



Senate Meeting #6

3:00pm-5:00 pm

Agenda for Monday, February 20, 2012

(Subject to minor changes prior to 02-20-2012 Senate meeting)

Meeting Locations

DPC: POST 225, Polytechnic: PRLTA 135, Tempe: EDC 117, West: FAB S101

1. Update from Campuses & Sound Check

- a. Mirna Lattouf-Downtown.
- b. Jeff Thomas-Polytechnic.
- c. Mark Lussier-Tempe.
- d. Barbara Tinsley-West.

2. Call to Order

- a. Total attendance calculation by clicker.

3. President's Report

- a. Michael Crow (at Tempe).

4. Presentation on Changemaker Central

5. Old Business

- a. CAPC: Consent Agenda motions and new course proposals (see Appendix A)

Senate [Motion 2012-19](#) Request from the W.P. Carey School of Business – Name change of a graduate degree program from a Master of Science in Commerce to Master of Science in Management

Senate [Motion 2012-20](#) Request from the W.P. Carey School of Business – for the establishment of a graduate degree - Doctor of Business Administration in Global Financial Management

Senate [Motion 2012 -21](#) Request from the Mary Lou Fulton Teachers College – Division of Teacher Preparation – Name change of an undergraduate degree program from Selected Studies to Educational Studies

Senate [Motion 2012-22](#) Request from the Herberger Institute for Design and the Arts—The Design School - for the establishment of a graduate degree – Master of Industrial Design (MID) in Industrial Design

Senate [Motion 2012-23](#) Request from the Herberger Institute for Design and the Arts – The Design School-for the establishment of a graduate degree- Master of Visual Communication Design in Visual Communication Design

Senate [Motion 2012-24](#) Request from the School of Letters and Sciences – Science, Mathematics and Social Science - for the establishment of a graduate degree-MS in Global Technology and Development

Senate [Motion 2012-25](#) Request from the College of Liberal Arts & Sciences - School of International Letter & Cultures – for the establishment of an undergraduate certificate – European Union Studies

Senate [Motion 2012-26](#) Request from the College of Liberal Arts and Sciences – Department of English – for the establishment of an undergraduate certificate – Teaching English as a Second or Other Language (TESOL)

Senate [Motion 2012-27](#) Request from the College of Liberal Arts and Sciences – American Indian Studies – for the establishment of a graduate degree – MS in American Indian Studies

6. New Business

a. CAPC motions

Senate [Motion 2012-30](#) Herberger Institute for Design and the Arts-The Design School-for the establishment of a graduate degree-Master of Interior Architecture (MIA) in Interior Architecture

Senate [Motion 2012-31](#) College of Public Programs-School of Community Resources and Development-for the name change of a graduate degree-from MS in Recreation and Tourism Studies-to MS in Community Resources and Development

b. UAC motions (Joe Carter, Chair)

Senate [Motion 2012-29](#) New Academic Assembly Representation Model for the University Academic Council. [Background Document Link](#)

Senate [Motion 2012-28](#) Resolution on SB 1474 - WEAPONS; UNIVERSITY; COLLEGE GROUNDS

7. Committee Reports

a. Student-Faculty Policy Committee with Cristi Coursen.

b. Committee on Committees with Chris Kyselka.

8. UAC Report

9. Open Forum

10. Adjournment

Appendix A

CAPC New Course Proposals

ART 433 Foundry Casting Methods
ASB 372 Environmental Issues in the American West
BIO 307 Dinosaurs
ECD 418 Instructional Methods for Young Children: Integrating Digital Media
ENG 229 Love and Lust in Medieval Literature
MAE 542 Design Geometry and Kinematics
PPE 300 Introduction to Physical Education, Fitness and Sport
PPE 320 Pediatric Exercise Physiology
RED 600 Real Estate Development Business and Project Management Internship
RED 509 Advanced Financial Analysis for Commercial Real Estate
RED 510 Real Estate Development Business and Project Management
RED 511 Design of the Built Environment
RED 512 Real Estate Law for Developers-Special Topics
RED 513 Advanced Real Estate Engineering, Construction Management and Sustainable
RED 514 Synthesis Project #2 Income Property Development
SCM 485 Business and Sustainability II
SOS 517 Sustainability and Enterprise

ARIZONA STATE UNIVERSITY
UNIVERSITY SENATE
SPRING 2012

First Reading

Senate Motion # 2012-19

Motion Introduced by: Curriculum and Academic Programs Committee
Arnold Maltz, Chair

Date of First Reading: January 23, 2012

Date of Second Reading: February 20, 2012

Title of Motion: Request from the W.P. Carey School of Business – for the name change of a graduate degree program – from Master of Science in Commerce to Master of Science in Management

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the W.P. Carey School of Business – for the for the name change of a graduate degree program – from Master of Science in Commerce to Master of Science in Management

Rationale:

The rationale for the change is this is a more common name for this degree and will have stronger market recognition.

