



Minutes for AY 2020-21 Senate Meeting #5

Senate Meeting Date: Monday, February 1, 2021 3:00pm-5:00 pm

Senate meeting #5 Zoom Meeting Link

<https://asu.zoom.us/j/98538941665>

Senators Present: (Downtown) Barnes, Chamberlain, Connell, Downie, Fedock, Hager, Hill, Holzapfel, Hrcir, Kingsbury, Martin, McCoy, Mospan, Nolan, Russomanno, Sweeten, Todd, Welch, Will; (Polytechnic) Adams, Chanley, Garg, Harris, Kennedy, Kinach, Manfredo, Moore, Shinabarger, Squire; (Tempe) Abbaszadegan, Adamson, Aggarwal, Bang, Barnaby, Bodman, Bolmarcich, Bolton, Bryce, Burgstaller, Button, Carrese, Connor, Cortes, Datta, Davies, Day, DeVecchio, Fainekos, Fini, Garcia, Guerrero, Hale, Harper, Harrison, Hedberg, Jackson, Kammerlocher, Klucsarits, Kostelich, Liu, Lopez, Lowry, Mahour, Maring, Markos, Maupin, Meissinger, Mejia-Ramirez, Menendez, Mokwa, Neuer, Nian, Pan, Parikh, Parmentier, Pittman, Quan, Randall, Ruth, Sailor, Saucier, Scott, Seasholes, Siroky, Szeli, Tracogna, Tsakalis, Usman, Vallerand, VanderMeer, Walton-Ramirez, Wells, Windhorst, Wood; (West) Frost, Hita, King, Lee, Montero-Quesada, Toth, Vogus

Officers: (Downtown) Levinson, Rounds, Sebren; Uriri-Glover; (Polytechnic) Dolin, Kang, Kyselka; (Tempe) Bodman, Haglund, Rose, Stone; (West) Burleson, Pagán, Sweat

Ex Officio: (Tempe) Mark Searle, Elizabeth Wentz

Guests: Deborah Clarke, Philip Regier, John Dallmus

Absences: (Downtown) Grando, Grosse, Lopez, Sharp, Weinstein-Tull; (Polytechnic) None; (Tempe) Easson, Fishel, Graham, Haines, Janssen, Kirsch, LiKamWa, Lockhart, Mehra, Moore, Mujica, Printezis, Seagrave; Whitecotton; (West) None

1. Campus Sound Checks

2. Call to Order

- a. Welcome from Senate President Simin Levinson
- b. Quorum needs met with 91 senators present

3. Action on Minutes of November 23, 2020 Senate [Meeting #4 Minutes](#)

Minutes approved.

4. UAC Chair's Report – Simin Levinson, Senate President and Chair of the University Academic Council

The Arizona Board of Regents Academic Affairs and Educational Attainment committee met on January 28, 2021. One of the items discussed was a new framework that now includes enterprise-wide university metrics that reflect the distinct mission of each state university. The board office worked with ASU on a set of institutional metrics that support both the university's mission and ABOR vision. Three proposed university metrics include: 1) establish the Fulton Schools of Engineering among the top engineering schools in the US; 2) further develop ASU as an engine of social mobility with graduates that reflect Arizona's socioeconomic diversity and by offering educational options that meet learner needs through personalized, accessible, and adaptable pathways; and 3) ASU will be a leading global center for interdisciplinary research, discovery, and development. The Senator Spotlight this month features Scott Day from the Department of Management and Entrepreneurship in the WP Carey School of Business.

5. Report from the University President

No report

6. Report from the Provost of the University

Provost Searle reported that Dr. Nancy Gonzales, Provost *pro tem*, is transitioning into the Provost role and will attend a University Senate meeting this spring. The supply of COVID-19 vaccines is in short supply. Arizona is only receiving 83,000 vaccines a week. ASU is involved in logistics and the operations at the State Farm stadium vaccination site and will be handling logistics at the Phoenix municipal stadium soon. The state will provide ASU with vaccine for employees at about 1,000 doses a week. The university is advocating for more vaccine and hopes to speed up the process. Although at first faculty were not considered eligible for the vaccine as part of the teacher category, Governor Ducey intervened to allow faculty to be vaccinated. Good control over infection rates in the University community continues, the random sample data for students and employees is low. Summer school enrollment will be launching soon. The University will be informed shortly about whether classes will be delivered in-person or through ASU Sync. By the fall, the University should be able to resume normal operations, but it is subject to vaccinations and virus control.

