A Third Way Forward in Higher Education

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University of Illinois!
Lower Division In-State Hispanic Enrollment in Florida
Adult Undergraduate Growth Driven Strongly by For-Profit Schools

Age 25+ Undergraduate Students by Control 1987-2009E (4 Year Schools)

Growth (Market Share)
4Y 1987-2009

Public = 7%
Private = 28%
For-Profit = 1715%
On the whole, the data shows astonishingly high withdrawal rates . . .

Out of the 14 bachelors degree programs analyzed, all but two saw at least 50 percent of their 2008-09 class withdraw.
The remaining two programs saw more than 44 percent of that class withdraw...

The withdrawal rates, combined with high debt, raise serious concerns about whether [for-profit schools] are successful as educational institutions.

- Harkins Committee Report
  September 30, 2010
Population that has attained at least a tertiary education (2007) 25-34 year olds
A Third Way Forward:

What Does it Look Like?
Five Semesters of Growth in Online and iCourse Seat Enrollments

University Office of Institutional Analysis (IN653)
Hybrid classes are not included.
Impact of eAdvisor
Tracking Overall Student Progress

Cohorts are defined by the academic year that the student entered ASU as a full-time student.

- **2007 Cohort**
  - Completed: 82%
  - On Track: 34%
  - Off Track: 24%
  - On Track by Override: 9%

- **2008 Cohort**
  - Completed: 40%
  - On Track: 24%
  - Off Track: 26%

- **2009 Cohort**
  - Completed: 64%
  - On Track: 35%

- **2010 Cohort**
  - Completed: 90%
  - On Track: 10%

Cohort completion rates as of the beginning of Fall 2010.
ASU Online

Current Managed Programs

Masters
Master of Education, Curriculum and Instruction: Teaching and Learning, Autism Spectrum Focus
Master of Education, Educational Administration and Supervision – Principal concentration
Master of Education, Educational Administration and Supervision - Teacher Leader concentration

Undergraduate
Bachelor of Science in Communications
Bachelor of Science in Criminology and Criminal Justice
Bachelor of Science in Family and Human Development
Bachelor of Applied Science in Health Science
Bachelor of Arts in History
Bachelor of Interdisciplinary Studies
Bachelor of Interdisciplinary Studies in Organizational Studies
Bachelor of Liberal Studies
Bachelor of Science in Nursing (RN-BSN)
Bachelor of Arts in Political Science
Bachelor of Arts in Psychology
Bachelor of Science in Sociology
Geographic Distribution of Online Students
Great Solo Successes at ASU in iCourses
Increasingly, online education is a team sport.
“Improvement in Post Secondary Education will require converting teaching from a ‘solo sport’ to a community based research activity.”

- Herbert Simon
  Nobel Laureate
ASU Team Initiatives

- Army/Army National Guard Certificate in Sustainability
- Science courses for educators and non-scientists
- Success in Math
Success in **Math**

- **78%** of high school grads deficient in math, reading or writing
- Students who don’t succeed are disproportionately **poor** and **minority**
- MAT117, MAT142
- Reconceptualizing the format, delivery and pedagogy