Senate Meeting #2
3:00pm-5:00 pm
Agenda for Monday, October 7, 2013
Senate Meeting Locations

1. Update from Campuses & Sound Check
   a. Sandra Mayol-Kreiser-Downtown
   b. Kathleen Puckett-Polytechnic
   c. Chouki El Hamel-Tempe
   d. Barbara Guzzetti - West

2. Call to Order
   a. Welcome from Senate President Tom Schildgen
   b. Faculty accomplishments highlight
   c. Total attendance calculation.

3. President Crow Report-From Washington DC

4. Herb Sendek & Jean Boyd-ASU Men’s Basketball and SDA Administration

5. Rick Shangraw-Chief Executive Officer of the ASU Foundation

6. UAC Chair’s Report

7. Old Business
   a. CAPC Consent agenda motions & new course proposals found in Appendix A

   Senate Motion 2014-1 Request from the College of Liberal Arts and Sciences-School of Mathematical and Statistical Sciences – for the establishment of an undergraduate certificate in Actuarial Science.
Senate Motion 2014-2 Request from the College of Liberal Arts and Sciences – School of Mathematical and Statistical Sciences - for the establishment of an undergraduate degree – BS in Actuarial Sciences.

Senate Motion 2014-3 Request from the Mary Lou Fulton Teachers College – Division of Education Leadership and Innovation- for the name change of a graduate certificate - from: Institutional Research – to: Institutional Research and Policy Analysis.

Senate Motion 2014-4 Request from the Mary Lou Fulton Teachers College – Division of Educational Leadership and Innovation - for the name change of a graduate degree - from: MA in Educational Psychology – to: MA in Learning Sciences

Senate Motion 2014-5 Request from the College of Technology and Innovation – Morrison School of Agribusiness and Resource Management- for the name change of a graduate degree - from: MS in Agribusiness– to: MS in Environmental and Resource Management.

b. UAC Motions

Senate Motion 2013-54 Changes to Article I, II and III of the University Senate Constitution

8. New Business

a. CAPC Motions

Senate Motion 2014-6 Request from the College of Liberal Arts and Sciences – Department of Psychology - for the establishment of a graduate degree – M.S. in Applied Behavior Analysis

Senate Motion 2014-7 Request from the College of Liberal Arts and Sciences – Department of English/School of International Letters and Cultures - for the establishment of a graduate certificate in Literacy Translation Studies

Senate Motion 2014-8 Request from the College of Health Solutions – School of Nutrition and Health Promotion - for the establishment of a graduate degree – M.S. in Obesity Prevention and Management

Senate Motion 2014-9 Request from the Walter Cronkite School of Journalism and Mass Communication– for the establishment of a graduate certificate in Business Journalism

Senate Motion 2014-10 Request from the Herberger Institute for Design and the Arts– Dean’s Office - for the establishment of an undergraduate certificate in - Arts in Education

Senate Motion 2014-11 Request from the School of Letters and Sciences – Technical Communication Program - for the establishment of a graduate degree – M.S. in Technical Communication
Senate Motion 2014-13 Request from the College of Liberal Arts and Sciences – School of Geographical Sciences and Urban Planning - for the establishment of an undergraduate degree – B.S. in Geographic Information Science

Senate Motion 2014-14 Request from the College of Technology and Innovation– Department of Engineering - for the disestablishment of an undergraduate degree– B.S. in Applied Computer Science

Senate Motion 2014-15 Request from the College of Technology and Innovation– Department of Engineering - for the disestablishment of an undergraduate degree (with concentrations) – B.S. in Computer Systems (with concentrations in Computer Hardware Technology and Embedded Systems Technology)

Senate Motion 2014-16 Request from the W.P. Carey School of Business– Department of Information Systems- for the establishment of an undergraduate Degree – B.S. in Business Data Analytics

Senate Motion 2014-17 Request from the W.P. Carey School of Business– Department of Information Systems- for the establishment of an undergraduate certificate in – Applied Business Data Analytics

Senate Motion 2014-18 Request from the W.P. Carey School of Business– Department of Marketing - for the establishment of an undergraduate certificate in – Professional Sales

b. Other Motions

Senate Resolution 2014-12 Intimate Partner Violence and Abuse Protocol and Increasing Awareness for ASU Community

Appendix B - CAPC Information Items only

9. Committee Reports

10. Open Forum

11. Adjournment
### Appendix A

**CAPC New Course Proposals**

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SWG  721  Statistics
SWG  722  Pedagogy in Social Work
SWG  723  Proposal Development
SWG  731  Welfare State
SWU  456  Immigrants and Refugees
SWU  458  Behavioral Health Services
SWU  459  Spirituality and the Helping Professions
SWU  460  Legal Issues in Social Work
SWU  461  Lesbian, Gay, Bisexual, Transgender, and Queer Issues
TEM  481  Consulting Project
TEM  482  Startup Workshop
THP  351  Arts Management
TMC  555  Leadership and Teams
TWC  504  Applied Rhetoric and Technical Communication
TWC  505  Research in Technical and Applied Communication
Appendix B
CAPC Information Items

On October 10, 2013, the Curriculum and Academic Programs Committee will recommend approval of the following:

**Fulton Schools of Engineering**
*School of Engineering of Matter, Transport and Energy*
Establishment of an undergraduate concentration
BSE in Aerospace Engineering (Autonomous Vehicle Systems)

**Fulton Schools of Engineering**
*School of Sustainability and the Built Environment; Del E. Webb School of Construction*
Establishment of a minor
Construction Management

**College of Health Solutions**
*School of Nutrition and Health Promotion*
Establishment of a minor
Personal Health

**College of Health Solutions**
*School of Nutrition and Health Promotion*
Establishment of an undergraduate concentration
BS in Nutrition (Food and Tourism Management)

**College of Technology and Innovation**
*Department of Engineering*
Establishment of an undergraduate concentration
BSE in Engineering (Humanitarian Engineering)

**College of Technology and Innovation**
*Department of Technological Entrepreneurship and Innovation Management*
Establishment of an undergraduate concentration
BS in Aeronautical Management Technology (Unmanned Aerial Systems)

**College of Technology and Innovation**
*Department of Engineering*
Establishment of an undergraduate concentration
BSE in Engineering (Humanitarian Engineering)

**College of Technology and Innovation**
Disestablishment of a graduate concentration
MS Tech in Technology (Instrumentation and Measurement Technology)

**College of Technology and Innovation**
Disestablishment of a graduate concentration
MS Tech in Technology (Security Engineering Technology)

College of Technology and Innovation
Disestablishment of a graduate concentration
MS Tech in Technology (Aeronautical Engineering Technology)

College of Technology and Innovation
Disestablishment of a graduate concentration
MS Tech in Technology (Fire Service Administration)
Senate Motion # 2014-1

Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: September 9, 2013

Date of Second Reading: October 7, 2013

Title of Motion: Request from the College of Liberal Arts and Sciences – School of Mathematical and Statistical Sciences - for the establishment of an undergraduate certificate in Actuarial Science

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of Liberal Arts and Sciences – School of Mathematical and Statistical Sciences – for the establishment of an undergraduate certificate – in Actuarial Science

Rationale:

Actuarial Science is an area of mathematical and statistical sciences that requires expertise in specializations of probability and interest history, together with a working knowledge of accounting, finance and economics. This certificate will allow students to select classes to further their expertise in these areas.
Senate Motion # 2014-2

Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: September 9, 2013

Date of Second Reading: October 7, 2013

Title of Motion: Request from the College of Liberal Arts and Sciences – School of Mathematical and Statistical Sciences - for the establishment of an undergraduate degree – BS in Actuarial Sciences

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of Liberal Arts and Sciences – School of Mathematical and Statistical Sciences – for the establishment of an undergraduate degree – BS in Actuarial Sciences

Rationale:

An Actuary is a person that works for insurance or investment companies and is primarily responsible for determining rates and benefits for insurance policies and retirement instruments. The Actuarial Sciences program combines traditional math and statistical courses with a solid foundation in business including economics and finance. This program provides students with preparation for professional actuarial credentialing exams that will set them apart from graduates of many other actuarial science programs.
Senate Motion # 2014-3

Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: September 9, 2013

Date of Second Reading: October 7, 2013

Title of Motion: Request from the Mary Lou Fulton Teachers College – Division of Education Leadership and Innovation- for the name change of a graduate certificate - from: Institutional Research – to: Institutional Research and Policy Analysis

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the Mary Lou Fulton Teachers College – Division of Educational Leadership and Innovation – for the for the name change of a graduate certificate

From: Institutional Research – To: Institutional Research and Policy Analysis

Rationale:

This certificate has been closed for a long time and we would like to revive the program and create a K-12 policy back within the certificate instead of two tracks in higher education that would target students that are working in school districts that may already have a Master’s degree, but need training in applied data analysis that would allow them to transition into data analyst positions within their districts. We believe this program will serve an important need because of the increased emphasis on data-driven decision making in K-12 education. This program will be available to all students.
Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: September 9, 2013

Date of Second Reading: October 7, 2013

Title of Motion: Request from the Mary Lou Fulton Teachers College – Division of Educational Leadership and Innovation - for the name change of a graduate degree - from: MA in Educational Psychology – to: MA in Learning Sciences

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the Mary Lou Fulton Teachers College – Division of Educational Leadership and Innovation – for the for the name change of a graduate degree –

From: MA in Educational Psychology – To: MA in Learning Sciences

Rationale:

Educational Psychology is an established field, and is evolving into the scientific understanding of learning. Thus by renaming the degree and emphasizing the elements of the design and implementation of learning innovations and improvement of instructional methodologies it will more closely align with the tenets of Learning Sciences. The name change will also underscore the cognitive, social and cultural-psychological foundations of human learning as embedded in Learning Sciences.
Senate Motion # 2014-5

Motion Introduced by: Curriculum and Academic Programs Committee
                   Eduardo Pagan, Chair

Date of First Reading: September 9, 2013

Date of Second Reading: October 7, 2013

Title of Motion: Request from the College of Technology and Innovation – Morrison School of Agribusiness and Resource Management- for the name change of a graduate degree - from: MS in Agribusiness– to: MS in Environmental and Resource Management

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of Technology and Innovation – Morrison School of Agribusiness and Resource Management – for the for the name change of a graduate degree - From: MS in Agribusiness – To: MS in Environmental and Resource Management

Rationale:

The proposed name reflects a redirection of the degree beyond agribusiness to environmental resource management. This change better enables the degree to meet market demand for broad-based professionals in the field of resource management and is a better fit with faculty expertise and philosophy. The change removes any perceived duplication with the W.P. Carey School of Business.
Motion Introduced by: Constitution and Bylaws Task Force, Chairperson Chouki El Hamel

Date of First Reading: April 22, 2013

Date of Second Reading: September 9, 2013, October 7th

Title of Motion: Amendments to the Articles I, II & III of the University Senate Constitution.

