

## Minutes for Senate Meeting #4

Monday, December 2<sup>nd</sup>, 2024 | 3:00pm-5:00 pm

Tempe Rm	DPC Rm	West Valley	Poly Rm
EDC 117	UCENT 282	FAB S101	PICHO 152

**Senators Present:** (**Downtown**) Auh, Bienenstock, Billiot, DeCarolis, Goksel, Hines, Kimmons, Kizer, Kelley, Koffer, Langergraber, Lehmann, Mendoza, McMullen, Nikpour, Penkrot, Reed, Savaglio, Smith, Sullivan-Detheridge, Stabler, Swan, Timmermans, Trinkner, Wise

(**Polytechnic**) Garg, Hughner, Kang, Kyselka, Key, Martinez, Pacton, Thomas, Walsh

(**Tempe**) Allen, Amazeen, Barnaby, Barnett, Bates, Boerner, Bolton, Bos, Cerveny, Cooke, Dal Martello, DeCaussin, Dell’Anna, DesRoches, DeVecchio, Duran, Dybvig-Pawelko, Farrand, Fazli, Fehler, Fini, Fox, Greene, Hale, Hanemann, Hansen, Harper, Helms-Tillery, Herckes, Janssen, Kammerlocher, Keeler, Kelley, Klein-Seetharaman, Kuo, LeSueur, Lindsay, Lopez, Mangone, Maring, McCarville, McCarthy, McIntosh, McMullen, Mehra, Meissinger, Nannenga, Nichols, Oberle, Parvu, Paulesc, Perkins, Pfeiffer, Pinkerton, Princes, Printezis, Quinlivan, Ritter, Rojas, Sanchez, Schuster, Scott, Seagrave, Smith, Stoff, Swanson, Swanson, Tait, Trichopoulos, Todd, Vogus, Voutsas, Walton-Ramirez, Welfert, Windhorst, Yang

(**West Valley**) Bolhofner, Dallmus, Donovan, Frost, Parrott, Shanly, Villegas-Silva, Zhang

**Officers:** (**Downtown**) Rounds, Uriri-Glover, Derk; (**Polytechnic**) Kennedy, Burel, Weiss, Kawam, Vandermeer; (**Tempe**) Bodman, Davies, Bolmarcich, Rocchi; (**West Valley**) Burleson, Pagan, King

**Ex Officio:** (**Polytechnic**) Patricia Friedrich, Nancy Gonzales, Colleen Cordes (**Tempe**) Greg Stone

**Guests:** Morgan Olsen, Executive Vice President Treasurer and CFO, Augustine Cheng, CEO and Chief Legal Officer, Skysong Innovations, Kyle Siegal Executive Director and Chief Patent Counsel, Skysong Innovations, Todd Glenn, General Counsel, Skysong Innovations

**Absences:** (**Downtown**) Aliste, Smith (**Polytechnic**) Key (**Tempe**) Bondy, Burgstaller, Eggum, Kostelich, Munir, Nian, (**West Valley**) Bouscaren

### Call to Order

- a. Welcome from Senate President, Elisa Kawam, presiding at the Polytechnic campus

- b. Quorum was met with 108 present ((Total attendance 118, by campus: Downtown 25 senators, 3 officers; Polytechnic 9 senators, 5 officers; Tempe 76 senators, 4 officers; West Valley 8 senators, 3 officers.)

**1. Action on Minutes** of November 4<sup>th</sup>, 2024 [Senate Meeting #3 Minutes](#)  
*Minutes were approved.*

**2. UAC Chair's Report.** President Kawam announced that 3 more spots remain open for the [Legislative Leadership and Shared Governance Training](#) starting in Spring 2025. She invited senators to attend the Holiday Open House and Pitchfork Pantry Drive on December 3 from 10 to 12 in the Senate Offices. She also reviewed the process for senators to review proposals for new courses and proposals. New course proposals are emailed to senators for a first read, and questions should be directed to President Kawam or the Provost's office. New program proposals have a first reading in the Senate, and questions about them should be directed to the chair of CAPC, Claudia Sadowski-Smith.

