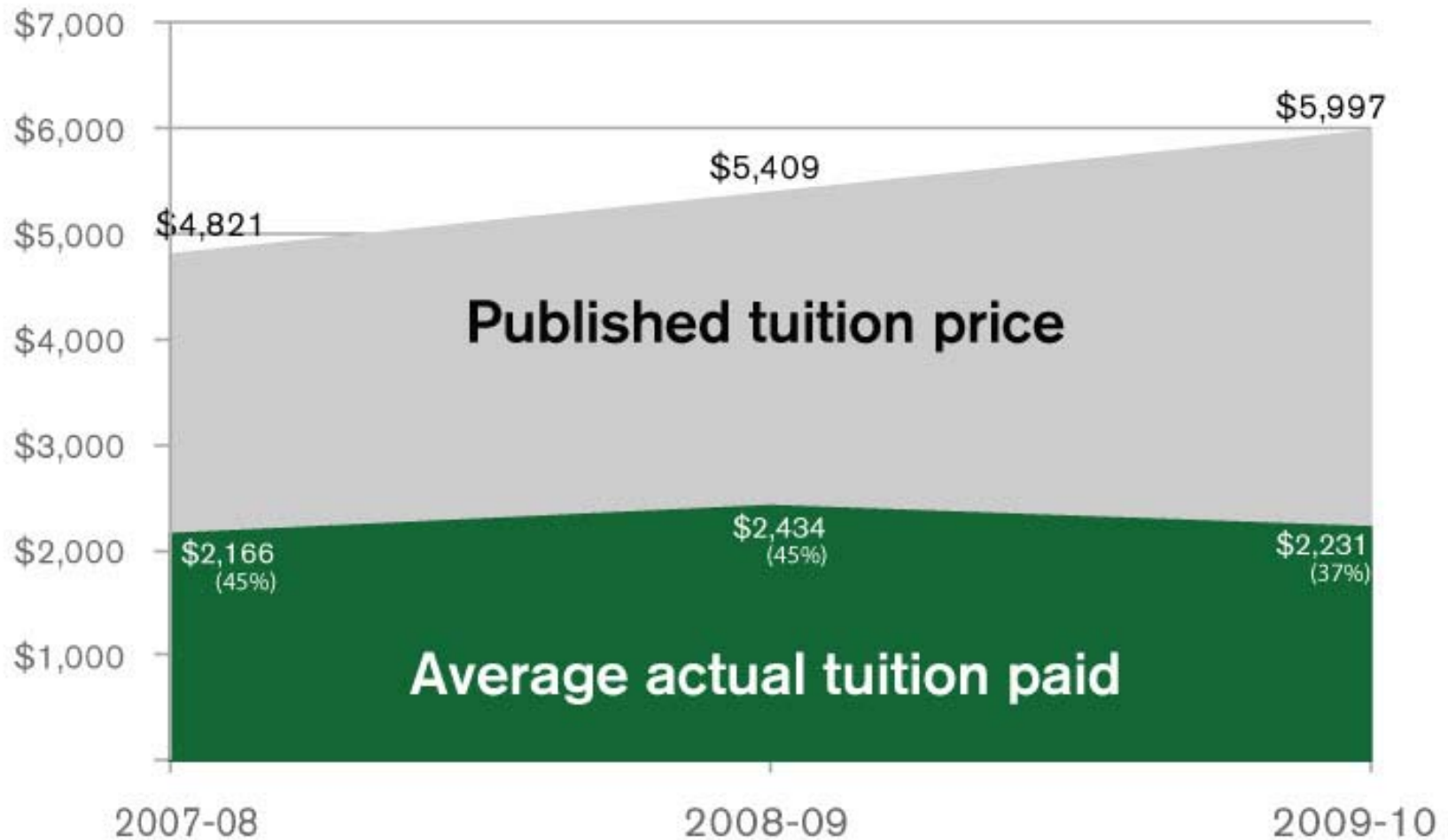
Reduction in Students in Nursing (if tuition proposal not approved)