Action Requested:
The Constitution and Bylaws Task Force requests that you approve the below noted changes to the articles of the University Senate Constitution.

Rationale:
Per Article IIIA of the University Senate Constitution, beginning in the fall of 2012 the UAC shall appoint a committee to review the constitution and bylaws at four year intervals. This review and the resulting recommended amendments were made by the Constitution and Bylaws Task Force.

Adhering to the requirement for quadrennial reviews ensures that the University Senate Constitution remains a relevant and modern document that allows for the most effective shared governance organization possible.

Click here to review the proposed constitutional changes or they are included at the end of this document.
Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the College of Liberal Arts and Sciences – Department of Psychology - for the establishment of a graduate degree – M.S. in Applied Behavior Analysis

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of Liberal Arts and Sciences – Department of Psychology for the establishment of a graduate degree – M.S. in Applied Behavior Analysis

Rationale:

The proposed Master of Science in Applied Behavior Analysis (ABA) is a two-year degree program that will provide the necessary scientific curriculum and practitioner training required for ABA certification and Arizona State board licensing (270 classroom hours and 1500 supervised practicum fieldwork hours). With a Master of Science degree in ABA, graduates will be able to provide evidenced-based treatment interventions across a range of community settings for a broad base of clients and their families. In addition to four full-time semesters of coursework, students will be required to participate in field-based practicums each semester, including both summer sessions.
Senate Motion #2014-7

Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the College of Liberal Arts and Sciences – Department of English/School of International Letters and Cultures - for the establishment of a graduate certificate in Literacy Translation Studies

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of Liberal Arts and Sciences – Department of English/School of International Letters and Cultures – for the establishment of a graduate certificate in Literacy Translation Studies

Rationale:

The field of translation has a new relevance not only as a literary art, but also as a vital instrument of diplomacy and international business. A five-course, trans-disciplinary graduate certificate program in Literary Translation Studies (LTS), proposed jointly by The Department of English and the School of International Letters and Cultures (SILC), would complement at the graduate level already existing undergraduate certificate programs in SILC and English in Translation (Spanish-specific), European Union Studies, and TESOL. It would provide the opportunity for CLAS to offer graduate students advanced language training as a prerequisite for qualifying for a Certificate in Literary Translation Studies, with existing faculty expertise in professional translation, language and linguistic theory, and literary translation.
Senate Motion #2014-8

Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the College of Health Solutions – School of Nutrition and Health Promotion - for the establishment of a graduate degree – M.S. in Obesity Prevention and Management

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of Health Solutions – School of Nutrition and Health Promotion - for the establishment of a graduate degree – M.S. in Obesity Prevention and Management

Rationale:

The MS in Obesity Prevention and Management is an innovative, interdisciplinary degree that draws on a wide array of expertise at ASU to integrate perspectives from the social, applied, life, and health sciences and provides advanced graduate level problem-focused, experiential training that is grounded in evidence and best practices for effective prevention and management of obesity. This degree is geared towards post-baccalaureate students and professionals who wish to advance their understanding of social, cultural, environmental, health, and psychological issues associated with obesity. The program emphasizes the complex etiology of obesity and includes courses that will enhance students’ ability to work with individuals and populations at risk of obesity to develop effective strategies for prevention and management of the condition across the lifespan. High obesity rates are associated with an array of poor psycho-social and health outcomes at the individual level and increased health care and associated costs at the societal level.
Senate Motion #2014-9

Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the Walter Cronkite School of Journalism and Mass Communication— for the establishment of a graduate certificate in Business Journalism

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the Walter Cronkite School of Journalism and Mass Communication for the establishment of a graduate certificate in Business Journalism

Rationale:

The Cronkite School has an international reputation in business journalism. It offers a business journalism specialization at both the bachelor’s and the master’s level, taught by the Reynolds Endowed Chair in Business Journalism. It is home to the 10-year-old Donald W. Reynolds National Center for Business Journalism, which offers free training to professional journalists through regional workshops, international webinars and its website, BusinessJournalism.org.

