

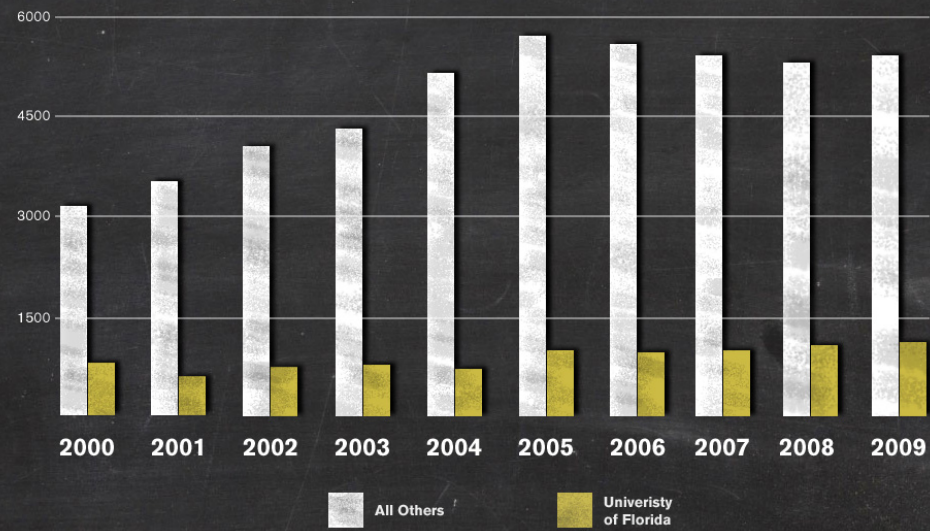
# **A Third Way Forward in Higher Education**

Phil Regier  
January 25, 2011



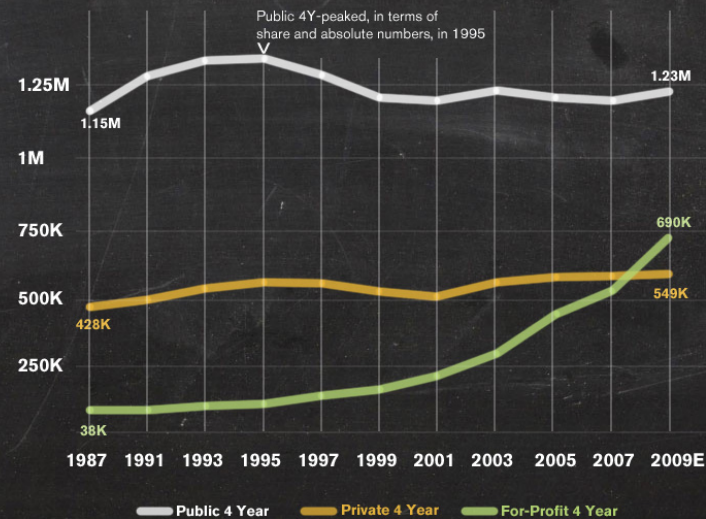
**University of Illinois!**

## Lower Division In-State Hispanic Enrollment in Florida



# Adult Undergraduate Growth Driven Strongly by For-Profit Schools

Age 25+ Undergraduate Students by Control 1987-2009E (4 Year Schools)



Growth  
(Market Share)  
4Y 1987-2009

Public = 7%  
Private = 28%  
For-Profit = 1715%



On the whole, the data shows  
astonishingly high withdrawal rates . . .