ACCESS AND FINANCIAL AID

Average ASU In-State Tuition Paid

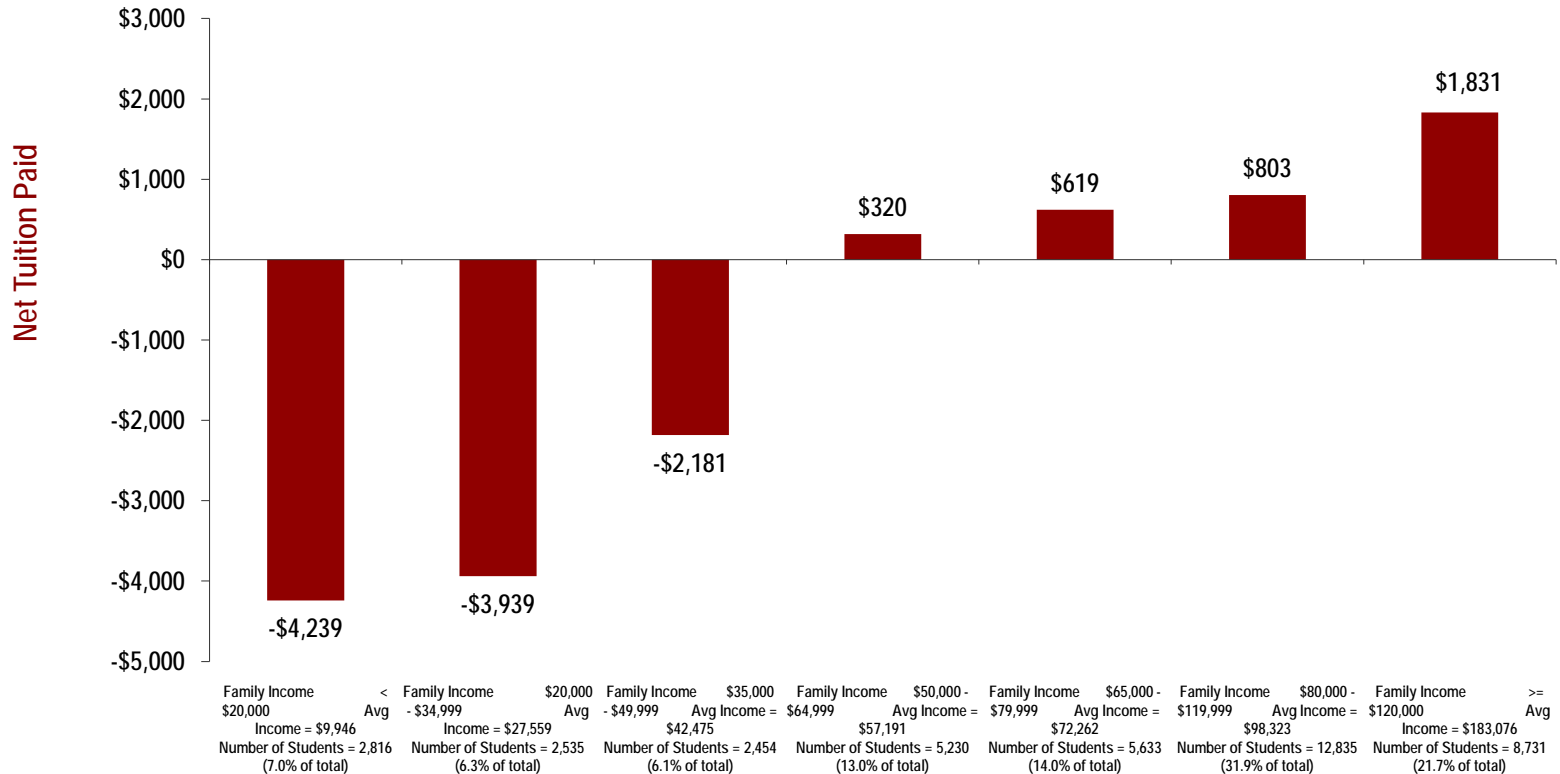
Aid Years 2007 through 2009



FY2011 Estimate

Net Tuition Paid by Level of Family Income