Senate Motion # 2012-20

Motion Introduced by: Curriculum and Academic Programs Committee
Arnold Maltz, Chair

Date of First Reading: January 23, 2012

Date of Second Reading: February 20, 2012

Title of Motion: Request from the W.P. Carey School of Business – for the establishment of a graduate degree program – Doctor of Business Administration (DBA) in Global Financial Management

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the W.P. Carey School of Business – for the establishment of a graduate degree program – Doctor of Business Administration (DBA) in Global Financial Management

Rationale:

The proposed Doctor of Business Administration (DBA) in Global Financial Management degree program is an applied research professional doctorate designed for corporate leaders and senior government officials in China seeking a terminal degree alternative to the traditional Ph.D. intended for those pursuing an academic career. This is an ASU degree with a highly qualified China partner, the Shanghai Advanced Institute of Finance (SAIF) providing assistance. The Shanghai city government and Shanghai Jiaotong University, one of China's oldest and most respected universities, jointly established SAIF to advance finance education and research in China.

ASU will be responsible for curriculum development, faculty selection and program execution with assistance from SAIF to insure curriculum quality and relevance in a Chinese context. In addition, SAIF will provide facilities for course delivery as well as local logistics support for program delivery in Shanghai. Upon completion of the program curriculum, the participant will earn an ASU DBA in Global Financial Management degree and a SAIF Advanced Program Certificate.

Senate Motion # 2012-21

Motion Introduced by: Curriculum and Academic Programs Committee
Arnold Maltz, Chair

Date of First Reading: January 23, 2012

Date of Second Reading: February 20, 2012

Title of Motion: Request from the Mary Lou Fulton Teachers College – Division of Teacher Preparation – for the name change of an undergraduate degree – from Selected Studies to Educational Studies

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the Mary Lou Fulton Teachers College – Division of Teacher Preparation – for the name change of an undergraduate degree – from Selected Studies to Educational Studies

Rationale:

The name change from Selected Studies to Educational Studies more accurately describes the nature of the degree. The intent for this degree is geared toward students who would like to work in the educational field, but not necessarily as teachers. Therefore, this program would not lead to teacher certification. It will be geared for people who may want to work for non-profit organizations, go on to graduate school in another field, work in afterschool programs, become museum educators, work in the field of educational technology and development, and more. The program would also be for students who decide, after taking some educational courses and gaining experience in the field, that they do not want to be classroom teachers but still want to work in education in careers that do not require teacher certification.

Senate Motion # 2012-22

Motion Introduced by: Curriculum and Academic Programs Committee
Arnold Maltz, Chair

Date of First Reading: January 23, 2012

Date of Second Reading: February 20, 2012

Title of Motion: Request from the Herberger Institute for Design and the Arts – the Design School – for the establishment of a graduate degree program – Master of Industrial Design (MID) in Industrial Design

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the Herberger Institute for Design and the Arts – the Design School – for the establishment of a graduate degree program – Master of Industrial Design (MID) in Industrial Design

Rationale:

The Master of Industrial Design degree is a 60 credit-hour studio-based degree in which students will learn to design new product-service systems that solve critical global problems. Students will engage in research, brainstorming, idea visualization, prototyping and testing of creative solutions that address critical problems we face in the world today. Graduates of this program will be adept in using principles of design innovation, sustainability, and systems thinking in problem-solving, and are expected to find positions in industry as well as academia after graduation.

Senate Motion # 2012-23

Motion Introduced by: Curriculum and Academic Programs Committee
Arnold Maltz, Chair

Date of First Reading: January 23, 2012

Date of Second Reading: February 20, 2012

Title of Motion: Request from the Herberger Institute for Design and the Arts – the Design School – for the establishment of a graduate degree program – Master of Visual Communication Design (MVCD) in Visual Communication Design

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the Herberger Institute for Design and the Arts – the Design School – for the establishment of a graduate degree program – Master of Visual Communication Design (MVCD) in Visual Communication Design

Rationale:

The Master of Visual Communication Design degree is a 60 credit hour studio-based degree in which students will work on strategic visual communication design projects with a focus on the development of visual communication systems firmly focused on information design and interaction design. Students in this program will engage in research, ideation, visualization, prototyping and testing of creative solutions that address critical problems humanity face in the contemporary visual world. Graduates of this program will be adept in using principles of experience design, sustainability, and systems thinking in problem identification and its appropriate contextual solutions. The graduates of this program are expected to find positions in visual communication and media industry as well as academia after graduation.