7. Other Reports

- a. Philip Regier, University Dean for Educational Initiatives and CEO of EdPlus

ASU Online is important part of the charter as it provides education for people who would not otherwise have access to high-quality programs. They continue to experience robust growth and will serve 80,000 students this

year. Right now there are 261 programs, in the fall there will be 300. ASU Online engages in a process to determine what to deliver based largely on student demand and the capacity to deliver. In 2018, 7,400 students graduated. In 2020, 11,000 students graduated. ASU Online undergraduate students are very different than those on-campus. For example, the average age of an ASU Online student is 29 years old compared to 21 for on-campus students. Online students typically have started and stopped their education several times. After 6 years, many have not earned a degree or certification but have acquired debt. Ninety-six percent of ASU Online students are transfer students. On average, they have attended to 3 or 4 other institutions. Most students are from Arizona and California but the population is distributed geographically across the U-S. Many online students are part of the Starbucks College Achievement Plan or the Uber plan and other corporate partnerships within and outside Arizona. Success coaches are a key part of the online programs, they provide support and guidance as if the student were attending a small university. They serve as motivators and reach out to students at critical periods such as natural disasters or when a student might be considering dropping a class. Online students are also unique as they may take semesters off, sometimes years off due to life circumstances. Policies have been changed so that students can now take up to 3 years off and not have to re-enroll.

In response to questions, Dean Regier stated that 4-5 percent of ASU Online students are active military, and there are several veterans. EdPlus acknowledges that more communication with faculty is needed. The success coach role is to facilitate student success, but their role is different than academic advisors. The success coach stays with the student throughout their academic career; they are divided by disciplines. Online students create significant demand for advising all at the same time as many enroll in July and August. Partnerships such as those with Starbucks and Uber are very complicated. ASU hired InStride to develop corporate partnerships and bring students to the University. Pearson is a partner in direct channel marketing which brings in individual students. Pearson is involved in enrollment and other services as well. Online students receive scholarship support including the corporate partner students such as Starbucks and Uber. To facilitate exchange of information and best practices among instructors and program leads, EdPlus will work on a formal mechanism and hub of information. EdPlus is also creating performance pathways to help students take noncredit courses so that they have the required background to be able to go into their first intermediate course should they need a refresher. Course approvals go through the University Senate and the Curriculum and Academic Programs Committee. Once approved, a course can be delivered in any mode. There is no difference in approvals whether a course or program is proposed. Faculty teach online courses as a teaching assignment whether immersion or online. EdPlus does not decide who teaches, units do. The department chair, school director or deans make those decisions about who is appropriate for what needs to be taught. Deans are paid for online classes a couple times a year which allows them to make decisions about projections and hiring faculty and what they need to launch programs.

8. Old Business

No items

9. New Business

- a. **First Reads** (First Reads are for informational purposes only on upcoming Motions for the next meeting. Senators may seek clarification on first reads, but full discussion is reserved for second reads.)

i. CAPC Motions

[Motion 2021-15](#) Request from the College of Liberal Arts and Sciences – School of International Letters and Cultures – to change the academic organization code – of a Graduate Certificate in Assisted Language Learning – From: CLANLIT (School of International Letters and Cultures) – To: CENGLISH (Department of English)

[Motion 2021-16](#) Request from the College of Liberal Arts and Sciences – School of Human Evolution and Social Change – for the establishment of a graduate degree – MS in Global Health.

[Motion 2021-17](#) Request from the College of Liberal Arts and Sciences – School of Geographical Sciences and Urban Planning - for the establishment of a graduate degree – PhD in Geographic Information Science.

[Motion 2021-18](#) Request from the College of Liberal Arts and Sciences – School of Social Transformation - for the establishment of an undergraduate degree – BA in American Studies

[Motion 2021-19](#) Request from the College of Liberal Arts and Sciences – School of Life Sciences – for the transfer of an undergraduate degree – BS in Neuroscience – from: the School of Life Sciences – to: the Department of Psychology.