Building on this expertise, the Cronkite School’s Reynolds Center proposes to offer online a five-course, 15-hour graduate certificate in business journalism starting in fall 2014. The goal is to reach journalists globally with academic training that will help them cover business better and to offer a credential that will become the gold standard for editors hiring business journalists.
Senate Motion #2014-10

Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the Herberger Institute for Design and the Arts–Dean’s Office - for the establishment of an undergraduate certificate in - Arts in Education

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the Herberger Institute for Design and the Arts – Dean’s Office - for the establishment of an undergraduate certificate in – Arts in Education

Rationale:

The certificate in Arts in Education is specifically designed for prospective preK-8 educators who wish to enhance their teaching practices by developing the necessary skills to use the arts throughout the curriculum. By weaving the principles and practices of the arts and other disciplinary curricular together, teachers can create rich and engaging environments that enhance student learning by capitalizing on the critical thinking, communication, collaboration, and creativity inherent in the arts and arts experiences.
Senate Motion # 2014-11

Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the School of Letters and Sciences – Technical Communication Program - for the establishment of a graduate degree – M.S. in Technical Communication

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the School of Letters and Sciences – Technical Communication Program - for the establishment of a graduate degree – M.S. in Technical Communication

Rationale:

The proposed program will teach students how to design, produce, and manage print and digital texts, using traditional and developing technologies. The curriculum will provide students with a comprehensive understanding of the professional, cultural, and ethical issues that shape the field; it will balance theory and practice to ensure students develop the analytical abilities, technology expertise, and hands-on skills necessary for success as a technical communicator. Students who complete the program will be accomplished writers, editors, designers, and researchers who are able to respond effectively to a range of audiences, issues, and communication situations. The program will prepare students for technical communication positions in the private, public, and non-profit sectors and will offer professionals the opportunity to further advance their careers.
Motion Introduced by: Helene Ossipov, Past President of the Tempe Campus Assembly

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Intimate Partner Violence and Abuse Protocol and Increasing Awareness for ASU Community

From: T. Denny Sanford School of Social and Family Dynamics Social Impact Initiative

Whereas, October is National Domestic Violence Prevention month;

Whereas, intimate partner violence and abuse (also referred to as dating and domestic partner violence and abuse and including physical, sexual, emotional, and economic abuse) is considered a major public health problem by the Center for Disease Control;

Whereas, intimate partner violence and abuse includes threatening and intimidation, as well as social media misconduct;

Whereas, the prime age for victimization of intimate partner violence and abuse is college age (18 to 24);

Whereas, as many as 53% of college students have experienced at least one incident of dating violence;

Whereas, 25 percent of female students experience sexual assault over the course of their college career;

Whereas, 30 to 50 percent of victims of intimate partner violence are male;

Whereas, being a victim of intimate partner violence and abuse is associated with death, physical injury, depression, low self-esteem, anxiety, suicidal thoughts, and health issues, including gastrointestinal disorders, substance abuse, and sexually transmitted diseases;
Whereas, the faculty and academic professionals are interested in all members of the university community reaching their full potential and recognize the importance of promoting healthy and successful relationships during this time period;

Therefore, be it RESOLVED

That the University Senate of Arizona State University supports the establishment of a clearly written protocol specifically addressing intimate partner violence and that this protocol be easily accessible to the university community on the University’s website. The protocol should minimally include (1) specific steps one should take if one has experienced or is experiencing intimate partner violence and abuse; (2) clear and specific definitions of intimate partner violence and abuse; (3) questions one should ask him/herself if he or she thinks he or she is in a violent or abusive relationship; (4) educational and employment sanctions statement; (5) assurances to individuals who report incidents of violence and abuse or who have been accused of intimate partner violence and abuse; (6) a statement regarding intolerance for false reporting and consequences of such; (7) statements regarding immunity for reporting and confidentiality; (8) the student and employee conduct process; and (9) list of resources for the university community.
Senate Motion #2014-13

MotionIntroduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the College of Liberal Arts and Sciences – School of Geographical Sciences and Urban Planning - for the establishment of an undergraduate degree – B.S. in Geographic Information Science

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of Liberal Arts and Sciences – School of Geographical Sciences and Urban Planning - for the establishment of an undergraduate degree – B.S. in Geographic Information Science

Rationale:
The Bachelor of Science in Geographic Information Science will emphasize spatial thinking, spatial databases, geocomputation, exploratory spatial data analysis, spatial optimization, modeling, and geovisualization. Students will learn computational techniques with skill development in geospatial software engineering. The degree addresses an educational gap by training students in advanced computational and analytical skills demanded by research scientists, software companies, and government agencies.
Senate Motion #2014-14

Motion Introduced by: Curriculum and Academic Programs Committee
                     Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the College of Technology and Innovation—Department of Engineering - for the disestablishment of an undergraduate degree—B.S. in Applied Computer Science

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of Technology and Innovation – Department of Engineering - for the disestablishment of an undergraduate degree – B.S. in Applied Computer Science

Rationale:

This degree was closed to new enrollment effective Spring 2014 with Provost approval. This disestablishment proposal will complete the process of disestablishment.
Senate Motion # 2014-15

Motion Introduced by: Curriculum and Academic Programs Committee
                    Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the College of Technology and Innovation–Department of Engineering - for the disestablishment of an undergraduate degree (with concentrations) – B.S. in Computer Systems (with concentrations in Computer Hardware Technology and Embedded Systems Technology)

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of Technology and Innovation – Department of Engineering - for the disestablishment of an undergraduate degree (with concentrations) – B.S. in Computer Systems (with concentrations in Computer Hardware Technology and Embedded Systems Technology)

Rationale:

This degree was closed to new enrollment effective Spring 2014 with Provost approval. This disestablishment proposal will remove it from the system after students have completed the program.
Senate Motion # 2014-16

Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the W.P. Carey School of Business – Department of Information Systems for the establishment of an undergraduate degree – B.S. in Business Data Analytics

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the W.P. Carey School of Business – Department of Information Systems for the establishment of an undergraduate degree – B.S. in Business Data Analytics

Rationale:

The goal of the proposed BSBDA program is to produce graduates with significant quantitative skills that can create and manage big data infrastructure to facilitate large-scale business data analytics. The Bachelor’s degree cultivates technical competencies to implement data gathering, cleansing, integration and modeling tasks and data asset analysis, whereas the W. P. Carey School’s Master’s degree in Business Analytics cultivates decision-making and data science skills required to manage Bachelor degree graduates and to ultimately utilize the data resources produced by Bachelor degree graduates.
The proposed BSBDA degree addresses a predicted 50-60% gap by 2018 in the supply of talent capable of performing deep analytics to address business problems and opportunities. Business intelligence, data visualization and enterprise data management.
Senate Motion # 2014-17

Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the W.P. Carey School of Business—Department of Information Systems for the establishment of an undergraduate certificate in Applied Business Data Analytics

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the W.P. Carey School of Business—Department of Information Systems for the establishment of an undergraduate certificate in Applied Business Data Analytics

Rationale:

Modern decision making is increasingly becoming data-driven and evidence-based. Across the broad landscape of disciplines, it is no longer sufficient to rely on folklore, stories or ad hoc opinions - sophisticated software tools that provide analytical decision support are rapidly becoming a basic ingredient for substantiating and supporting individual, group, organizational and even international-level decision making in areas that all college graduates will find practical and applied. We propose a new certificate that emphasizes evidence-based decision making and offers requisite training in the decision supporting tool suites to make it possible. The applied focus ranges from projects to processes and from advanced Excel skills to the fundamentals of big data analytics for business intelligence.
Senate Motion # 2014-18

Motion Introduced by: Curriculum and Academic Programs Committee
Eduardo Pagan, Chair

Date of First Reading: October 7, 2013

Date of Second Reading: November 4, 2013

Title of Motion: Request from the W.P. Carey School of Business– Department of Marketing - for the establishment of an undergraduate certificate in – Professional Sales

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the W.P. Carey School of Business – Department of Marketing - for the establishment of an undergraduate certificate in – Professional Sales

Rationale:

This undergraduate certificate is designed for the W.P. Carey B.S. student and the B.A. Business student. The Professional Sales Certificate offers a set of courses that provides enhanced specialization in the field of professional sales.
ACD 112–01: Academic Constitution and Bylaws

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Purpose

To provide an Academic Constitution and Bylaws by which faculty members and academic professionals of Arizona State University participate in the governance and administration of the university and the development of university policy.

Sources

Arizona Revised Statutes 15-1601
Arizona Board of Regents Policy Manual- 1–113 and 6-201
**Applicability**

Faculty
Academic professionals
Members of the Academic Assembly

**Preamble**

University governance requires communication and collaboration among faculty, staff, students, and administration. Collective wisdom improves decisions, promotes consensus, and builds trust. The faculty and academic professionals of Arizona State University, through this constitution, provide for the organization and procedures by which they may efficiently and effectively contribute to the governance of the university in support of its collective effort to promote the economic, social, cultural, and environmental health of the communities it serves. There are hereby created the Academic Assembly, the University Senate, and the University Academic Council (hereinafter abbreviated as the UAC).

**I. The Academic Assembly**

A. Membership

1. All faculty in a tenure-eligible or tenured position.
2. All academic professionals with full-time multi-year, probationary, or continuing appointment positions.
3. The president of the university and the executive-vice-president-and-provost of the university.
4. All full time faculty with fixed appointments (i.e., instructors, lecturers, senior lecturers, principal lecturers, clinical faculty, research faculty, and professors of practice).
5. Members of the Emeritus College.
6. The membership of the Academic Assembly may be changed through amendment of this constitution.

B. Officers

1. The president of the university.
2. The executive vice president and provost of the university.
3. The campus presidents of the Academic Assembly.
4. The campus presidents-elect and immediate past presidents of the Academic Assembly.
5. The secretary of the Academic Assembly.

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Comment [C1]: ADD and Senate
The secretary of the Academic Assembly and Senate shall be appointed from the membership of the Academic Assembly by the UAC, with the advice of the University Senate Committee on Committees and the consent of the University Senate, for a term of two years, beginning June 1.

6. The faculty ombudsperson of the Academic Assembly.

The faculty ombudsperson of the Academic Assembly shall be appointed from the membership of the Academic Assembly by the UAC, with the advice of the University Senate Committee on Committees and the consent of the University Senate, for a term of two years, beginning June 1. The faculty ombudsperson may not hold any administrative appointment of department chair or higher. Each campus shall also have a faculty ombudsperson of the campus for a term of two years, beginning June 1, nominated by the UAC members from that campus with the advice and consent of the senators from that campus. The campus faculty ombudspersons may not hold any administrative appointment of department chair or higher.