**UNIVERSITY SENATE
SPRING 2012**

Senate Motion # 2012-24

Motion Introduced by: Curriculum and Academic Programs Committee
Arnold Maltz, Chair

Date of First Reading: January 23, 2012

Date of Second Reading: February 20, 2012

Title of Motion: Request from the School of Letters and Sciences – Science, Mathematics and Social Science - for the establishment of a graduate degree program – MS in Global Technology and Development

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the School of Letters and Sciences – Science, Mathematics and Social Science - for the establishment of a graduate degree program – MS in Global Technology and Development

Rationale:

The MS in Global Technology and Development is a program in international social, Economic and political development, which highlights the variable of technology in these development processes, and analyzes change within the context of the current era of globalization. One of the central concerns addressed in the program is the global disparity in wealth and access to resources and basic needs, both between and within countries. Students are encouraged to pursue unique research questions in the developed or the developing worlds, which engage them in social science research on issues related to technology and human socioeconomic and political development. Students take theoretical, research, policy and regional studies courses to prepare them for their master's culminating experience requirement of a thesis, applied project, or comprehensive examination, depending upon the interests and goals of each student.

**ARIZONA STATE UNIVERSITY
UNIVERSITY SENATE**

First Reading

SPRING 2012

Senate Motion # 2012-25

Motion Introduced by: Curriculum and Academic Programs Committee
Arnold Maltz, Chair

Date of First Reading: January 23, 2012

Date of Second Reading: February 20, 2012

Title of Motion: Request from the College of Liberal Arts & Sciences – – School of International Letters & Cultures - for the establishment of an undergraduate certificate – European Union Studies

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of College of Liberal Arts & Sciences – School of International Letters & Cultures - for the establishment of an undergraduate certificate – European Union Studies

Rationale:

The proposed certificate is trans-disciplinary in nature. Although, at its basis, it studies the cultures of Europe, and is thus housed in the School of International Letters and Cultures (SILC) and supported by the Europeanists there, it engages also with ASU experts on the EU in the fields of Political Science, History, Economics, Geography, and potentially other fields as well. The certificate is not affiliated with any degree program at ASU, and there is no similar degrees or certificates dealing with the EU.

Senate Motion # 2012-26

Motion Introduced by: Curriculum and Academic Programs Committee
Arnold Maltz, Chair

Date of First Reading: January 23, 2012

Date of Second Reading: February 20, 2012

Title of Motion: Request from the College of Liberal Arts & Sciences – Department of English - for the establishment of an undergraduate certificate- TESOL – Teaching English as a Second or Other Language

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of College of Liberal Arts & Sciences – Department of English - for the establishment of an undergraduate certificate- TESOL – Teaching English as a Second or Other Language

Rationale:

The proposed certificate program would allow recognizing the coherent set of courses students take in the field of TESOL. The TESOL certificate is likely to increase the marketability of our undergraduate students who are applying for an English-teaching position overseas.

Senate Motion # 2012-27

Motion Introduced by: Curriculum and Academic Programs Committee
Arnold Maltz, Chair

Date of First Reading: January 23, 2012

Date of Second Reading: February 20, 2012

Title of Motion: Request from the College of Liberal Arts & Sciences – American Indian Studies – for the establishment of a graduate degree program - Master of Science (MS) in American Indian Studies

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of Liberal Arts & Sciences – American Indian Studies – for the establishment of a graduate degree program - Master of Science (MS) in American Indian Studies

Rationale:

The MS in American Indian Studies is an interdisciplinary program that will result in an intellectual and practical understanding of the issues facing American Indian populations and the ability to apply that knowledge and resultant problem solving skills in a range of professional arenas including governmental, private, and nonprofit agencies. Focus will be on languages, cultures, arts, histories, legal policy, and education from an AIS perspective. Delivery will be mainly through in-person and online courses.

Students may select a thesis (research) or non-thesis (professional) option. Thesis students will be involved in a major research project under the direction of their faculty advisors, culminating in a thesis. This is the option students should select if they have an interest in a research-oriented position within an organization or agency, or wish to pursue a doctorate degree. Non-thesis students will complete a research project that identifies and addresses an applied problem or issue relevant to a partner agency/organization under the direction of their faculty advisors. This is the option students should select if they are interested in a leadership / managerial level position within an organization or agency.

New Business to Follow

**ARIZONA STATE UNIVERSITY
UNIVERSITY ACADEMIC COUNCIL
FEBRUARY 2012**

First Read

Senate Motion 2012-28

Motion Introduced by: University Academic Council
Joseph R. Carter, Chair

Title of Motion: Resolution on SB 1474 - **WEAPONS; UNIVERSITY; COLLEGE
GROUNDS**

Whereas, the University Senate at Arizona State University has thrice adopted resolutions in opposition to allowing firearms on our campuses;

Whereas, a poll of opinion showed that the vast majority of faculty and Academic Professionals at Arizona State University, who responded, opposed the presence of firearms on our campuses except by a certified peace officer;

Whereas, the Chief of the Arizona State University Police Department has publicly articulated a clear rationale for not allowing firearms on our campuses;

Whereas, access and proximity to weapons in an educational environment are not consistent with the goals of learning, open communication and intellectual exchange in the university community;

Therefore, the University Academic Council of Arizona State University, for and on behalf of the University Senate, announces its unqualified opposition to Senate Bill 1474 currently under consideration by the Arizona Legislature and finds it to be a clear danger to the safety, security, and sense of well-being of students, staff, and faculty.