Full Time Arizona Resident Undergraduate Students

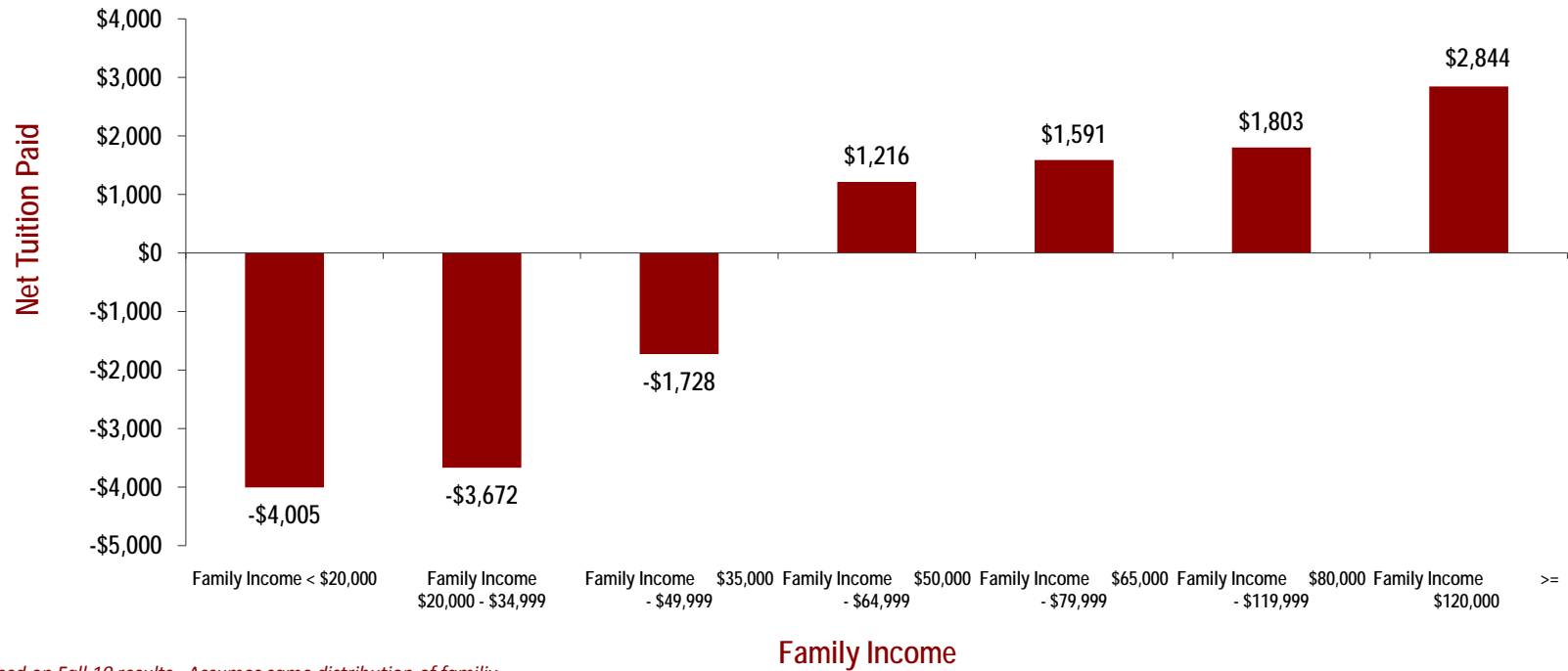


* Based on Fall 10 results

FY2012 Projection

Net Tuition Paid by Level of Family Income