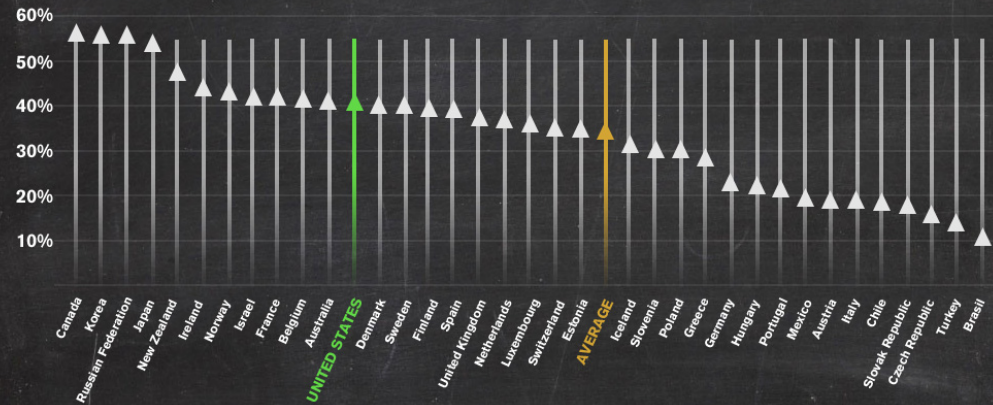
Out of the **14 bachelors degree**  
programs analyzed, all but two  
saw at least **50 percent** of their  
2008-09 class **withdraw**.

The remaining two programs saw more than  
**44 percent of that class withdraw...**

The **withdrawal** rates, combined  
with **high debt**, raise **serious  
concerns** about whether [for-profit  
schools] are successful as  
educational institutions.

- Harkins Committee Report  
September 30, 2010

## Population that has attained at least a tertiary education (2007) 25-34 year olds

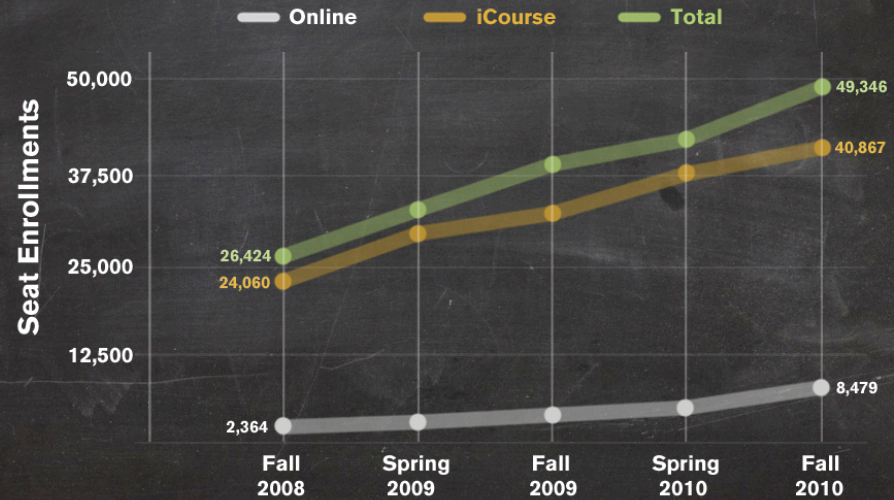


**A Third Way Forward:**

**What Does it Look Like?**



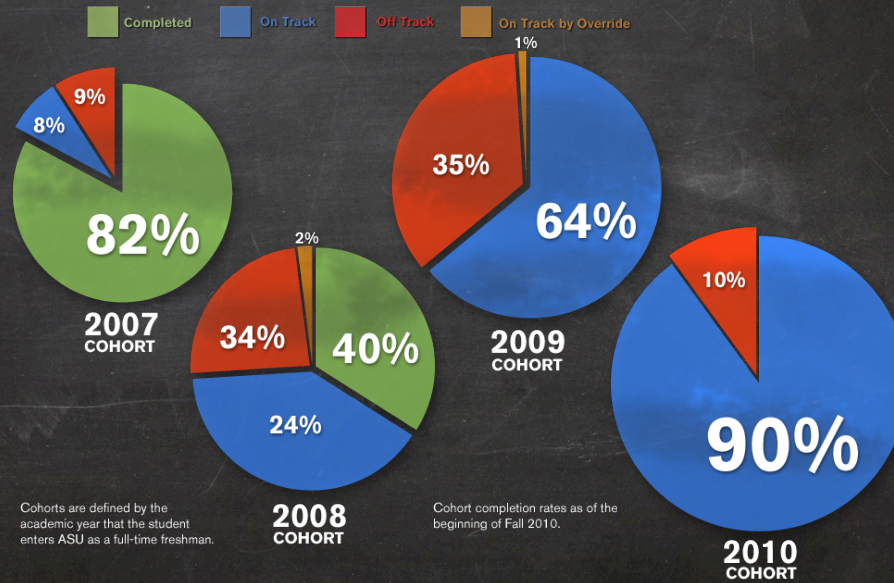
## Five Semesters of **Growth** in Online and iCourse Seat Enrollments



University Office of Institutional Analysis (#6953)  
Hybrid classes are not included.