[Motion 2021-20](#) Request from the Herberger Institute for Design and the Arts – School of Arts, Media and Engineering – for the establishment of a graduate degree – MS in Digital Culture.

[Motion 2021-21](#) Request from the Herberger Institute for Design and the Arts – Dean’s Office – for the name change of an undergraduate certificate – from: Socially Engaged Practice in Design and the Arts – to: Community-Engaged Practices in Design and the Arts

[Motion 2021-22](#) Request from the Watts College of Public Service and Community Solutions – for the establishment of a graduate degree – MA in Policy Advocacy

[Motion 2021-23](#) Request from the W.P. Carey School of Business – WPC Graduate Programs – for the establishment of a graduate certificate – Real Estate

ii. Other Motions

- b. Second Reads (Unless indicated, these items have had first reads and are action items to be discussed and voted on)**

- i. **New Course proposal consent agenda distributed via email on 01-19-2021**
(consent agenda – courses voted on in bulk, unless a request is made to remove a course from the consent agenda for discussion)

[Motion 2021-14](#) new course proposal consent agenda

Final Votes Recorded

Yes = 103 No = 0 Abstain = 0

Senate Motion 2021-14 was approved

- ii. **CAPC Consent Agenda**

[Motion 2021-10](#) Request from the College of Liberal Arts & Sciences –School of Historical, Philosophical and Religious Studies - for the disestablishment of an undergraduate certificate

[Motion 2021-11](#) Request from the College of Health Solutions - for the disestablishment of an undergraduate certificate

[Motion 2021-12](#) Request from the Watts College of Public Service and Community Solutions – School of Public Affairs - for the disestablishment of an undergraduate degree

Final Votes Recorded

Yes = 102 No = 0 Abstain = 0

Senate Motions 2021-10, 11, 12 were approved

- iii. **Other Motions and Resolutions**

[Motion 2021-13](#) Request for Addition of a sentence to ACD 510-01 on ‘outside business arrangements to not exceed 312 hours per academic year for those on academic-year contracts, or 384 hours for those on fiscal year contracts.

Final Votes Recorded

Yes = 91 No = 1 Abstain = 11

Senate Motion 2021-13 was approved

10. Senate Committee Reports

- a. Report from Committee on Committees, Nicole Blaize Nolan
Committee Chair Blaize Nolan provided an update regarding the academic assembly elections and status of candidates for the spring ballot. More info: <https://usenate.asu.edu/documents>

- b. Report from Research and Creative Activities, David Sailor
Committee Chair Sailor reported on the requests for consultation under review by the Research and Creative Activities Committee. More info: <https://usenate.asu.edu/documents>

- c. Report from Digitally Enhance Teaching and Learning Ad Hoc Committee, Lisa Kammerlocher
Committee Chair Kammerlocher presented a status report on courseware initiatives and other items. More info: <https://usenate.asu.edu/documents>

11. Open Forum (Senators may ask questions, make statements, or present topics of interest to the senate.)

The undergraduate and graduate student governments are prioritizing success, access and diversity for 2020-2021. The graduate and professional student association has developed a childcare subsidy expansion committee with the goal of improving resources for students who are parenting while attending ASU and they are interested in partnering with faculty. Nominations are open for the Centennial Professorship Award that recognizes scholarship, emerging leadership, dedication to community service and enriching the student academic experience. The award includes a cash prize and classroom funds. Faculty who are concerned about the state legislature cutting taxes rather than investing in universities should reach out to their elected representatives. The University Academic Council will be discussing the development of the new university metrics mentioned in the UAC Chairs report as faculty participation in deciding and framing goals is important.

12. Adjournment

Meeting adjourned at 3:55 p.m.

Appendix A

INFORMATION ITEMS UNIVERSITY SENATE SPRING 2021

Information items that will be reviewed and voted on by CAPC at the February 4, 2021 meeting. See full CAPC agenda [here](#)

Herberger Institute for Design and the Arts

School of Music, Dance and Theatre

Name change of a graduate concentration

From: PhD in Theatre (Theatre for Youth)

To: PhD in Theatre (Theatre for Youth and Community)

The College of Liberal Arts and Science

School of Mathematical and Statistical Sciences

Establishment of a minor

Data Science