Full Time Arizona Resident Undergraduate Students

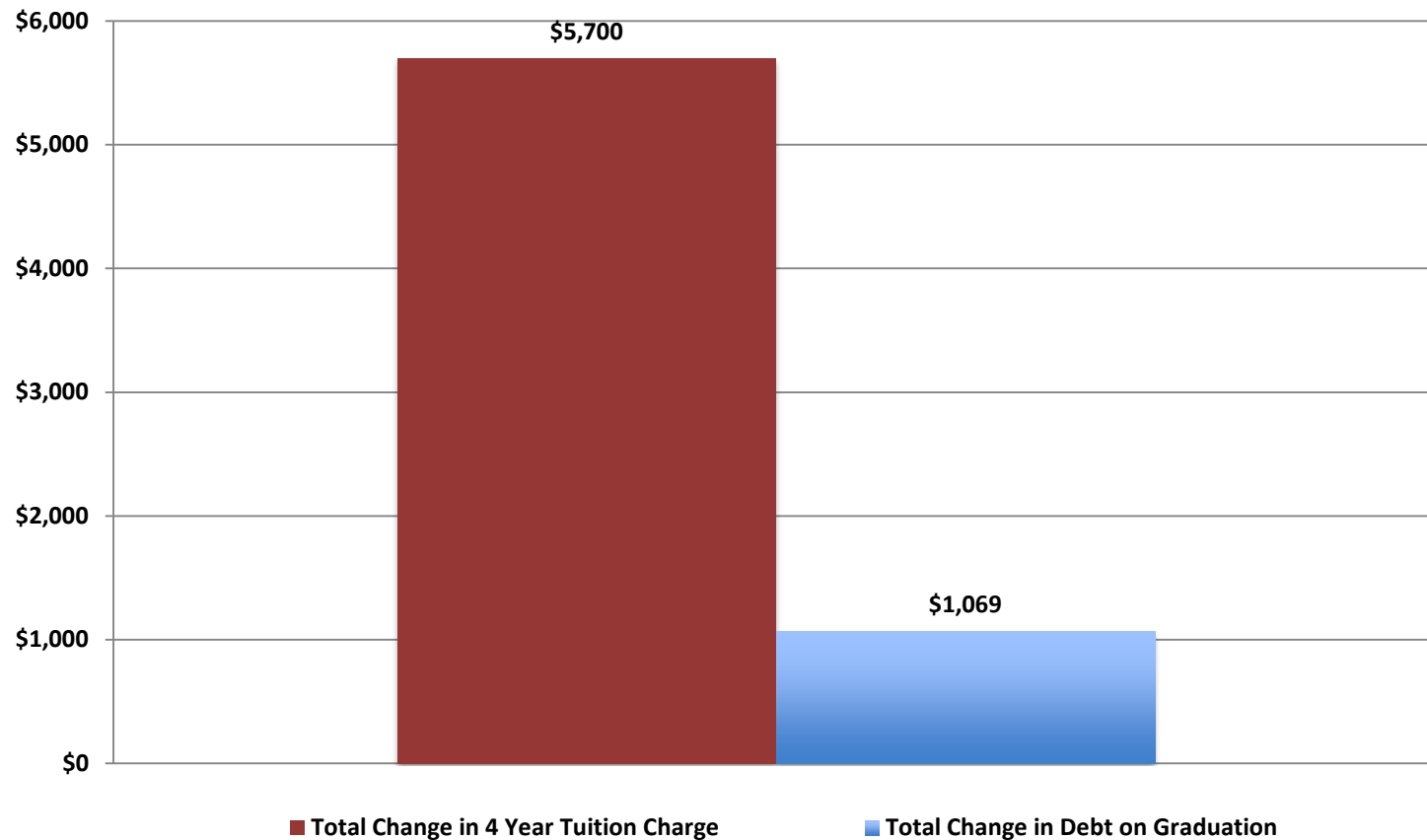


* Based on Fall 10 results. Assumes same distribution of family income as preliminary Fall 2010 results, and enrollment planning