C. Meetings

1. Regular meetings: Regular meetings of the university-wide Academic Assembly are not envisioned. A campus president of the Academic Assembly may call meetings of the Assembly membership for the campus of which he or she is president. The president of the campus on which any Assembly meeting takes place, or his or her designee, shall preside. Campus meetings shall be held at least once each semester. The agenda of each meeting shall be published in a form accessible to Assembly members at least one week in advance of the meeting.

2. Special meetings: The president of the university or the UAC may call meetings of the Academic Assembly. Any 50 members of the University-wide Academic Assembly may request a special meeting of the whole Assembly by writing the chair of the UAC. Any 15 members of a particular campus may request a special meeting of the campus Academic Assembly membership. The purpose of any special meeting must be explicitly stated, and the special meeting shall be limited to that subject. A specific agenda and any proposals for action shall be sent to each member of the Assembly at least two weeks prior to the meeting.

3. Quorum: Twenty percent of the members shall constitute a quorum at either the University or the campus level of the Assembly.

4. Voting: The UAC shall determine the method of voting for the University-wide Assembly; however, a secret ballot shall be ordered upon the request of twenty-five members. By a majority vote of those present and voting, the Academic Assembly may order its members polled by electronic ballot.

For campus-wide Assembly votes, the method of voting shall be determined by the campus representative body; however a secret ballot shall be ordered upon the request of ten members.

D. Authority and Functions

1. The Academic Assembly shall have the power, subject to the authority of the Arizona Board of Regents, and to the limitations hereinafter provided, to propose on all matters of educational policy, faculty grievance, faculty personnel, financial affairs, university support services, and all other matters affecting the faculty and academic professional role in the university, its campuses, research parks, and other facilities. The Academic Assembly normally will exercise this power through its representative body, the University Senate. Nothing in this constitution and bylaws is intended to imply assumption of powers not available by state law or policies of the Arizona Board of Regents.

2. The records of the Academic Assembly shall be kept by the secretary for the use of the Academic Assembly and the Arizona Board of Regents.

*Comment [C6]: ADD faculty-student policies.*

*Comment [C7]: REPLACE BY The Secretary is responsible for keeping the records of the Academic Assembly for the use of the Academic Assembly and the Arizona Board of Regents.*
II. The University Senate

A. Membership

1. Elected members: The basic representational unit in the University Senate shall be the degree-granting unit. The method of selecting senators from any representational unit shall be determined by the Assembly members of that unit. Degree-granting units with fewer than 40 Academic Assembly members shall select one senator. Degree-granting units with 40 or more Academic Assembly members shall select one additional senator. Degree-granting units with 100 or more Academic Assembly members may select a third senator. Proposals for a representational unit other than the individual degree-granting unit shall be submitted to the UAC, which will insure the appropriateness of the proposal for representing the Assembly members affected by the proposal and will submit the proposal to a vote of the affected Assembly members for their approval. The UAC shall adjudicate the number of senators from each representational unit. The University Senate itself shall certify the qualifications of its members.

   a. The ordinary term of senators shall be three years, commencing on June 1.
   b. Attendance: Senators are expected to attend all regular and special meetings of the Senate. When absence is unavoidable, the senator should designate a substitute and inform the Senate secretary or, this not being feasible, notify the secretary of the Senate of the anticipated absence (excused absence).
   c. Upon notification from the secretary that a senator has accumulated three unexcused absences in one academic year, the UAC shall declare the seat vacant and shall request in writing that the head of the representational unit request the Assembly members of that unit to fill the vacancy.
   d. Representational units shall replace senators who take leaves of absence, sabbaticals, or who have resigned. Senators selected under this provision will complete either the unexpired portion of the term or the period of the leave only.
   e. All senators should be available to serve on at least one Senate or University committee. Refusal of committee service may be construed as resignation from the Senate.

2. Ex officio voting members

   a. The members of the UAC.
   b. The secretary of the Academic Assembly.
   c. The parliamentarian of the University Senate, consistent with Robert’s Rules regarding voting by the parliamentarian.

3. Ex officio nonvoting members.

   a. The president of the university.
b. The executive vice president and provost of the university.
c. The executive vice president and chief financial officer of the university.
d. The dean of the Graduate College.
e. The University Librarian.
f. The ombudsperson of the Academic Assembly
g. [The chair of the Classified Staff Council.]
h. A representative of Undergraduate Student Government and the president of the Graduate and Professional Students Association.

B. Senate Leadership

1. The UAC shall serve as the executive board of the University Senate. The UAC shall consist of the presidents, presidents-elect, and immediate past presidents of the campuses.