**3. Report from the University President –**  
*No report.*

**4. Report from the University Provost.** Provost Gonzales began by touting the sterling victory of the ASU football team over UA (49-7), which sends them to the league championship game. She noted that ASU recently ranked #2 among public American universities in the employability of its students, adding that this is a complement to ASU's focus on being accessible. She reminded senators about [FOLCFest](#), the teaching, learning, and technology conference on February 27-28, and repeated her previous encouragement to attend. She also announce the appointment of three new [Regents professors](#), and two [Charter Professors](#), and two faculty winners of the [Provost Teaching Award](#). Finally, she commented that the recent election may well bring changes that will affect ASU, but that the administration is aware of this and is looking at how to respond creatively to any financial shifts.

In response to several questions about [Cintana](#), the provost explained that ASU's Cintana Alliance partners have access to what is detailed in their contracts with ASU, and EdPlus manages the courses. For questions about specific courses, faculty should contact [Julia.Rosen@asu.edu](mailto:Julia.Rosen@asu.edu) or their college's point of contact person. The primary interest of most Cintana universities is engineering and business, but some are also attracted to psychology. Interest in a broader range of ASU courses is more likely to be from students taking a 3 + 1 degree program, and more so for those seeking joint degrees.

5. **Report from the University CFO.** Morgan Olsen, Executive Vice President and Treasurer, gave the Senate a detailed [overview of ASU's 2025 finances](#). He began by briefly mentioning ASU's structure as a "public enterprise," including the Academic Enterprise, the Knowledge Enterprise, and the Learning Enterprise, and that each of these includes a range of activities and is charged with being innovative. [Note: see President Crow's [2024 presentation to ABOR](#) on the state of the ASU Public Enterprise.]

Analyzing the revenue for the entire enterprise, Vice President Olsen noted a substantial increase in revenue since 2003 from tuition and fees (now 58% of all revenues) and from grants and contracts (21%), and that 20% of university expenses go for financial aid. State funding did not increase during this period, however, and now constitutes only 9 percent of the University's revenues. The substantial decline in 2008-2010 had forced the university to be more creative and look for other sources of revenue. The major increase has been in online education, particularly among non-resident students. In the past 10 years FTE enrollment has grown 5% annually, while the proportion of non-resident undergraduates has increased from 32.8% to 41.0%. It has been the increasing numbers of students, not higher tuition, that has boosted these revenues: the average increase since 2013 is only 1.9%.

Since these current revenues cannot fund all of what the university wants to do, ASU will continue to grow campus enrollments as well as digital immersion programs. New enrollment sources include students from Cintana universities, new corporate partners through [InStride](#) (such as employees of Mayo Clinic, Starbucks and Adidas), as well as revenues from Learning Enterprise projects, including [ASU Prep](#). He concluded his presentation with a general financial update, noting the university's cash on hand – to provide flexibility, to deal with unexpected building expenses, and to meet ABOR's requirements.

The presentation and interest in ASU's financial issues generated many questions. To the senator who asked if ASU is too dependent on growth, Vice President Olsen said this was always a concern, but that the 2008 financial crisis taught ASU to be flexible and make adjustments as needed. Regarding the low level of state support, Olsen stressed that ASU continues to seek substantial funding from the state, but also argued that the increased level of private donations, and specifically the Honors College, shows that many people consider ASU a good investment. When asked to compare ASU's financial strength with its success as a research university, he noted that his role and focus as CFO is finance, but he emphasized that ASU is not a business focused on profit, but rather an institution designed to benefit society. He cited various measures of ASU's strengths, from the very fast rise of funded research up to roughly \$1 billion next year, its highly rated programs, and the

greatly improved access to ASU for those from lower income families and first-generation college students.

ASU's \$350 tuition surcharge for the spring semester prompted another question. Olsen noted that this was one of the necessary steps to deal with a reduction in state funding, and that this would generate about \$20 million, after deducting the amount being used for need-based financial aid. Asked about merit versus cost of living raises Olsen remarked that the university had devoted significant money to raising the salaries of the lowest paid faculty as well as staff, but that other raises are based on merit. To the concern about how the recent national election would impact ASU, Olsen observed that this may well produce a shift in priorities, but that ASU would look for opportunities and play up its strengths. Responding to a question about new buildings versus refurbishing old buildings, Olsen noted his desire to take care of older buildings, but also that it is harder to find donors with the same interest. Finally, Olsen was asked to explain the "budget decentralization" policy, a title which many faculty felt contradicts the actual policy. He explained that the goal is to encourage innovation: all units return 3 or 4% of their revenue to the university, which then reinvests that money in the most productive enterprises, thus decentralization.