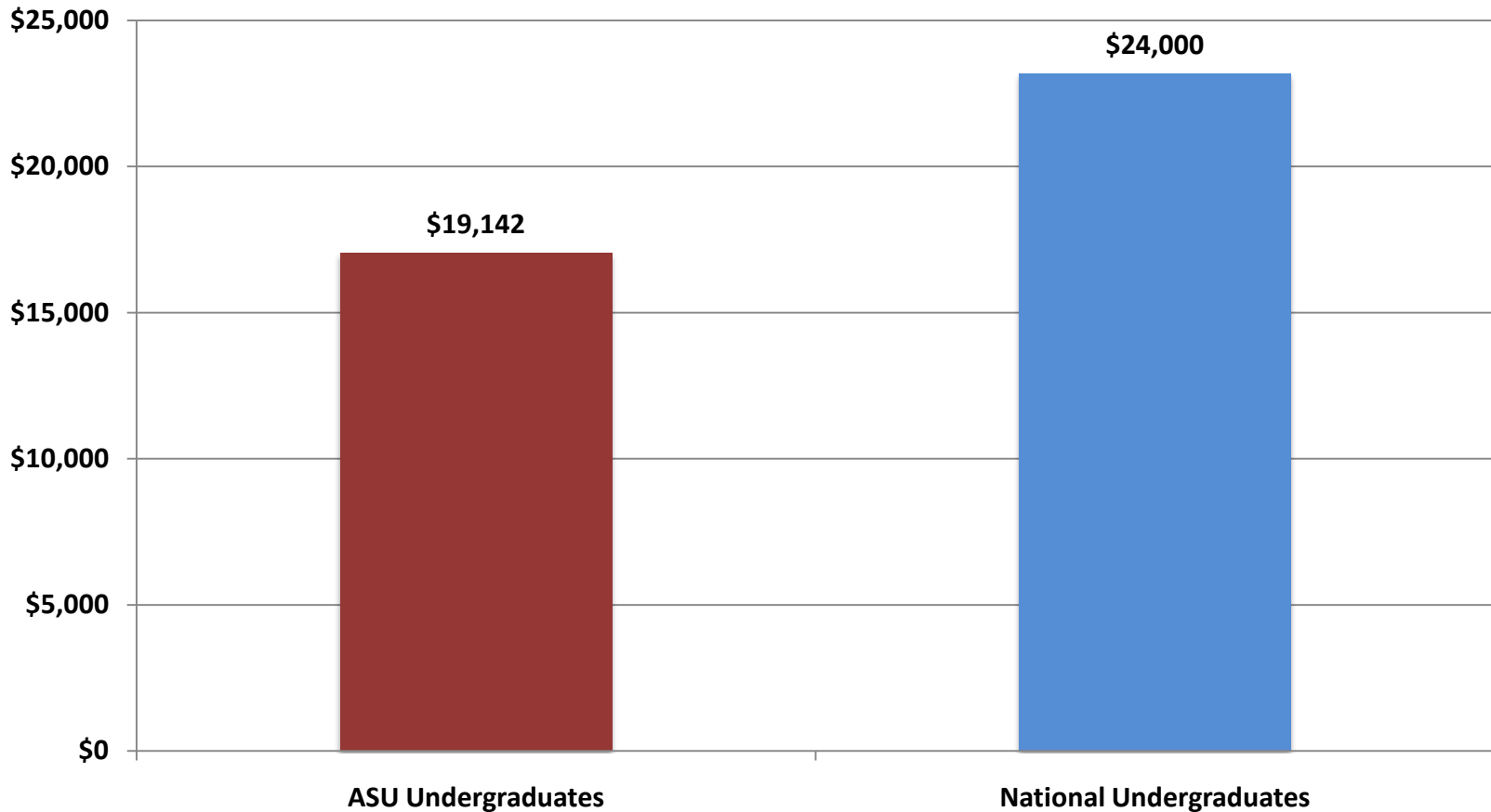
ASSUMPTIONS

- Based on tuition rate projections as of March 2011
- Includes estimated use of American Opportunity Tax Credit
- Distribution of family income in FY12 comparable to FY11
- No change in Pell Grant award maximums
- Students enroll and graduate at rates comparable to prior years
- Enrollment planning targets are met
- Net tuition paid by level of family income will reduce if 2012 merit expenditures are reduced