a. The Assembly membership of each campus shall elect a new president-elect each Spring semester in accordance with procedures established in bylaw III of the University Senate. The president-elect will take office June 1.
b. The president-elect shall become president the following year on June 1. In the event that the office of president is vacated, the president-elect from that same campus shall become president, and a new president-elect shall be elected.
c. In the event that the office of immediate past president is vacated, the University Academic Council members from that campus shall, with the advice and consent of the University Senate membership from that campus, appoint a former campus president to the position. If no former president is available to serve, the UAC membership from that campus shall appoint, with the advice and consent of the University Senate membership from that campus, an Academic Assembly member to fill the vacancy.
d. The members of the UAC shall serve as representatives to the Arizona Faculties Council and adopt policies and procedures as may be needed for ASU’s participation in the Faculties Council. The UAC shall designate, when appropriate, the chair for the Arizona Faculties Council.
e. The UAC shall have general supervision of the affairs of the University Senate between its business meetings, fix the hour and place of meetings, make recommendations to the Senate, propose amendments to the constitution and bylaws, initiate and stimulate the study of matters of concern to the university, and perform such other duties as are specified in this constitution and the Senate bylaws. The UAC shall be subject to the orders of the Senate, and none of its acts shall conflict with action taken by the Senate.
f. The UAC shall meet monthly throughout the year and schedule special meetings as needed. All meetings shall provide for teleconference participation of members not able to be physically present. Half the
membership, with at least one from each campus, shall constitute a quorum. The UAC shall keep minutes of its meetings and make such minutes available to the University Senate and the Academic Assembly within two weeks.

g. By April 15 of each year, the UAC shall designate from among its membership an individual to serve as president of the University Senate, beginning June 1. This Senate president or his/her designee shall convene meetings of the UAC and shall preside over meetings of the University Senate and the Academic Assembly.

h. By the end of the fall semester the UAC shall elect from among its membership an individual to serve as President-Elect of the University Senate, who will succeed to the position of President of the University Senate and Chair of the University Academic Council on June 1. The specific duties of the President-Elect, like those of the current campus Presidents, shall be determined in collaborative discussion with the current President.

i. From the period of May 16-August 15th annually, the UAC shall have the authority to act on behalf of the Senate; to carry out necessary Senate duties during the period of time in which faculty are not on contract. The Senate President shall report on any such activity at the first Senate meeting following each summer break.

2. The secretary of the Academic Assembly shall be the secretary of the University Senate. The secretary shall be responsible for notifying members of all meetings of the university-wide Academic Assembly and the University Senate and shall keep records of all Senate business, including Senate meeting attendance of senators, maintain the Senate archives in the Academic Assembly office, and assist in conducting the annual elections.

3. The parliamentarian shall be appointed by the UAC for a term of one year and shall be a member of the Academic Assembly.

C. Meetings

1. The UAC shall establish a standard day and time for regular monthly meetings of the University Senate. Additional meetings may be called by the UAC, including additional meetings requested in writing by at least ten senators.

2. A majority of the University Senate membership shall constitute a quorum.

3. The method of voting shall ordinarily be at the discretion of the presiding chair of the meeting, but motions to alter the method of voting may be offered, consistent with Roberts Rules of Order.
4. The order of business shall include:
   a. call to order
   b. action on minutes
   c. report from the UAC
   d. report from the University president or designee
   e. report from the provost or designee
   f. other reports
   g. unfinished business
   h. new business
   i. reports from Senate committees
   j. open forum
   k. adjournment.

5. Normally, meetings of the Senate shall be open; however, it shall enter into
   executive session upon agreement of two-thirds of the members present.

6. Any visitor may request permission to participate in Senate discussions and debate.
   The visitor may do so at the discretion of the Senate.

D. Authority and Functions

1. The University Senate, subject to the authority of the Board of Regents, shall have
   power to act for and represent the Academic Assembly under existing regulations in
   all matters including, but not limited to:
   a. Academic affairs, which shall include: honorary degrees, establishment
      and disestablishment of colleges and schools, laboratories, classified
      research/contracts, centers and institutes, academic programs including
      general studies, curricula, research, and extended education.
   b. Personnel affairs, which shall include: governance, hiring, affirmative
      action, academic freedom, grievance, tenure, promotion, sabbatical and
      other leaves of absence, retirement, faculty and academic professional
      development, faculty and academic professional perquisites, and job
      descriptions.
   c. Faculty-student policies, which shall include: conduct, organizations,
      admissions, registration, grading, retention, graduation requirements,
      academic integrity, scheduling, advisement and counseling,
      undergraduate, graduate and post-graduate/certificate education, and all
      other faculty-student academic concerns.
   d. Financial affairs, which shall include: strategic planning, annual budget
      planning, allocation of university resources, insurance, salary schedules,
      patents and copyrights, compensation review, acceptance of
      endowments/donations affecting the university’s reputation, and
      legislative action.
   e. University services and facilities, which shall include: physical plant,
      campuses, master planning, design review, parking, athletic programs,
      university-wide information and communications services, library,
computer services, auxiliary services, utilities, and other university facilities.

2. The Senate shall create standing and/or ad hoc committees with representation from all campuses, as appropriate, to address these aforementioned matters.

3. The Senate shall formulate and amend bylaws to organize and facilitate its operation.

4. All actions of the Senate shall be subject to review by the Academic Assembly upon written request to the university president and the UAC by any 50 members of the Academic Assembly. Request for review shall be made within three weeks after the mailing/posting date of the Senate minutes. The action in question shall be reviewed at a meeting called expressly for that purpose.

5. Any 10 Academic Assembly members may petition in writing and secure consideration by the Senate on any appropriate matter, including proposed amendments to the constitution. Any such initiative may be presented to any member of the Senate, who shall then convey the proposal to the UAC for placement upon the Senate agenda.