# Impact of eAdvisor

## Tracking Overall Student Progress



# ASU Online

## Current Managed Programs

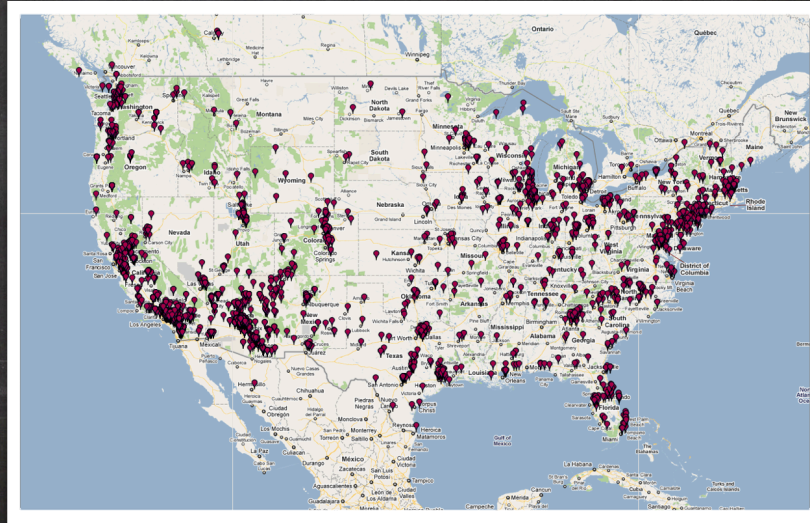
### Masters

Master of Education, Curriculum and Instruction: Teaching and Learning, Autism Spectrum Focus  
Master of Education, Educational Administration and Supervision – Principal concentration  
Master of Education, Educational Administration and Supervision - Teacher Leader concentration

### Undergraduate

Bachelor of Science in Communications  
Bachelor of Science in Criminology and Criminal Justice  
Bachelor of Science in Family and Human Development  
Bachelor of Applied Science in Health Science  
Bachelor of Arts in History  
Bachelor of Interdisciplinary Studies  
Bachelor of Interdisciplinary Studies in Organizational Studies  
Bachelor of Liberal Studies  
Bachelor of Science in Nursing (RN-BSN)  
Bachelor of Arts in Political Science  
Bachelor of Arts in Psychology  
Bachelor of Science in Sociology

# Geographic Distribution of Online Students



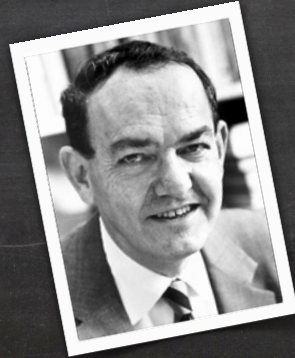


# Great **Solo** Successes at ASU in iCourses

Increasingly, online  
education is a **team** sport



**“Improvement in Post Secondary Education will require converting teaching from a ‘solo sport’ to a community based research activity.”**



- Herbert Simon  
Nobel Laureate













Courtesy Purdue University Libraries, Archives and Special Collections





# ASU **Team** Initiatives

- Army/Army National Guard  
**Certificate in Sustainability**
- **Science** courses for educators  
and non-scientists
- Success in **Math**

# Success in Math

- **78%** of high school grads deficient in math, reading or writing
- Students who don't succeed are disproportionately **poor** and **minority**
- MAT117, MAT142
- Reconceptualizing the format, delivery and pedagogy