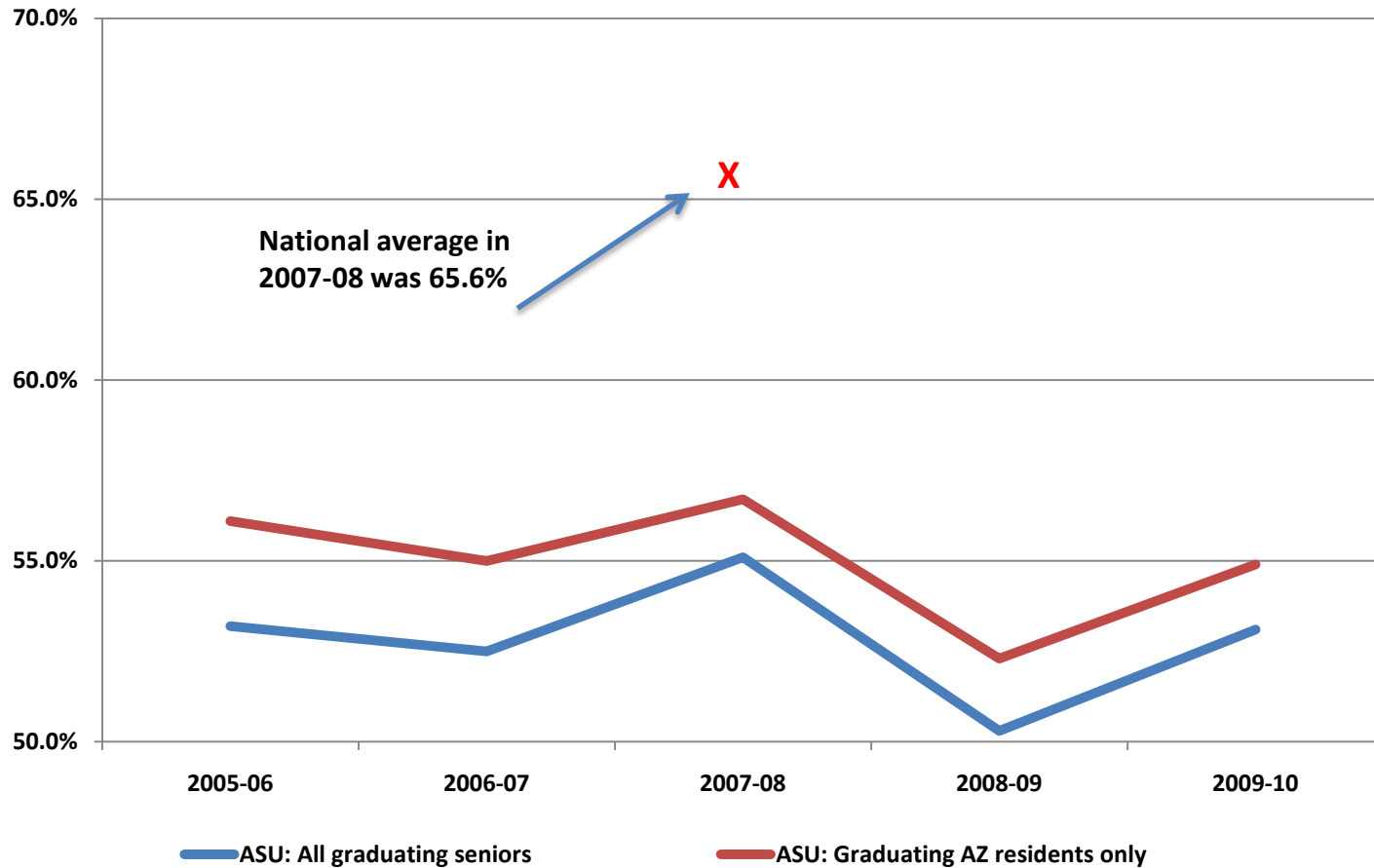
**Arizona State University
Student Indebtedness
Change in 4 Year Tuition Sticker Price vs. Change in Resident
Indebtedness (2005-06 to 2009-10)**