## 6. Shared Governance

- a. [Senator Spotlight](#)- Marie-Louise Paulesc, Downtown Campus, praised her colleagues in Language and Cultures as well as Communications instructors.

## 7. Unfinished Business

[Motion 2025-02](#) | New Course Proposal: CEL 340 Race and the American Story

**The Senate approved Motion 2025-02**

Yes = 61 No =29 Abstain = 14

## 8. New Business

- a. **First Reads** (*These motions were presented for informational purposes only*)

- i. **CAPC Motions for First Reads**

[Motion 2025-34](#) | Request from New College of Interdisciplinary Arts and Sciences – School of Interdisciplinary Forensics – for the name change of an undergraduate degree – From: BS in Computational Forensics – To: BS in Digital Forensics

[Motion 2025-35](#) | Request from New College of Interdisciplinary Arts and Sciences – *School of Social and Behavioral Sciences* – for the establishment of a graduate certificate – Behavioral Data Science

[Motion 2025-36](#) | Request from the Ira A. Fulton Schools of Engineering – *Engineering Programs, The Polytechnic School* – for the establishment of a graduate degree – PhD in Clean Energy Systems

*Note: Senators having any questions or comments about these CAPC motions, were urged to contact Senate President, Elisa Kawam, or CAPC Chair, Claudia Sadowski-Smith BEFORE Thursday's CAPC meeting.*

**ii. Other Motions for First Reads**

**b. Second Reads** (*These items had received first reads and were brought for discussion and a vote.*)

**i. New Course Proposals.** (These proposals were voted on in gross.) [Motion 2025-33](#)

**The Senate approved Motion 2025-33**

Yes = 99 No =1 Abstain = 5

**ii. CAPC Motions.** (These motions were presented in gross.)

[Motion 2025-21](#) | Request from Edson College of Nursing and Health Innovation – for the name change of a graduate certificate – From: Pediatric Nurse Practitioner – To: Primary Care Pediatric Nurse Practitioner

[Motion 2025-22](#) | Request from Edson College of Nursing and Health Innovation – for the name change of a graduate certificate – From: Family Psychiatric and Mental Health Nurse Practitioner – To: Psychiatric Mental Health Nurse Practitioner

[Motion 2025-23](#) | Request from Office of the University Provost – for the establishment of a graduate degree – MD in Medicine

[Motion 2025-24](#) | Request from Watts College of Public Service and Community Solutions – *School of Public Affairs* – for the establishment of an undergraduate degree – AS in Emergency Management

[Motion 2025-25](#) | Request from Watts College of Public Service and Community Solutions – *School of Public Affairs* – for the establishment of an undergraduate certificate – Emergency Management

[Motion 2025-26](#) | Request from School of Technology for Public Health – for the establishment of a graduate degree – MS in Public Health Technology

[Motion 2025-27](#) | Request from The College of Liberal Arts and Sciences – *School of Social Transformation* – for the transfer of graduate degree – MA in Indigenous Education – From: School of Social Transformation – To: American Indian Studies Program

[Motion 2025-28](#) | Request from The College of Liberal Arts and Sciences – *School of Life Sciences* – for the disestablishment of the graduate degree – PhD in Plant Biology

[Motion 2025-29](#) | Request from The College of Liberal Arts and Sciences – *Department of English* – for the disestablishment of a graduate degree – PhD in Applied Linguistics

[Motion 2025-30](#) | Request from The College of Liberal Arts and Sciences – *School of Civic and Economic Thought and Leadership* – for the name change of a graduate degree – From: MA in Classical Liberal Education and Leadership – To: MA in Classical Liberal Education and Civic Leadership

[Motion 2025-31](#) | Request from The College of Liberal Arts and Sciences – *School of Social Transformation* – for the name change of a graduate certificate – From: African Studies – To: African and African American Studies

**The Senate approved Motions 2025-21 to 2025-31**

Yes = 102 No = 2 Abstain = 1

### iii. Other Motions

[Motion 2025-32](#) | Proposed Updates to RSP 604, Ownership of Research Data and Materials & Intellectual Property Management Implementation Policy

**The Senate approved motion 2025-32**

Yes = 87 No = 6 Abstain = 14

## 9. Senate Committee Reports

*No reports*

## 10. Adjournment

*The meeting was adjourned at 4:54 pm.*

Respectfully submitted,

Philip VanderMeer, Secretary