6. Summaries of Senate actions shall be posted on the Senate Website within two weeks after each Senate meeting.

7. Unless otherwise directed by the University Senate, actions of the Senate shall be forwarded to the UAC for execution. For actions requiring approval by the university president or other administrative officer, the UAC shall create a transmittal form that specifies the action passed by the Senate, along with vote result, and a request that the university president or other administrative officer report back to the UAC with his or her response to any action requested by the Senate. At its discretion or at the request of one-fourth of the senators present and voting or at the request of a majority of senators from any one campus present and voting, the UAC shall draft a letter to accompany the transmittal form that states the various arguments put forward by both those who spoke in favor and who spoke in opposition to the Senate action so that the views and wisdom of the Senate can be fully explicated.

8. The records of the University Senate shall be kept by the secretary for use of the UAC, the members of the Academic Assembly, the university administration, the Board of Regents, and the general public in accordance with the Arizona Open Records Act. They shall be retained by the secretary University Senate Office in accordance with approved Arizona retention/disposal schedules.

9. The enumeration of the specified functions and authorities in this constitution shall not be construed to deprive the University Senate of those powers necessary to carry out its broad mandate. In discharging its authority, the University Senate shall assure the coordination and continuity of its affairs and promote maximum communication
with the university administration and the Board of Regents.

III. Amendments to the Constitution

A. The UAC shall appoint a committee to review the constitution and bylaws at four-year intervals, beginning in the Fall 2012 semester, and to recommend appropriate changes for Senate consideration.

B. Amending the Constitution

1. Any senator may propose an amendment as a main motion.
2. Any 10 Academic Assembly members may petition the UAC to amend the constitution. The UAC shall forward any proposed amendment to the University Senate for its consideration.
3. Amendments may only be introduced at a regular meeting of the Senate. No amendment may be acted upon at the same meeting in which it is introduced. Proposed amendments to the constitution may be submitted to university counsel for analysis prior to the second reading of the amendment.
4. A majority of the University Senate membership must approve any amendment. Perfecting amendments, those that address cosmetic corrections of numbering, grammar, and language, may be ratified by unanimous consent of the University Senate. All other amendments to the constitution must be submitted to the Academic Assembly for ratification.
5. Amendments to the Constitution shall be ratified by the Academic Assembly as follows:

   a. The secretary shall send a copy of each amendment to all members of the Academic Assembly at least two weeks before scheduled forums or meetings of the Academic Assembly called by the UAC for the purpose of discussing the amendment(s). Forums to discuss the amendment(s) shall be held on each campus.
   b. Alternatively, amendments may be discussed at a regular meeting of the campus Academic Assembly memberships, provided that each amendment is sent to all members of the Academic Assembly at least two weeks before the meeting.
   c. Within a week following the Academic Assembly meetings or forums at which one or more amendments were considered, electronic or printed ballots shall be distributed under the authority of the Senate secretary to all members of the Academic Assembly. These ballots will conform to the instructions provided in Senate bylaw III. A. 5. The election and vote tally will conform to the instructions provided in Senate bylaw III. A. 6, 7, and 8.
   d. Approval requires support of two-thirds of all Academic Assembly members casting a ballot.
   e. Upon approval by Assembly action, amendments shall be forwarded to
ABOR counsel and university counsel for their written analyses in accordance with applicable Board policy (ABOR 1-113) and to the university president for his or her consideration. Amendments shall become effective when approved by the university president.

C. Amending the Bylaws

1. Any senator may propose an amendment as a main motion.
2. Any 10 Academic Assembly members may petition the UAC to amend the bylaws. The UAC shall forward any proposed amendment to the University Senate for its consideration.
3. Amendments may only be introduced at a regular meeting of the Senate. No amendment shall be acted upon at the same meeting in which it is introduced. Proposed amendments to the bylaws may be submitted to university counsel for analysis prior to the second reading of the amendment.
4. A two-thirds vote of those Senate members present and voting is necessary to adopt an amendment.
5. An affirmative vote on the motion to amend the bylaws is not subject to a motion to reconsider. While the approval of the Senate is sufficient to adopt an amendment, a majority of those Senate members present and voting in the same meeting at which the amendment is approved may refer the amendment to the Academic Assembly for ratification. Referred amendments require the approval of the Assembly to be adopted.
6. Any bylaw passed by the Senate shall be subject to review by the Academic Assembly upon written request to the university president and the UAC by any 30 members of the Academic Assembly. Request for review shall be made within three weeks after the posting date of the Senate minutes. The action in question shall be reviewed at a meeting called expressly for that purpose. A motion may be made at that meeting to refer the Senate-approved amendment to a vote of the Academic Assembly, a majority of those present and voting needed for ratification of that referral motion. Any amendment referred to the Academic Assembly for ratification requires a majority of those voting to approve.
7. Any bylaws amendment subject to the ratification of the Academic Assembly shall be ratified in accordance with sections III.B.5.a, b, and c of this constitution.
8. Upon approval by the Senate and acceptance by the Academic Assembly either by vote or acquiescence, any amendment shall be forwarded to ABOR counsel and university counsel for their written analyses in accordance with applicable Board policy (ABOR 1-113) and to the university president for his or her consideration. Amendments shall become effective when approved by the university president.