**Arizona State University
Average Student Loan Indebtedness at Graduation
Class of 2009**

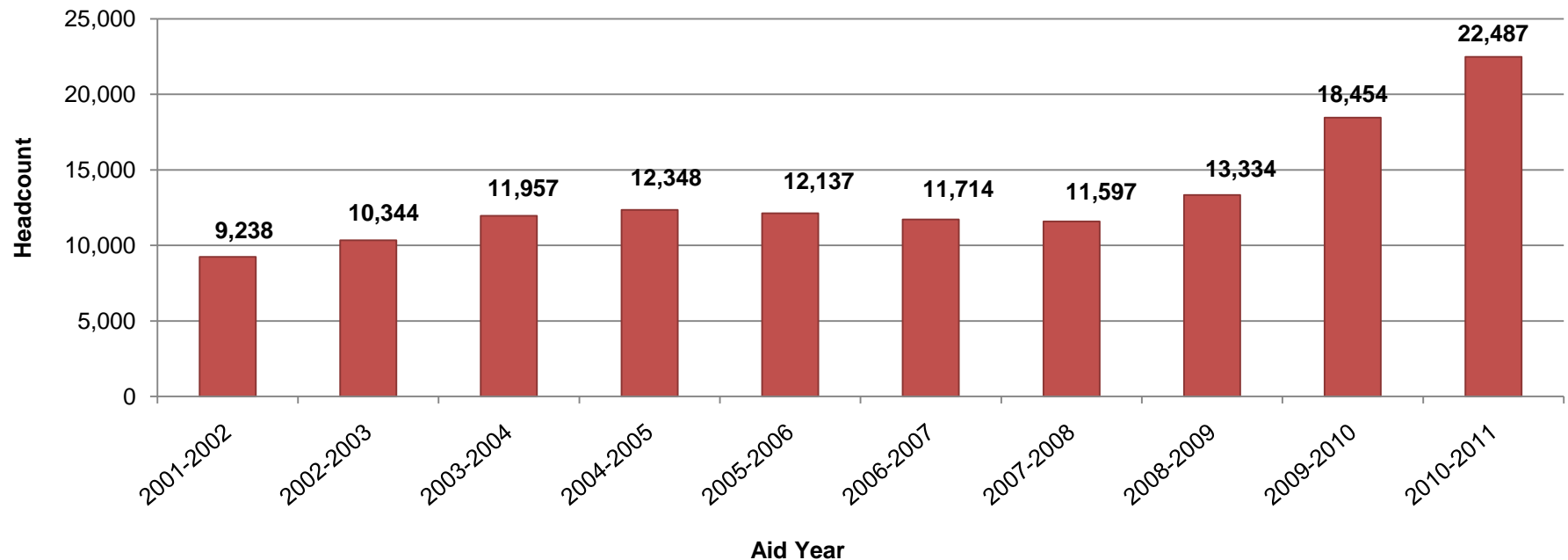


Arizona State University Student Indebtedness % of Graduating Seniors with Student Loan Debt



ASU Pell Grant Recipients: 9 Year Trend

143% increase over 9 years



Average Tuition Paid – Arizona Residents

Tuition and Mandatory Fees	Number of Students	% of Total	Average Amount
\$0	16,815	48%	\$0
\$1 - \$499	1,724	5%	\$153
\$500 - \$999	954	3%	\$789
\$1,000 - \$1,499	883	3%	\$1,259
\$1,500 - \$1,999	964	3%	\$1,830
\$2,000 - \$2,499	521	1%	\$2,282
\$2,500 - \$2,999	897	3%	\$2,756
\$3,000 - \$3,499	467	1%	\$3,297
\$3,500 - \$3,999	363	1%	\$3,719
\$4,000 - \$4,499	223	1%	\$4,294
\$4,500 - \$4,999	82	0%	\$4,792
\$5,000 - \$5,499	70	0%	\$5,215
\$5,500 - \$5,999	0	0%	\$0
≥ \$6,000	0	0%	\$0
No Gift Aid	10,963	31%	\$5,997
TOTAL	34,926		
Average Tuition Paid			\$2,231