University Academic Council

Joseph R. Carter, Chair & President Tempe Campus

Judy Grace, Secretary

Mirna Lattouf, President, Downtown campus

Craig Allen, Past President, Downtown campus

Cristi Coursen, President-elect, Downtown campus

Jeffrey Thomas, President, Polytechnic campus

David Forsyth, President-elect, Polytechnic campus

Holly Huffman, Past President, Polytechnic campus

Helene Ossipov, President-elect, Tempe campus

Mark Lussier, Past President, Tempe campus

Barbara Tinsley, President, West campus

Connie Borrer, Past President, West campus

**ARIZONA STATE UNIVERSITY
UNIVERSITY SENATE
SPRING 2012**

First Reading

Senate Motion # 2012-29

Motion Introduced by: University Academic Council, Joseph R. Carter, Chair

Date of First Reading: February 20, 2012

Date of Second Reading: March 26, 2012

Title of Motion: New Academic Assembly Representation Model for the University Academic Council.

Whereas a central tenant of faculty governance at Arizona State University should be equal representation at the leadership level for all members of the Academic Assembly; and

Whereas the current model for ASU leadership on the University Academic Council (UAC) neither provides for equitable treatment of all members of the academic assembly nor allows for the pursuit of future equitable representation as university organizational changes occur;

Be it resolved that the University Academic Council be charged with presenting a leadership governance model as specified within this resolution that provides for equitable representation for all members of the academic assembly and incorporates this new model into the University Senate Constitution.

Be it further resolved that all constitutional changes made within the authority of this resolution be presented to the ASU Academic Assembly for membership approval as specified by the University Senate Constitution.

Senate Motion #2012-30

Motion Introduced by: Curriculum and Academic Programs Committee
Arnold Maltz, Chair

Date of First Reading: February 20, 2012

Date of Second Reading: March 26, 2012

Title of Motion: Request from the Herberger Institute for Design and the Arts –
The Design School – for the establishment of a Graduate Degree –
Master of Interior Architecture (MIA) in Interior Architecture

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the Herberger Institute for Design and the Arts – The Design School for the establishment of a Graduate Degree – Master of Interior Architecture (MIA) in Interior Architecture

Rationale:

The proposed Master of Interior Architecture (MIA) is a studio-based professional degree that prepares graduates to fill leadership positions in interior architecture and design practice, and education. Focusing on the development of ground-breaking design solutions to contemporary and emergent societal issues, such as sustainability and healthcare, this degree draws upon history, theory, and criticism to inform a transdisciplinary, evidence-based approach. Studios will have close ties to the allied disciplines of Architecture, and Landscape Architecture with faculty from those programs actively involved in teaching studios with an interior architecture concentration. This provides a foundation of interdisciplinary learning to assist in the understanding of integrated practice. This degree program aims to further a candidate's comprehension of design as a synergistic process of identifying, analyzing, and creating useful, beautiful, and stimulating interior environments that serve the needs of varied user populations.

Senate Motion #2012-31

Motion Introduced by: Curriculum and Academic Programs Committee
Arnold Maltz, Chair

Date of First Reading: February 20, 2012

Date of Second Reading: March 26, 2012

Title of Motion: Request from the College of Public Programs – School of Community Resources and Development – for the name change of a graduate degree – from M.S. in Recreation and Tourism Studies – to M.S. in Community Resources and Development

Action Requested:

The Curriculum and Academic Programs Committee recommends University Senate approval of a proposal submitted by the College of Public Programs – School of Community Resources and Development – for the name change of a graduate degree – from M.S. in Recreation and Tourism to M.S. in Community Resources and Development

Rationale:

Broadening the scope of the M.S. degree to be inclusive of the School's program areas rather than only recreation and tourism will improve our numbers. With a more expansive scope, students in nonprofit management and community studies can appropriately enroll in the program. The Ph.D. in Community Resources and Development has been quite successful with respect to an integrated approach and we would like to apply the success to the M.S. degree. The success has been in the amount of interest in the degree, but more importantly it exemplifies the transdisciplinary nature of the School. Currently our Ph.D. program does this very well and we want the M.S. to follow this same model with sustainable community development as the foundation rather than specific program areas