TUITION PROPOSAL FOR FY2012

Arizona State University

FY2012 Tuition Proposal

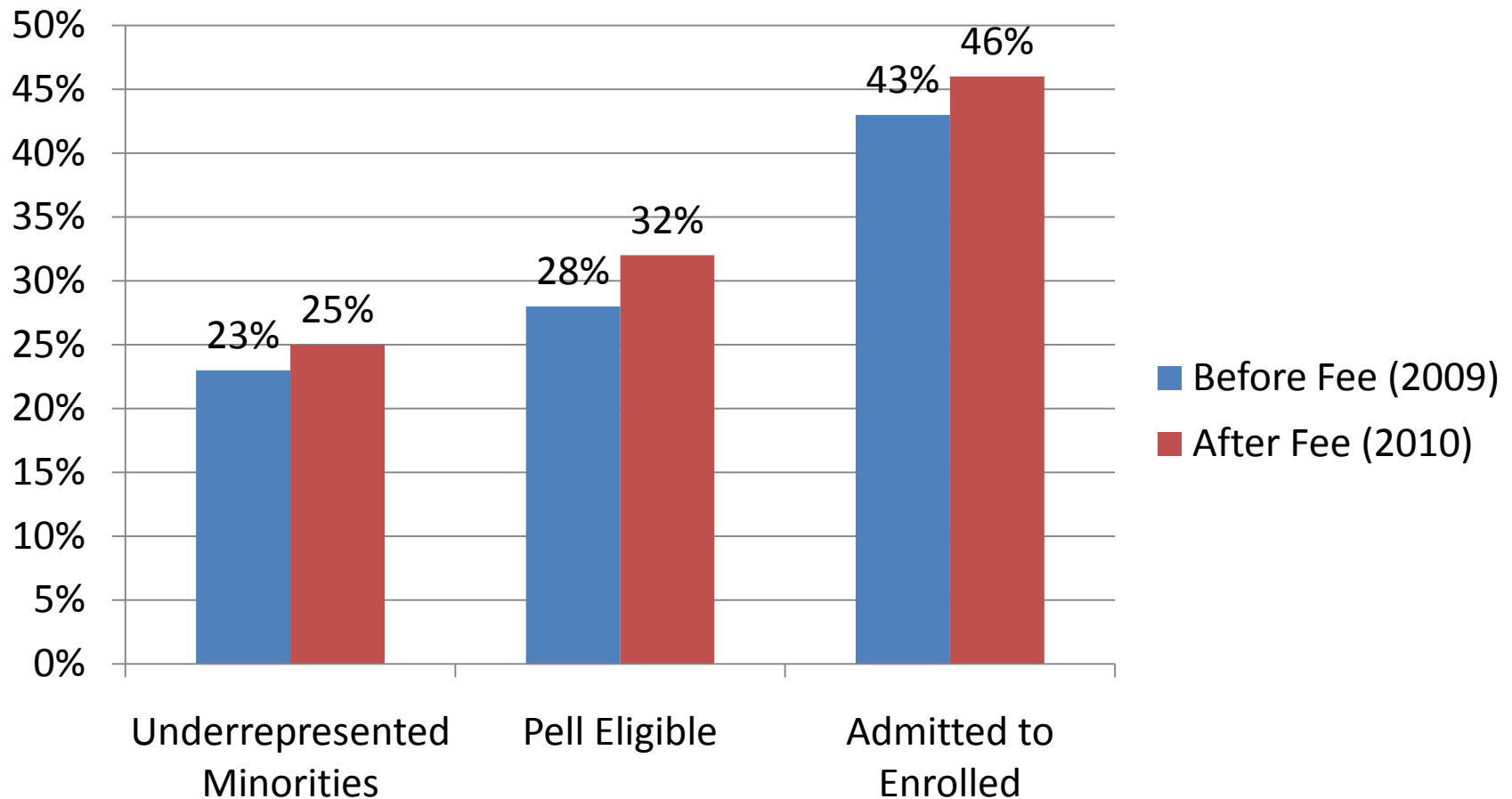
- Two year tuition plan presented in March 2010 to replace stimulus funding in two steps in FY11 and FY12.
- FY11 component approved in April 2010 and overall plan endorsed by the Board at that time.
- ASU's base proposal for FY12 remains as endorsed last year.
- Newly proposed state reductions require a supplemental increase to the endorsed base plan.
- ASU requests that only 40% (\$31M of \$78M) of the reduction proposed by the Governor be replaced by increased revenue.
- Average of an additional \$450 for most undergraduates in base tuition.
- Differential tuition or program fees established, increased, or extended to freshman and sophomores in undergraduate programs.

Effect on Freshmen Class Size of Differential Tuition in Engineering

Number of First Time Freshmen



Effect of Differential Tuition on Freshmen Class Composition and Yield in Engineering



The End